

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



CLMD-RM-2026-494

23 July 2026

Regional Memorandum
No. 494 s.2026

**WORKSHOP ON THE DEVELOPMENT OF CALABARZON
CAMPUS JOURNALISM LEARNING PATHWAY (CJLP)
PRESS KITS**

To **Schools Division Superintendents**

1. To provide an avenue among key educational stakeholders to collaboratively design standardized self-directed learning resources for the Development and Promotion of Campus Journalism, DepEd CALABARZON, through the Curriculum and Learning Management Division (CLMD), will hold the Workshop on the Development of CALABARZON Campus Journalism Learning Pathway (CJLP) Press Kits on September 28-30, 2026, at a venue that will be announced through a separate issuance.
2. This activity aims to develop press kits that will be used by school paper advisers and learners in the implementation of the CJLP. Specifically, it targets to:
 - a. develop and standardize self-directed learning resources that align with the CJLP Contextualized Competency Guide, ensuring equitable access to foundational and advanced journalism training across both SPJ and non-SPJ schools in the region;
 - b. formulate objective portfolio assessment tools, performance rubrics, and monitoring toolkits to enable School Paper Advisers (SPAs) and Division Supervisors to systematically validate, track, and evaluate student progress across the three academic terms without disrupting regular instructional time; and
 - c. establish complete facilitator guides and output-validation packages that streamline the role of SPAs as learning facilitators, safeguarding teacher workload in compliance with existing teacher welfare policies while ensuring program sustainability.
3. To ensure full participation and the successful development of high-quality learning materials, participants in this activity are teaching and non-teaching personnel specialized in English, Filipino, Communication Arts, Journalism, or any related field, and have served as an official School Paper Adviser (SPA) for at least three to five (3-5) cumulative years in either public or private



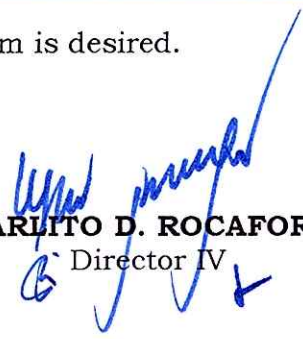
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schools. Additionally, candidates must possess proven experience as a developer, writer, or evaluator of Learning Resources (LRs), modules, workbooks, or training materials at the division, regional, or national level, and demonstrate full commitment to working extended hours and meeting strict production deadlines throughout the duration of the workshop. The complete list will be released through a separate issuance.

4. The following significant components of this activity will be issued in a separate issuance:
 - a. Indicative Program of Activities
 - b. Regional Technical Working Group
 - c. Terms of Reference
5. Food and accommodation of the participants in this activity shall be charged against DPCJ funds through SARO No. OSEC-4A-26-01162. Meanwhile, travel, incidental and other expenses of the participants shall be charged against division/school local fund or MOOE, whichever is available, subject to the usual government accounting and auditing rules and regulations.
6. For questions and clarifications, you may contact Eugene Ray F. Santos, Education Program Supervisor via email at eugeneray.santos@deped.gov.ph.
7. Immediate dissemination of this Memorandum is desired.


CARLITO D. ROCAFORT
Director IV