



LRMD-RM-2026-476

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON

08 July 2026

**Regional Memorandum**  
No. 476 s.2026

**REGIONAL WORKSHOP ON TECHNICAL ASSISTANCE  
FOR THE DEVELOPMENT AND QUALITY ASSURANCE  
OF GAWAD TEODORA ALONSO STORYBOOKS**

To **Schools Division Superintendents**

1. Pursuant to the Department of Education's continuing efforts to strengthen reading literacy, creative writing, and the development of quality learning resources, this Office, through the Curriculum and Learning Management Division-Learning Resource Management Section (CLMD-LRMS), shall conduct the Regional Workshop on Technical Assistance for the Development and Quality Assurance of Gawad Teodora Alonso Storybooks on August 12-14, 2026, at a venue to be announced through a separate advisory.
2. The activity aims to:
  - a. strengthen the competencies of Learning Resource (LR) Supervisors, Filipino Education Program Supervisors, and School Leaders in providing technical assistance and mentoring to prospective writers of children's and young adult storybooks;
  - b. enhance participants' understanding of the principles, standards, and quality assurance processes in the development of children's and young adult storybooks; and
  - c. strengthen the continuous production of culturally responsive, age-appropriate, and curriculum-aligned literary works through effective mentoring and technical assistance.
3. The participants in this activity shall be the Learning Resource (LR) Supervisors, Filipino Education Program Supervisor, and selected School Leaders with demonstrated interest in the development of storybooks, creative writing, and other literary works from each Schools Division Office. The complete list of participants, registration details, and other activity information shall be issued through a separate advisory. The indicative program of activities is attached as Enclosure No. 1.
4. Board and lodging expenses of the identified participants shall be charged against Regional Office funds, while travel expenses and other incidental expenses shall be charged against local funds, subject to the availability of funds and the usual accounting, budgeting, auditing, and procurement rules and regulations.



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Certificate No. PHP QMS  
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5. Compensatory Time-off (CTO) or Service Credits shall be granted in lieu of the days that will fall on weekends and holidays in accordance with DepEd Order No. 53, s. 2003, Updated Guidelines on Grant of Vacation Service Credits to teachers, and CSC-DBM Joint Circular No. 2, s. 2015, Policies and Guidelines on Overtime Services and Overtime Pay for Government Employees.
6. For clarification and further inquiries, you may contact the Curriculum and Learning Management Division- Learning Resource Management Section at (02) 8681-2114 local 421.
7. Immediate and widest dissemination of this Memorandum is desired.

  
**CARLITO D. ROCAFORT**  
Director IV

02/ROC5



Enclosure 1

## REGIONAL WORKSHOP ON TECHNICAL ASSISTANCE FOR THE DEVELOPMENT AND QUALITY ASSURANCE OF GAWAD TEODORA ALONSO STORYBOOKS

### Indicative Program of Activities

|                      | Day 1<br>August 12, 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Day 2<br>August 13, 2026                                                                                                                                                                                                                                                                                                                                 | Day 3<br>August 14, 2026                                                                                                                                                                                                                                                                                                                                                                         |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 -8:00 AM        | <p>Arrival of Participants<br/>Registration / Settling in</p> <p>Opening Program</p> <p><b>Session 1. Language, Culture, and Creativity:<br/>Integrating the Buwan ng Wika Theme into<br/>Children's Storybook Development</b></p> <p><i>(Wika, Kultura, at Pagkamalikhain: Pag-uugnay ng<br/>Tema ng Buwan ng Wika sa Pagbuo ng mga<br/>Kuwentong Pambata at Malikhaing Pagsulat)</i></p> <p><b>Jomar Inocando Cañega</b><br/>OIC Director General<br/>Chief Language Research,<br/>Sangay ng Edukasyon at Networking<br/>Komisyon sa Wikang Filipino</p> | <b>Management of Learning</b>                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                  |
| 8:01 AM to 9:00 AM   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <p><b>Session 4. Designing Effective Technical Assistance<br/>Plans for Storybook Development</b></p> <p><i>(Pagbuo ng Epektibong Technical Assistance Plan<br/>para sa Paglinang ng mga Manunulat ng Kuwentong<br/>Pambata)</i></p> <p><b>Dr. Eugene Adrao</b><br/>Education Program Supervisor<br/>Field Technical Assistance<br/>DepEd CALABARZON</p> | <p><b>Session 6. Coaching and Mentoring Storybook Writers:<br/>Effective Strategies for Addressing Common Writing<br/>Challenges</b></p> <p><i>(Pag-coach at Pagme-mentor sa mga Manunulat ng<br/>Kuwentong Pambata at Young Adult Literature:<br/>Mabisang Estratehiya sa Pagtugon sa mga Karaniwang<br/>Hamon sa Pagsusulat)</i></p> <p><b>Genaro Ruiz Gojo Cruz</b><br/>Author, Professor</p> |
| 9:01 AM to 10:00 AM  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                  |
| 10:01 AM to 11:00 AM |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <p><b>Session 5. Writing for Young Adults: Understanding<br/>Today's Teen Readers</b></p> <p><i>(Pagsulat para sa Kabataang Mambabasa: Pag-<br/>unawa sa Makabagong Young Adult Readers)</i></p> <p><b>Eros S. Atalia</b><br/>Author, Professor, Journalist</p>                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                  |
| 11:01 AM to 12:00 PM |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                  |
| 12:01 PM to 12:59 PM | <b>LUNCH BREAK</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                  |
| 1:00 PM to 2:00 PM   | <p><b>Session 2. Writing Compelling Stories for Children:<br/>Story Structure, Character Development, and Plot</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                     | <p><b>Workshop on Developing Story Synopses for Young<br/>Adult Fiction</b></p>                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2:01 PM to 3:00 PM   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                  |

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|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                    | <p><i>(Pagsulat ng Mahuhusay na Kuwentong Pambata: Estructura ng Kuwento, Paglinang ng mga Tauhan, at Pagbuo ng Banghay)</i></p> <p><b>Dr. Luis P. Gatmaitan</b><br/>Author, Children's Book<br/>Chairperson, The National Council<br/>for Children's Television</p>                                                               | <p><i>(Palihan sa Pagbuo ng Sinopsis para sa Young Adult Fiction)</i></p> <p><b>Eros S. Atalia</b><br/>Author, Professor, Journalist</p>             | Closing Program                                                                                                                                                                                            |
| 3:01 PM to 4:00 PM | <p><b>Session 3. Evaluating Children's Literature: Current Trends, Genres, and Quality Elements</b></p> <p><i>(Pagsusuri ng Kuwentong Pambata: Mga Kasalukuyang Uso, Uri, at Mahahalagang Katangian ng Isang Mahusay na Akda)</i></p> <p><b>Eugene Y. Evasco</b><br/>Children's Story Writer, Novelist,<br/>Editor, Translator</p> |                                                                                                                                                      |                                                                                                                                                                                                            |
| 4:01 PM to 5:00 PM |                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                      |                                                                                                                                                                                                            |
| Expected Output    | Participants demonstrate an understanding of children's literature, creative writing principles, and the integration of the Buwan ng Wika theme into storybook development.                                                                                                                                                        | Participants develop a Young Adult story synopsis and draft a Division/School Technical Assistance Plan for mentoring prospective storybook writers. | Participants finalize an enhanced Division/School Technical Assistance Plan incorporating effective coaching and mentoring strategies for the development of children's and young adult storybook writers. |