



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

May 26, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit depedcalabarzon.ph)

**INVITATION TO FEDEX INTERNATIONAL TRADE
CHALLENGE COMPETITION 2026**

In line with the Department's support for learner development and co-curricular enrichment, all Schools Division Offices (SDOs) are hereby informed of the FEDEX International Trade Challenge Competition 2026, which intends to invite 500 students from DepEd Region IV-A (CALABARZON) to participate. Participation shall be by team, with two (2) students per team.

The activity period is from June 18, 2026 to August 2026. Participation in this activity shall be purely voluntary and shall not prejudice the time-on-task policy and regular class requirements.

Consistent with applicable budgeting, accounting, and auditing rules, no government funds shall be utilized for registration fees, travel, meals, or any related expenses, unless otherwise covered by permissible private sponsorships/donations coursed through the proper school channels and subject to existing DepEd rules.

Further details of the activity are contained in the attachment hereto.

For the information and guidance of all concerned.

04/ROF1



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Certificate No. PHP QMS
22 93 0085



Records-ISH01-2026-547



MARCH 24, 2026

CARLITO D. ROCAFORT
Regional Director
DepEd - Region IV-A (CALABARZON)



Greetings from Junior Achievement of the Philippines!

Junior Achievement Philippines is excited to be organizing the **FedEx International Trade Challenge Competition 2026**, a dynamic partnership with FedEx Express aimed at nurturing the entrepreneurial spirit among Filipino High School students.

It is with honor that we share that the winning teams who win the local competition will progress to the regional competition and will proudly represent the Philippines, with all expenses covered, in Singapore. On that note, we cordially invite **500 students (2 students per team)** from Region IV-A (CALABARZON) to join us in this exciting journey. This event will be held in the next school year (S.Y. 2026-2027).

We invite you to become one of our official Academic Partners for this initiative, believing that together, we can empower young students to become future industry leaders.

Who Is It For:

- **For the business-savvy strategist Grade 7-12 students**
- Interested in **global trade, business, entrepreneurship, or logistics.**
- **Excels at crafting innovative market-entry strategies** for international business.
- Loves **analyzing** trends, **negotiating** scenarios, and **solving** trade barriers.

Objectives

- Promote **youth-driven market entry strategies** that highlight innovative thinking and fresh perspectives
- Encourage students to challenge themselves by **solving real-life business problems** through marketing and creative outputs
- **Position marketing at the forefront of essential business skills** that students should develop and master
- **Provide students with opportunities to explore and learn** the different facets of marketing

ENTREPRENEURSHIP ❖ **FINANCIAL LITERACY** ❖ **WORK READINESS**

EMAIL.
info@japionline.org

WEBSITE.
www.japhilippines.org



Please find below other essential program details:

Program Overview:

- Target Audience: **Grade 7-12 students**
 - Eager to gain marketing skills
 - Passionate in design-making and problem analysis
- Program Duration: June 2026 - August 2026 (A.Y. 2026-2027)

Timeline:

Dates	Activities
June 18, 2026	<p>Registration Deadline Please register on or before 11:59PM, June 18, 2026</p> <p>Registration link: https://forms.gle/Z6eaeJzUNTVG4C466</p>
<p>June 22, 2026 Time: 8:30AM - 12:00NN</p>	<p>[HYBRID] FedEx International Trade Challenge Workshop</p> <p>This workshop is designed to help students develop a strong understanding of market strategies and equip them with the skills to analyze specific industries within different countries, apply key strategic frameworks, training them in producing well-researched, high-quality written outputs. Through guided analysis and comparative perspectives, students will build both their strategic thinking and professional writing abilities, enabling them to generate insightful, data-driven market assessments across diverse international markets.</p> <p>Zoom Link: https://us02web.zoom.us/j/83846134695?pwd=XCHZJQvPFUWajECqEA5FKZUz6E87zJ.1 Meeting ID: 838 4613 4695 Passcode: 219983</p>
June 30, 2026	<p>Market Entry Strategy Plan Submission Please submit your Market Entry Strategy Plan on or before 11:59PM, June 30, 2026</p>
July 1-8, 2026	Top 20 to Top 10 FedEx Volunteer Reviews
July 13, 2026	FedEx International Trade Challenge Local Finals





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Time: 1:00PM - 4:00PM	Zoom Link: https://us02web.zoom.us/j/84172755641?pwd=h6FvmZLsFhc96dhp4aohrHxzlwuM8s.1 Meeting ID: 841 7275 5641 Passcode: 111178
July - August	Preparation for Regional Finals <i>Series of mentoring sessions for Philippines' Representatives</i>
August 2026	FedEx International Trade Regional Finals in Singapore

Please accomplish the Google form attached below to register your school. For more details or to schedule a discussion regarding the registration of your students, please contact **Ms. Jilliane Chan** at jilliane@japionline.org.

Registration Form: <https://forms.gle/Z6eaeJzUNTyG4C466>

This is an opportunity for our young marketing talents to further develop their skills and represent the Philippines on the international stage. As our partner, we encourage you to inspire and support your students to join and challenge themselves, as this competition provides valuable exposure and real-life experience in the field of marketing.

Thank you and we look forward to your positive response.

Sincerely,

PAULA PATRICE DELA CRUZ

Director of Operations

Junior Achievement of the Philippines, Inc. (JA Philippines)

ENTREPRENEURSHIP ❖ FINANCIAL LITERACY ❖ WORK READINESS

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info@japionline.org

 **WEBSITE.**
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