



CLMD-RA-2026-32

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

March 3, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement as per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff as well as the concern public.
(visit depedcalabarzon.ph)

PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)

In reference to the invitation letter of Albert M. Rosarda, President of the Philippine Home Economics Association (PHEA) on the National Celebration of World Home Economics Day (WHED) on March 21, 2026 at Sto. Domingo National Trade School, Baloc, Sto. Domingo, Nueva Ecija with the theme: ***“You are what you eat – Feeding the future.”***

This advisory reiterates that participation to this activity is voluntary and should strictly observe DO 9, s. 2005, Instituting Measures to Increase Engagement Time-on-Task and ensuring compliance therewith.

Please see attached for other details.

For information and guidance of all concerned.



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Website: depedcalabarzon.ph



Certificate No. PHP QMS
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Leadership and Service
in Home Economics
and Allied Discipline

PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)

A National Organization of Home Economists and Allied Professionals in the Philippines
Member: International Federation for Home Economics (IFHE)
Asian Regional Association for Home Economics (ARAHE)



ORD-ISH01-2026-209

Office Address: Philippine Women's University - School of Education
1743 Taft Avenue, Malate, Manila, Philippines
e-mail: phea1948@gmail.com / like us on Facebook
Cellular Phone No. 0917-860-40-63

HELENA ZOILA T. BENITEZ
Founder-President
1948-1956

1956-1960 Gloria L. Monzon
1960-1962 Ma. Fe G. Atienza
1962-1964 Leonarda M. Jurado
1964-1966 Elpidia E. Bonanza
1966-1968 Eva B. Gonzalez
1968-1974 Amparo S. Javier
1974-1976 Florangel T. Campos
1976-1978 Lourdes Macatangay
1978-1980 Angelita M. Dizon
1980-1982 Amparo S. Javier
1982-1984 Rosario S. Villar
1984-1986 Lilia B. Protacio
1986-1990 Edita T. Burgos
1990-1992 Evelyn O. Gorospe
1992-1996 Norma M. Mapanao
1996-2000 Edita T. Burgos
2000-2008 Leticia S. Navarro
2008-2014 Maria Teresa A. Namoro
2014-2022 Susana V. Guinea

2022 - 2026

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President

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Secretary

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February 6, 2026

ALBERTO T. ESCOBARTE

Regional Director
Region IV-A
Karangalan ES, Karangalan Village Cainta, Rizal

Dear Director Escobarte:

The national celebration of World Home Economics Day (WHED) will be held on March 21, 2026 at 8:00 A.M. at Sto. Domingo National Trade School, Baloc, Sto. Domingo, Nueva Ecija, with the theme: "You Are What You Eat - Feeding the Future."

We are respectfully requesting your support in disseminating the above-mentioned information by issuing an Advisory to encourage the participation of Edukasyong Pantahanan at Pangkabuhayan (EPP) and Technology and Livelihood Education (TLE) teachers, ALS teachers, coordinators, head teachers (HTs), master teachers (MTs), principals, and supervisors from both public and private schools during official time. We believe that this celebration will provide a valuable opportunity to collaborate and strengthen Home Economics education and its allied disciplines - Industrial Arts, Information and Communication Technology, Agri-Fishery Arts and the Alternative Learning System.

This PHEA event has no registration fee. For further details, interested participants are requested to visit:

<https://www.facebook.com/photo?fbid=1251098183719820&set=a.462928712536775>

Thank you very much and we look forward to your favorable response.

Sincerely,


ALBERT M. ROSARDA
President
Philippine Home Economics Association

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BY:

WHED 2026

PHEA Assn. <phea1948@gmail.com>
To: region4a@deped.gov.ph

Fri, Feb 6, 2026 at 8:58 AM

ALBERTO T. ESCOBARTE

Regional Director
Region IV-A
Karangalan ES, Karangalan Village Cainta, Rizal

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Best Regards,

WHED 2026 Secretariat

Philippine Home Economics Association (PHEA)

