



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



HRDD-RM-2025-858

13 November 2025

Regional Memorandum

No. 858 s., 2025

**2025 OBSERVANCE OF THE 18-DAY CAMPAIGN TO END
VIOLENCE AGAINST WOMEN AND CHILDREN (VAWC)**

Regional GAD Focal Point System

To : **Schools Division Offices**
All Others Concerned

1. Pursuant to Proclamation No. 1172, Series of 2006, which declares November 25 to December 12 as the **18-Day Campaign to End Violence Against Women (VAW)** and Republic Act No. 10398, which designates November 25 as the "**National Consciousness Day for the Elimination of Violence Against Women and Children,**" government agencies are mandated to raise awareness on the problem of violence against women and children from November 25 to December 12, 2025.
2. The 2025 18-day Campaign to End VAW will center around the recurring six-year theme (2022-2027), "UNiTED for a VAW-free Philippines," which is still aligned with the "UNiTE by 2030 to End Violence Against Women." This is a global initiative of the UN Women, the campaign reinforces the message that lasting change requires united effort across all sectors of society.
3. This 2025, the campaign focuses on advancing a whole-of-nation approach – mobilizing diverse voices and key players, including youth as changemakers, men as proactive allies, bystanders as empowered responders and local leaders as catalysts for policy-driven transformation. Specifically it aims to:
 - accelerate the implementation of the *National Action Plan to End Violence Against Women*, especially at the *local level*,
 - mobilize *youth* to speak out against violence, raise awareness, and actively advocate for a VAW free future,
 - empower *men* to be proactive allies by promoting respectful behavior, challenging harmful norms, and supporting gender equality,
 - encourage *bystanders* to take action, break the silence, and intervene safely and effectively; and
 - mainstream VAW prevention across sectors to ensure a *whole-of-nation* approach, linking it with broader social, economic and governance agendas to address root causes and systemic barriers.

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Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



Certificate No. PHP QMS
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4. Guide for the 2025 observance of the 18-day campaign to end VAWC and suggested activities may be found through this link <https://tinyurl.com/2025-18-DayCampaign-VAW-R4A>



5. All teaching, non-teaching, teaching-related personnel, learners, and other stakeholders are enjoined to participate in the campaign.
6. The conduct of the campaign shall be reflected in the Annual GAD Accomplishment Report.
7. Expenses relative to the conduct of the activity shall be charged against local funds/GAD fund subject to usual accounting and auditing rules and regulations.
8. Immediate dissemination of this Memorandum is directed.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director