



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



11 November 2025

Regional Memorandum
No. 826 s. 2025

**SUGGESTED ACTIVITIES FOR THE 2025 PAMBANSANG
BUWAN AT ARAW NG PAGBASA**

To **Schools Division Superintendents**

1. In reference to DepEd Memorandum No. 244, s. 2011, Republic Act No. 10556 known as ***The Araw ng Pagbasa Act of 2013***, and DepEd Order No. 12, s. 2025 titled ***Multi-Implementing Guidelines on the School Calendar and Activities***, this Office, through the Curriculum and Learning Management Division (CLMD), shall lead the Regional celebration of the **2025 PAMBANSANG BUWAN AT ARAW NG PAGBASA (PBAP)** this **November**.

November 27, declared as the ***"Araw ng Pagbasa"***, shall be celebrated in all elementary and secondary schools in the country in support of DepEd's commitment to ensure a relevant curriculum that nurtures future-ready, engaged, and responsible learners.

2. The activity aims to nurture learners' love for reading and deepen their appreciation of the vital role of literacy in developing higher-order thinking skills. Specifically, it seeks to:
 - a. foster sustained interest and enjoyment in reading across different genres and text types;
 - b. enhance learners' reading comprehension, critical thinking, and literacy proficiency in both English and Filipino; and
 - c. strengthen a culture of reading within schools, families, and communities through inclusive and collaborative literacy initiatives.
3. Enclosure 1 presents the list of suggested activities for the 2025 PBAP, along with their brief descriptions or focus, suggested levels of implementation, and intended purposes.
4. All school-based activities conducted during the celebration of the 2025 PBAP shall be designed and implemented in a manner that does not disrupt the required contact time between teachers and learners, in accordance with

DepEd Order No. 09 s. 2005 titled *Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith*.

5. All SDOs, through their Division Education Program Supervisors assigned in overseeing Reading/Literacy Programs, shall send in updates on the conduct of the 2025 PBAP. Entries shall be submitted through the following link:

QR Code	Link to Presentation
	[SDO Updates] R4A CALABARZON 2025 National Reading Month https://tinyurl.com/r4aNatlReadingMonth2025

6. Social media posts made through the official Facebook channels of schools, districts, and SDOs shall use the following hashtags to highlight the said celebration:

#CALABARZONReads2025
#MagbasaTayoCALABARZON2025

7. Meanwhile, Reading Teachers, School Reading Program Coordinators, and School Heads/Principals; Public Schools District Supervisors; and the broader school community, including parents and stakeholders, are encouraged to document their National Reading Month experience and submit their report. The links to the corresponding report template (Activity Documentation Report) and to the submission bin (hosted via Google Forms) are provided below for guidance:

QR Code	Link to Template
	ACTIVITY DOCUMENTATION REPORT https://tinyurl.com/r4a2025NatlReadingMonth

QR Code	Link to Submission Bin
	[Activity Documentation Report Submission] 2025 PAMBANSANG BUWAN AT ARAW NG PAGBASA https://tinyurl.com/r4a2025NatlReadingMonthADR

8. For inquiries, all concerned may contact **Ms. Hazel Angelyn E. Tesoro**, Education Program Supervisor in charge of Reading/Literacy Programs, and **Dr. Viernalyn M. Nama**, Chief Education Supervisor, Curriculum and Learning Management Division, at (02) 647-7487 loc. 420.
9. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

Enclosure 1

SUGGESTED ACTIVITIES FOR THE 2025 PAMBANSANG BUWAN AT ARAW NG PAGBASA

Suggested Activity	Brief Description / Focus	Suggested Level of Implementation	Purpose
1. “Basa Mo, Boses Mo!” Read-Aloud Marathon	Conduct synchronized read-aloud sessions featuring teachers, learners, and community members reading short stories or excerpts.	School / District / Division	Reinforces fluency, comprehension, and love for reading.
2. Storytelling or Story Reading Festival	Showcase learners' expressive reading and storytelling abilities using age-appropriate materials.	School / District / Division	Builds oral language, creativity, and confidence.
3. “Basa-Buddy” Reading Mentorship Activity	Pair readers of varying skill levels for guided or peer-assisted reading.	Classroom / School	Promotes reading confidence, empathy, and collaboration.
4. “#BasaKoShareKo” Digital Reading Challenge	Learners post short reading clips, reflections, or book recommendations on digital platforms.	Classroom / School / District / Division	Promotes digital literacy and inclusive reading culture.
5. “Read and Reflect” Journal or Book Log	Learners document books or articles they've read and write reflections.	Classroom / School	Develops comprehension and reflective reading habits.
6. “BookTokPH: Lit Vibes Only”	Create short, creative book reviews or dramatic readings on TikTok, IG Reels, or YouTube Shorts.	School / District / Division	Fosters reading engagement through relatable platforms.
7. “LitQuest 2025” Reading Adventure Camp	Conduct gamified reading challenges (e.g., trivia, scavenger hunts, or reading missions, etc.).	School / District / Division	Makes reading fun, interactive, and skill-building.
8. “Komiks & Beyond: Readers Assemble!”	Celebrate Filipino komiks, manga, and graphic novels through art, cosplay, or exhibits.	School / District / Division	Expands literacy appreciation across diverse media.
9. “ReadCast” Division Youth Readers Podcast	Produce student-led podcasts discussing books or interviewing local authors.	District / Division	Promotes speaking, listening, and comprehension skills.
10. “Bookstagram” Exhibit	Display digital posters or flatlays of favorite reads with short blurbs.	Classroom / School	Merges visual art, creativity, and reading promotion.

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11. "BasaLab: Reading Meets Innovation"	Showcase creative outputs inspired by books (e.g., interactive posters, AR/VR art, AI visuals).	School / District / Division	Links reading with technology and innovation.
12. "LitLens: AI Reading Companion" Lecture/ Webinar	Use AI tools to assist learners in summarizing or reflecting on readings under teacher guidance.	Classroom / School	Promotes responsible AI use and critical reading.
13. "Shelfie Verses" Book Spine Poetry	Create poems using stacked book titles and share as "shelfies".	Classroom / School / District / Division	Encourages creativity, humor, and appreciation of books.
14. "Pop-Up Basa with a Local Star!"	Organize surprise reading sessions featuring a local celebrity, community figure, or city/town personality who reads aloud or joins learners in a fun reading task.	Classroom / School / District / Division	Makes reading exciting, builds community engagement, and inspires learners through local role models.
15. "Literary Cosplay: Dress as You Read"	Dress as favorite book characters and perform short lines or scenes.	School / District / Division	Makes literature immersive and enjoyable.
16. "Readers' Playlist: Soundtrack to Our Stories"	Learners curate playlists inspired by books or characters.	District / Division	Combines music and literature to deepen appreciation.
17. "LitMeme Festival: Read. React. Relate."	Create school-friendly memes from famous books or quotes.	School / District / Division	Encourages humor and critical literary engagement.
18. "Books to Big Screen: Film Showing for a Cause"	Show films adapted from literature, followed by reflection or discussion. Proceeds or donations support school reading corners or book drives.	School / District / Division	Connects literature and visual storytelling.
19. "SnapLit: Photography Meets the Page"	Capture photos inspired by favorite book lines or imagery.	Classroom / School	Integrates visual literacy with reading comprehension.
20. "CineRead: Short Film Adaptation Challenge"	Produce short film versions of literary works using available tools.	School / District / Division	Strengthens comprehension, collaboration, and media literacy.
21. "KwentoGraph: Digital Comic Creation"	Retell stories or book chapters through digital comics.	Classroom / School	Combines art, reading

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			comprehension, and ICT skills.
22. "#BasaReels" One-Minute Book Recos	Learners share quick book recommendations through short videos.	School / District / Division	Promotes concise communication and digital creativity.
23. "LitCrafter: Digital Found Poetry Remix"	Learners create visual poems ("found" / "blackout" poetry) by remixing lines from pages lifted from authentic, existing texts.	Classroom / School / District / Division	Builds critical reading and creative expression.
24. "Readfluence: Content Creators for Literacy"	Design mini campaigns (vlogs, infographics, posters) promoting reading.	School / District / Division	Empowers learners as literacy advocates and digital citizens.