



ESSD-RM-2025-806

Republic of the Philippines

Department of Education
REGION IV-A CALABARZON

24 October 2025

Regional Memorandum
No. 806 s. 2025**REQUEST FOR VIDEO TESTIMONIALS FROM SCHOOLS
BENEFITING FROM THE ADOPT-A-SCHOOL PROGRAM (ASP)**To **Schools Division Superintendents**

1. In reference to the Department of Education—External Partnerships Service letter dated October 22, 2025, this Office, through the Education Support Services Division (ESSD), hereby disseminates the **request for a 2-minute video testimonial from schools benefiting from the Adopt-A-School Program (ASP)**.
2. The upcoming Classroom Summit, the Public Affairs Service (PAS) will be preparing a video loop/playback presentation to be showcased at the event booths. This aims to highlight the impact and success stories of the Adopt-A-School Program (ASP) and its contributions to improving learning environments, especially in geographically challenged and underprivileged schools.
3. In this regard, all Schools Division Offices (SDOs) are requested to submit a 2-minute video testimonial from schools that have benefited from ASP interventions, preferably Last Mile Schools. The video should feature brief testimonials from school heads, teachers, or learners sharing how the assistance provided through ASP has contributed to improving their school's condition, resources, or learning outcomes.
4. To ensure consistency and quality, kindly observe the following video guidelines:
 - a. Duration: **Maximum of 2 minutes per video**
 - b. Format: **mp4 (landscape orientation)**
 - c. Content: Clear audio and visuals, focusing on genuine stories or messages of gratitude and impact.
 - d. Label: File name should follow the format: **SDOName_SchoolName_ASPTestimonials.**
 - e. Kindly send your video entry on or before October 27, 2025, through this link: **<https://tinyurl.com/R4AASPTESTIMONIALS>**
5. For inquiries, please get in touch with Ms. Dove Cometa, PDO III, External Partnerships Service at davedinah.cometa@deped.gov.ph or Mr. Ramil G. Ginete, PDO IV at the email address essd.calabarzon@deped.gov.ph.
6. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

03/ROE2

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Republic of the Philippines
Department of Education
EXTERNAL PARTNERSHIPS SERVICE

CO-EPS No: _____ , s. 2025

TO : ALL REGIONAL DIRECTORS
ALL REGIONAL PARTNERSHIPS FOCAL PERSON

FROM : 
GRACIELA MENDOZA
Director IV

SUBJECT : REQUEST FOR 2-MINUTE VIDEO TESTIMONIALS FROM SCHOOLS
BENEFITING FROM THE ADOPT-A-SCHOOL PROGRAM (ASP)

DATE : 22 October 2025

In line with the upcoming Classroom Summit, the Public Affairs Service (PAS) will be preparing a video loop/playback presentation to be showcased at the event booths. This initiative aims to highlight the impact and success stories of the Adopt-A-School Program (ASP) and its contributions to improving learning environments, especially in geographically challenged and underserved schools.

In this regard, all regions are requested to submit a 2-minute video testimonial from schools that have benefited from Adopt-A-School interventions, preferably Last Mile Schools. The video should feature brief testimonials from school heads, teachers, or learners sharing how the assistance provided through ASP has contributed to improving their school's condition, resources, or learning outcomes.

To ensure consistency and quality, kindly observe the following video guidelines:

- Duration: Maximum of 2 minutes per video.
- Format: MP4 (landscape orientation).
- Content: Clear audio and visuals, focusing on genuine stories or messages of gratitude and impact.
- Label: File name should follow the format – Region_SchoolName_ASPTestimonial.mp4

Kindly send your region's video entry on or before October 31, 2025 through this upload link:
<https://tinyurl.com/56vt9ju7>

Should you have any questions or require further clarification, you may contact Ms. Dove Cometa, Project Development Officer III, External Partnerships Service, at davedinala.cometa@deped.gov.ph or Viber at 09770978285.

Your cooperation and prompt response are highly appreciated as we collectively showcase the meaningful impact of partnerships in education through the Adopt-A-School Program.

Thank you.