



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



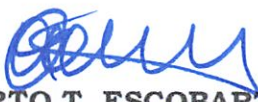
07 October 2025

Regional Memorandum
No. 735 s. 2025

FUEL TOMORROW ACADEMY PLAYBOOK AND RESOURCES WEBSITE

To **Schools Division Superintendents**

1. In partnership with Redscope Communication Inc., this Office, through the Education Support Services Division, supports the Fuel Tomorrow Academy Playbook and Resources Website, a centralized digital resource that can strengthen school wellness programs.
2. The above-mentioned platform is a valuable tool designed to support school-level hydration education and physical activity programming.
3. A Monitoring and Feedback System will also be implemented to track utilization of the Playbook, gather insights and suggestions, identify best practices, and update and enhance materials based on the actual school experience. The Playbook Website can be accessed at: gfueltomorrowacademy.com.
4. Compliance with this activity shall be in accordance with the Department's policies, particularly the No Disruption of Classes Policy, No Collection Policy, and the Time-on-Task Policy.
5. For inquiries, please get in touch with Ms. Anna Enriquez, Senior Project Manager of Redscope at 09171346688 or annaenriquez@redscope.com.ph, or Mr. Ramil G. Ginete, Project Development Officer IV at the email address essd.calabarzon@deped.gov.ph.
6. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

03/ROE2



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Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



Certificate No. PHP QMS
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August 4, 2025

Atty. Alberto T. Escobarte, CESO III
Regional Director
Department of Education - Region 4A
Karangalan ES, Karangalan Village Cainta, Rizal

Thru: **Ms. Eduarda Zapanta**
Chief Education Supervisor
Education Support Services Division

**Re: FUEL TOMORROW ACADEMY PLAYBOOK AND RESOURCES WEBSITE
FOR SCHOOLS**

Dear Atty. Escobarte,

Warm greetings from the Redscope Communications team!

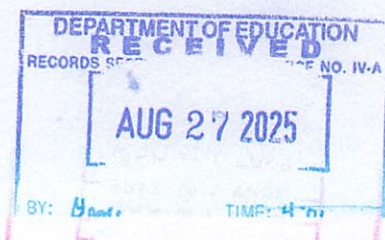
We would like to sincerely thank you for the invaluable support your office extended during the successful launch of the Gatorade Fuel Tomorrow Academy campaign last June 23, 2025. Your guidance and endorsement were instrumental in making the event a success, with over 300 participants from 110 schools across Region IV-A in attendance. We are pleased to share that post-event feedback revealed a 100% satisfaction rate from the participants, affirming the strong impact and relevance of this initiative.

As the campaign moves into full implementation, we are pleased to share the full copy of the Gatorade Fuel Tomorrow Academy Playbook Site—a centralized digital resource created especially for principals, coaches, and other key school leaders. This platform houses valuable tools designed to support school-level hydration education and physical activity programming.

We respectfully seek your endorsement of the Playbook Site to schools in your region. Key materials include:



- *The GFTA Playbook – evidence-based strategies to support student health through proper nutrition and physical activity participation*
- *Fuel Up Move Video – classroom-friendly guided exercise content*
- *Printable educational materials – to reinforce hydration awareness on campus*
- The site can be accessed here:
gfueltomorrowacademy.com



To ensure continuous improvement and meaningful use of the resources, we are also implementing a Monitoring and Feedback System. This system aims to:

- Track utilization of the Playbook and related materials across schools
- Gather user insights and suggestions from educators and administrators
- Identify best practices and challenges in implementation
- Inform updates and enhancements to the materials based on actual school experience

Upon your endorsement, we will be coordinating with designated school representatives and DepEd Region IV-A focal persons to gather periodic feedback and share summary reports with your office.

We believe that with your support, these tools and systems can significantly strengthen school wellness programs and align with DepEd's commitment to student health and well-being.

Please find the formal letter enclosed for your reference and necessary action. Should your office or schools need additional information or assistance, we remain available for coordination through:

DR. MARIBLANCA "Weewee" PIATOS (0917621543,
mcrpiatos@redscope.com.ph)

MS. ANNA ENRIQUEZ (09171346688, annaenriquez@redscope.com.ph)

Thank you once again for your leadership and partnership in this important endeavor.

Sincerely,


MS. SARAH C. COE
President, Redscope Communications Incorporated
PAULYN JEAN B. ROSELL-UBIAL, MD, MPH, CESO II
Chairperson, Redscope Communications Technical Working Group

Attachment: Dear Partner Letter