

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON


12 September 2025

Regional Memorandum
No. 711 s. 2025

ELEVATE: FUEL TOMORROW ACADEMY SCHOOL CARAVAN

To **Schools Division Superintendents**

1. In partnership with Redscope Communication Inc., this Office, through the Education Support Services Division, supports the Elevate: Fuel Tomorrow Academy School Caravan implementation that will start on September 29, 2025 in twenty (20) selected high schools in Region IV-A CALABARZON.
2. The above-mentioned school caravan aims to promote a healthy lifestyle, proactive hydration, and physical fitness through sports participation.
3. The school caravan will be conducted at the schools listed hereto. Furthermore, the campaign program and letter are attached for reference.
4. Participation in this activity shall be in accordance with the Department's policies, particularly the No Disruption of Classes Policy, No Collection Policy, and the Time-on-Task Policy.
5. For inquiries, please get in touch with Ms. Anna Enriquez, Senior Project Manager of Redscope at 09171346688 or annaenriquez@redscope.com.ph, or Mr. Ramil G. Ginete, Project Development Officer IV at the email address essd.calabarzon@deped.gov.ph.
6. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

03/ROE2



Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



ELEVATE: FUEL TOMORROW ACADEMY SCHOOL CARAVAN LIST OF SCHOOLS

Region	Division	School Name	School Population	Target Date
R4A	Antipolo	Mayamot National High School	4,108	Monday, September 29, 2025
R4A	Antipolo	San Roque National High School	4,412	
R4A	Biñan City	Jacobo Z Gonzales Memorial National High School	4,793	Monday, September 29, 2025
R4A	Cabuyao City	Cabuyao Integrated National High School	4,877	
R4A	Cavite	Tagaytay City National High School - Integrated Senior High School	3,086	Tuesday, September 30, 2025
R4A	Cavite	Trece Martires City National High School	10,819	
R4A	Cavite Province	Bulihan Integrated National High School	7,541	Tuesday, September 30, 2025
R4A	Cavite Province	Carmona National High School	5,586	
R4A	Dasmariñas City	Dasmariñas Integrated High School	10,990	Wednesday, October 1, 2025
R4A	Bacoor City	Eastern Bacoor National High School	2,744	
R4A	Lipa City	Inosloban-Marawoy Integrated National High School	3,789	Wednesday, October 1, 2025
R4A	Lipa City	Fernando Air Base Integrated National High School	2,990	
R4A	Lucena City	Gulang-Gulang National High School	2,752	Thursday, October 2, 2025
R4A	Lucena City	Lucena City National High School	4,406	
R4A	Quezon Province	Quezon National High School	11,180	Thursday, October 2, 2025
R4A	Quezon Province	Lopez National Comprehensive High School	5,126	
R4A	Rizal Province	Angono National High School	6,342	Friday, October 3, 2025
R4A	Rizal Province	Manuel I. Santos Integrated School	5,524	
R4A	San Pedro City	San Pedro Relocation Center National High School	5,995	Friday, October 3, 2025
R4A	Santa Rosa City	Balibago Integrated High School	5,568	

*Schedules may change depending on the school availability and class suspensions.

ELEVATE: FUEL TOMORROW ACADEMY SCHOOL CARAVAN CAMPAIGN PROGRAM

LEARNERS' EVENT

Event host: Medical Doctor

Participants: 1000 Junior and Senior High School Learners

Allocated Time	Activity
	Mobilization of Learners Opening of Game Booths
5 minutes	Welcome Message by the Principal
5 minutes	Campaign Introduction
30 minutes	Fueling the Mind: GFTA Quiz Bee
5 minutes	Fueling the Body: Fuel Up Move Exercise
5 minutes	Fueling the Soul: A Message from a Gatorade Ambassador
10 minutes	Ceremonial Turnover of the GFTA Kits and Giveaways
	Gatorade Sampling

PARENTS' AND TEACHERS' EVENT

Event host: Registered Nutritionist-Dietician

Participants: 50 Parents and Teachers

Allocated Time	Activity
	Mobilization of Participants
5 minutes	Campaign Introduction
5 minutes	Fuel Up Move Exercise
30 minutes	Importance of Physical Activity and Hydration Education
	Gatorade Sampling



August 27, 2025

Atty. Alberto T. Escobarte, CESO III
Regional Director
Department of Education - Region 4A
Karangalan ES, Karangalan Village Cainta, Rizal

Thru: **Ms. Eduarda Zapanta**
Chief Education Supervisor
Education Support Services Division

Re: GATORADE FUEL TOMORROW ACADEMY

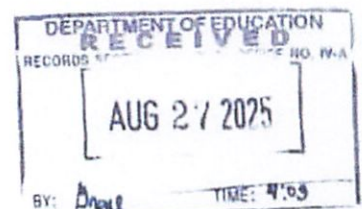
Dear Atty. Escobarte,

Greetings! On behalf of Gatorade Philippines, Redscope Communications, and everyone involved in the **Gatorade Fuel Tomorrow Academy (GFTA)**, we would like to express our utmost appreciation and gratitude for your invaluable support and contribution to the success of the recently concluded GFTA Calabarzon Launch Event held at Seda Nuvali, Laguna, on June 23, 2025. The event was attended by 276 educators from 104 secondary schools and the DepEd offices of DepEd Region 04.

At the event, the Gatorade Fuel Tomorrow Academy campaign was revealed and presented in its entirety. One of its key components was the **digital distribution of the GFTA Playbook and other educational materials**, such as pee charts, to all secondary schools in Region 04. A school caravan will also be conducted in the **20 biggest high schools** for those who attended the regional launch event. The caravan program is attached for your reference.

In this regard, may we seek **your endorsement** for the said campaign to ensure smooth and efficient implementation and coordination in the target high schools. Furthermore, we would appreciate it if you could designate point persons who will directly coordinate with us in the implementation of the campaign, particularly in the school coordination efforts. Please be assured that proper coordination with school principals and coordinators will be observed to ensure that the campaign complements and does not disrupt the learning time of the school learners. The list of target schools, as well as the target implementation dates, is attached to this letter for your approval and reference.

Redscope Communications Inc.,
549 Shaw Blvd. Mandaluyong City
Telephone No. 8293-0573





Should you have any questions or clarifications, you may reach us through **Ms. Anna Enriquez - Senior Project Manager (09171346688, annaenriquez@redscope.com.ph)**.

Thank you, and our warmest regards,

A handwritten signature in black ink, appearing to read "Sarah C. Coe", written over a vertical line.

MS. SARAH C. COE

President, Redscope Communications Incorporated

A handwritten signature in black ink, appearing to read "Paulyne Jean B. Rosell-Ubial", written in a cursive style.

PAULYN JEAN B. ROSELL-UBIAL, MD, MPH, CESO II

Chairperson, Redscope Communications Technical Working Group

**ELEVATE: FUEL TOMORROW ACADEMY SCHOOL CARAVAN
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R4A	Cabuyao City	Cabuyao Integrated National High School	4,877	
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R4A	Cavite	Trece Martires City National High School	10,819	
R4A	Cavite Province	Bulihan Integrated National High School	7,541	Friday, September 26, 2025
R4A	Cavite Province	Carmona National High School	5,586	
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