

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



CLMD-RM-2025-665

04 September 2025

**Regional Memorandum**  
No. 665 s. 2025

**REGIONAL LAUNCH OF THE ACADEMIC RECOVERY AND  
ACCESSIBLE LEARNING (ARAL) PROGRAM**

To **Schools Division Superintendents**

1. In reference to DepEd Memorandum titled **ACADEMIC RECOVERY AND ACCESSIBLE LEARNING (ARAL) PROGRAM LAUNCH** dated September 04, 2025, this Office, through the Curriculum and Learning Management Division (CLMD), shall conduct the Regional Launch of the ARAL Program on September 13, 2025, Saturday, 09:00 AM to 12:00 NN at the Santiago Integrated National High School, Brgy. Santiago, General Trias City, Cavite.
2. The activity, aimed at officially commencing the implementation of the ARAL Program, shall be conducted simultaneously with all Regional Offices across the country. Kick-off activities will include the handover of ARAL learning resources, ICT equipment, and books, among others.
3. The event will be conducted through a hybrid modality (in-person and via Zoom). It will be livestreamed via the DepEd Philippines Facebook page.
4. Participants in this activity are the Schools Division Superintendents/ Assistant Schools Division Superintendents, Curriculum Implementation Division (CID) Chiefs, SDO ARAL Focal Persons, and Regional Office Personnel.
5. Attached enclosures to this memorandum are the following: Enclosure 1 - Regional Technical Working Group (RTWG), Enclosure 2 - Terms of Reference, and Enclosure 3 - Program of Activities.
6. Expenses related to the conduct of this activity shall be charged against the Maintenance and Other Operating Expenses (MOOE), local funds, Special Education Fund (SEF), or other available funds, subject to the usual government accounting and auditing rules and regulations.





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Certificate No. PHP QMS  
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7. For questions and clarifications, you may contact **Hazel Angelyn E. Tesoro**, Education Program Supervisor in charge of ARAL-Reading Program and the Early Language, Literacy, and Numeracy (ELLN), and **Viernalyn M. Nama**, CLMD Chief Education Supervisor, at (02) 647-7487 loc. 420.
8. Immediate dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director 

02/ROC10

## Enclosure 1

**REGIONAL LAUNCH OF THE ACADEMIC RECOVERY AND ACCESSIBLE  
LEARNING (ARAL) PROGRAM**

September 13, 2025, Saturday, 09:00 AM to 12:00 NN

Santiago Integrated National High School, Brgy. Santiago, General Trias City, Cavite

Regional Technical Working Group

Consultants: ATTY. ALBERTO T. ESCOBARTE, CESO II, Regional Director  
 LOIDA N. NIDEA, CESO V, Assistant Regional Director  
 IVAN BRIAN L. INDUCTIVO, CESO VI, Schools Division Superintendent  
 ROGIN O. CONTEMPRATO, CESE, Assistant Schools Division Superintendent

Chairpersons: VIERNALYN M. NAMA, Chief Education Supervisor  
 ARIEL M. AZUELO, Administrative Officer V  
 REY M. VALENZUELA, Information Technology Officer

Assistant Chairperson: HAZEL ANGELYN E. TESORO, Education Program Supervisor  
 MA. GLECITA C. COLUMNA, Education Program Supervisor

Members: GILBERT O. CRUZ, Regional Program Coordinator  
 PAUL GENCE L. OCAMPO, Education Program Supervisor  
 CECILIA C. PAPA, School Head, Santiago Integrated NHS

Secretariat

Reception/Registration Committee	GLENDA A. RECTO LYNETTE P. RUE JOSENIA S. HERNANDO JOCELYN L. FORTUNO YOLANDA DC. LUMANOG HAIDI M. MORALES
Program/Invitation Committee	GESELLE A. TEAÑO NANETH P. SALVADOR MYLENE CECILLE M. DIAZ IMELDA S. AREVALO RUPERTO R. DE BORJA ALBIN C. CADIMAS
Physical Arrangement, Parking, and Directions	ENGR. ABHRAM P. COLOCADO BIENVENIDO C. FERRER JR. ANTONNE B. BONINA RAMY R. DALIDA MAR S. STA. MARIA NICOLAS D. TACCAD ARMANDO D. ISON EMERSON D. CURIOSO CIPRIANO A. DINGLASAN
Decoration	SALLY P. GENUINO LORRAINE B. DESEO MYRA C. ARO MARILIE C. DIMAPILIS PATRICIO H. CRUZADA JOHN PATRICK MAJERANO

Accommodation/Ushers	CECILIA C. PAPA RIZA MAE S. SANCHEZ NOIMEE V. VARIAS CHERRY MAE B. RUANTO MARK AIRON P. CREUS VIRGIE T. TACCAD RUBEN C. MONTOYA MA. CHERINA D. MANALO
Food/Catering Committee	MARICEL P. MALABANAN ANNIE C. MARAAN RIZAL M. VIDALLO ARNALDO O. ESTAREJA LEAH ANNE A. MISENAS MANOLO E. BARLES JOSEPHINE L. LONTOC AIDA F. REYES
Logistics	CHRISTOPHER A. LUNA DONAH JEAN S. SALES MA. CRISCEL R. NEGOSA JONATHAN E. FUENSALIDA REINALYN A. MURALLA RICHARD P. DUQUE CANDIDO T. AQUINO EDITHA M. GUARIN MA. FE V. VEDAN HELEN C. CATANOAN LEANNA MARIE C. PINEDA
Health and Safety/ Medical	DRA. MARY GRACE E. JAVIER ELIEL MAE G. GALGO MARICHELE D. TING
ICT/Tech Team	MELVIN D. PUNZALAN MARK JOSHUA B. ANIMAS PAULINE VIANCE F. CARDINES
Documentation	ARIEL M. AZUELO ARLENE M. HERNANDEZ FRANCIS VICTOR A. MEDRANO KATHERINE Q. MEDRANO MARSHALLY L. LUMAGUI JOYCE ANNE ROLLO JHENRIZZA S. DONEZA
Certificates	HAZEL ANGELYN E. TESORO

*Enclosure 2***Terms of Reference****A. Consultants**

- Provide overall policy direction and guidance in the conduct of the regional launch.
- Ensure alignment of the activity with national DepEd directives and objectives.
- Represent the Regional Office in coordination with external stakeholders and partners.
- Approve final plans, program, and outputs of the Regional Technical Working Group (RTWG).
- Deliver keynote/inspirational messages during the program launch.

**B. Chairperson**

- Leads and supervise the overall planning, coordination, and execution of the activity.
- Presides over RTWG meetings and ensure timelines are met.
- Oversees all committees and ensure smooth integration of tasks.
- Approves consolidated program flow, committee assignments, and logistics.
- Submits a consolidated post-activity report to the Regional Director.

**C. Assistant Chairpersons**

- Provide direct support to the Chairpersons in supervising program committees.
- Monitor and follow up deliverables of each committee.
- Facilitate resolution of issues and challenges raised by committees.
- Take charge of specific components (e.g., program management, admin/logistics, etc.).
- Represent the Chairpersons when necessary in meetings or coordination activities.
- Document proceedings of meetings and the program proper.
- Serve as point persons in addressing immediate concerns on the ground.
- Oversee mobilization of identified SDO personnel for various working committees.
- Consolidate reports, photos, and documentation for submission to the Central Office.

**D. Regional Technical Working Group Members**

- Provide technical expertise and advice in the planning and conduct of the launch.
- Assist in consolidating content, presentations, and reports for the program.
- Coordinate with their respective divisions/units for needed inputs and support.
- Extend support to other committees to ensure successful activity implementation.

**E. Reception/Registration Committee Members**

- Facilitate registration and attendance verification of participants.
- Welcome and usher participants, guests, and VIPs to their assigned seats.
- Assist in distributing certificates of participation/recognition.
- Serve as frontliners for participants' queries and concerns.

#### F. Program/Invitation Committee Members

- Finalize the detailed program sequence and coordinate with all committees for timing.
- Draft and disseminate invitations, reminders, and notices to guests and participants.
- Design the official poster for the activity.
- Prepare scripts/spiels for emcees and coordinate program transitions.
- Ensure acknowledgments and DepEd protocols are observed.
- Provide back-up plans for possible program adjustments.

#### G. Physical Arrangement/Venue Preparation Committee Members

- Ensure the readiness of the venue (e.g., stage, backdrop, sound system, seating arrangement, decorations, etc.).
- Coordinate with the SDO host division for the needed facilities, utilities, and supplies.
- Supervise seating arrangement for VIPs, guests, and participants.
- Manage ingress and egress of participants and visitors.
- Ensure the physical setup is safe and conducive for the event.

#### H. Logistics Committee Members

- Ensure the availability and delivery of ARAL resources, learning materials, and supplies.
- Coordinate distribution and ceremonial handover of resources.
- Arrange transportation requirements for the RTWG and guests from the Central Office.
- Supervise set-up and pull-out of materials used in the activity.

#### I. Food/Catering Committee Members

- Coordinate with service providers for food/snacks and water/refreshments of participants and guests.
- Ensure food distribution is timely and orderly.
- Accommodate dietary requirements of guests if necessary.
- Supervise waste management/clean-up related to food service.

#### J. Health and Safety/Medical Committee Members

- Ensure presence of medical personnel and first aid kits on-site.
- Coordinate with local health office/RHU for standby medical support.
- Implement safety protocols, including crowd control and emergency response.
- Brief participants on safety exits and emergency procedures.
- Provide immediate medical assistance in case of emergencies.

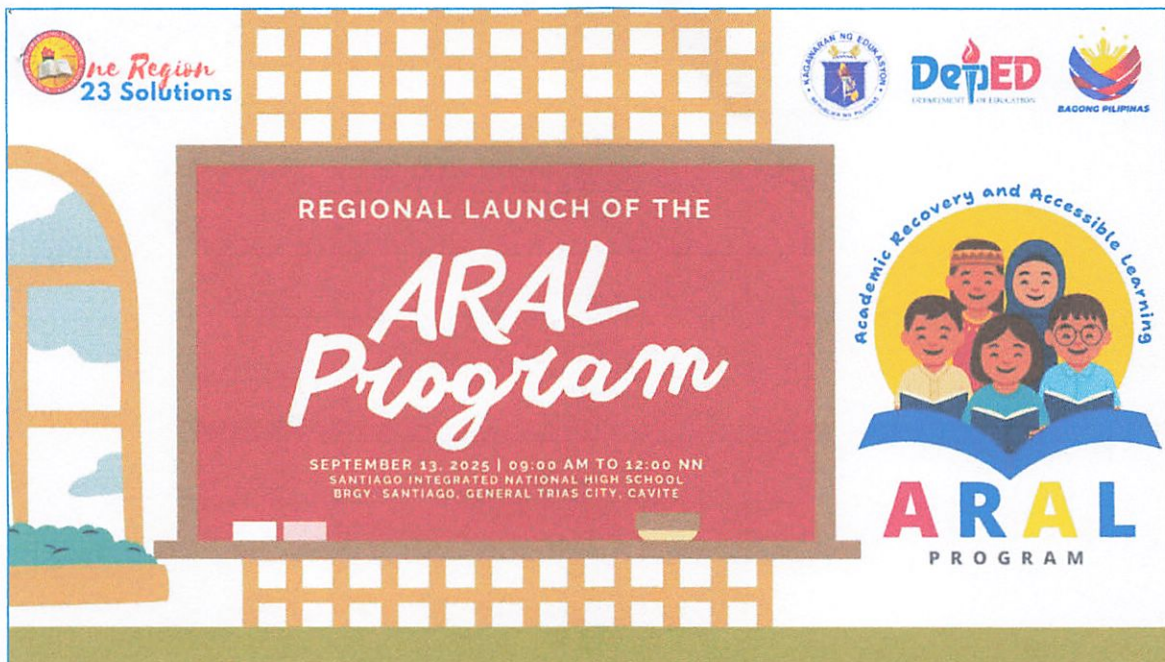
#### K. ICT/Tech Team Members

- Set up and manage audio-visual presentations, sound system, and livestream equipment.
- Provide technical support for hybrid/Zoom connection and recording.
- Troubleshoot connectivity or technical issues before and during the event.
- Ensure the livestream runs smoothly on DepEd's official platforms.
- Maintain backups of AVPs and digital presentations.

#### L. Documentation Committee Members

- Provide photo and video coverage of the entire event.
- Capture highlights, speeches, handover ceremonies, and formalities.
- Prepare an official video/photo documentation for reporting and publicity.
- Coordinate with ICT for livestream screen recording.





## REGIONAL LAUNCH OF THE ACADEMIC RECOVERY AND ACCESSIBLE LEARNING (ARAL) PROGRAM

Sept. 13, 2025, 09:00 AM - 12:00 NN | Santiago Integrated NHS, General Trias City, Cavite

- |      |  |  |
|------|--|--|
| I.   | <b>Participants' Arrival</b> (07:00 AM – 08:00 AM)   |  |
| II.  | <b>Registration</b> (08:00 AM – 09:00 AM)  |  |
| III. | <b>Opening Program</b> (09:00 AM – 11:00 AM)   |  |
| A.   | Philippine National Anthem   | AVP  |
| B.   | Prayer   | AVP  |
| C.   | Bagong Pilipinas Hymn  | AVP  |
| D.   | CALABARZON March   | AVP  |
| E.   | General Trias Hymn   | AVP  |
| F.   | DepEd Quality Policy Statement   | AVP  |
| G.   | Acknowledgment of Participants   | Emcees   |
| H.   | Opening Remarks  | <b>IVAN BRIAN L. INDUCTIVO</b><br>Schools Division Superintendent, SDO General Trias City                        |
| I.   | Inspirational Messages   | <b>HON. LUIS A. FERRER IV</b><br>City Mayor, General Trias City, Cavite  |
|      |  | <b>ATTY. FATIMA LIPP D. PANONTONGAN</b><br>Undersecretary and Chief of Staff, Office of the DepEd Secretary      |
|      |  | <b>ATTY. FILEMON RAY L. JAVIER</b><br>Undersecretary, Legal and Legislative Affairs Strand, DepEd Central Office |
|      |  | <b>ASEC. GEORGINA ANN H. YANG</b><br>Assistant Secretary for Operations,<br>Bureau of Learner Support Services   |
|      |  | <b>ATTY. ALBERTO T. ESCOBARTE, CESO II</b><br>Regional Director, DepEd R4A CALBARZON                             |
| J.   | ARAL Launch Video  | AVP  |
| K.   | Learners who Love to Read  | <b>MA. GLECITA C. COLUMNA</b><br>ARAL Program Focal Person, SDO General Trias City                               |
|      |  | <b>JOHN NICO BEHIL</b><br>ARAL Tutor, SDO General Trias City   |
|      |  | <b>SEAN RAILEY ASH S. TABISOLA</b><br>ARAL Learner, SDO General Trias City                                       |
| L.   | Parents as ARAL Champions  | <b>MARILOC A. CEBALLOS</b><br>Parent of an ARAL Learner, SDO General Trias City                                  |
| IV.  | <b>Singing of Happy Birthday to PBBM via Zoom</b> (11:00 AM – 12:00 NN)                    |  |
| V.   | <b>Ceremonial Handover of ARAL Learning Resources</b>                                      |  |
| VI.  | <b>Sama-samang Mag-aARAL (Commitment Ritual among Learners, Parents, and Stakeholders)</b> |  |
| VII. | <b>Closing Message</b>   | <b>LOIDA N. NIDEA</b><br>Assistant Regional Director, DepEd R4A CALBARZON  |

**NELSON H. CORPUZ**  
Principal I, SDO General Trias City  
Emcee

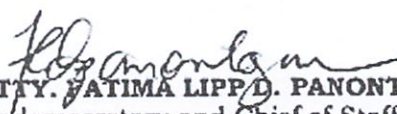
**ROSALIE P. LUJERO**  
Principal I, SDO General Trias City  
Emcee



Republic of the Philippines  
**Department of Education**

**MEMORANDUM**

**TO :** REGIONAL DIRECTORS

**FROM :**   
 ATTY. FATIMA LIPP D. PANONTONGAN  
 Undersecretary and Chief of Staff

**SUBJECT :** **ACADEMIC RECOVERY AND ACCESSIBLE LEARNING (ARAL) PROGRAM LAUNCH**

**DATE :** September 4, 2025

Pursuant to Republic Act No. 12028, or the Academic Recovery and Accessible Learning (ARAL) Program Act of 2024, the Department of Education will implement the ARAL Program to establish a free and effective learning intervention program to ensure that all learners who are struggling in their lessons, especially in reading, science and mathematics, will be able to attain the competencies set in each grade level.

To officially commence the implementation of the ARAL Program, a simultaneous **ARAL Program Launch** in the regions shall be conducted on **September 13, 2025 from 10:00 AM to 12:00 PM**. All Regional Offices are enjoined to conduct their localized kick-off activities, which may include the handover of ARAL learning resources, ICT equipment, and books, among others. A proposed program flow of activities is attached as Annex A.

The event will be conducted through a hybrid modality (in-person and via Zoom). It will be livestreamed on the DepEd Philippines Facebook page.

Immediate dissemination of this Memorandum is directed.



**Annex A:****Program Flow: ARAL Program Launch**

September 13, 2025, Saturday

Format: Simultaneous conduct in each region

Mode: Hybrid (in-person and Zoom)



Time	Activity	Description / Key Content	Lead Person
10:00 – 10:10	Opening Program	<ul style="list-style-type: none"> <li>Prayer</li> <li>National Anthem</li> <li>Acknowledgment of participants</li> </ul>	RO/SDO ARAL Focal
10:10 – 10:20	Inspirational Message	<ul style="list-style-type: none"> <li>ExcCom/RD shares the importance of ARAL-Reading, inspires learners &amp; parents</li> <li>Share that PBBM himself mentioned ARAL in his SONA</li> <li>On PBBM's birthday, he, through DepEd, is giving the gift of learning resources for ARAL</li> </ul>	ExcCom/RD
10:20 – 10:30	ARAL Video	Play the ARAL Launch video	RIO
10:30 – 10:45	Learners who love to read	<ul style="list-style-type: none"> <li>Icebreaker:</li> <li>Storytelling (read from the learning resources to be given)</li> <li>Testimonial / Sharing by learner (optional)</li> <li>Thank-you message by a learner for PBBM and Sec. Sonny</li> </ul>	ARAL focal/tutor and learners
10:45 – 11:00	Parents as ARAL champions	<ul style="list-style-type: none"> <li>Why your child is in the program</li> <li>How parents can support (attendance, home practice, partnership with tutors)</li> <li>Testimonial / Sharing (optional) by parent</li> <li>Message of Commitment from parents</li> </ul>	ARAL school focal/tutor and parents
<b>11:00 AM to 12:00 NN: Singing of happy birthday to PBBM via Zoom</b> Program below is flexible. Ensure hybrid set-up.			
11:00 – 11:15	Ceremonial handover of ARAL learning resources	Ceremonial handover of ARAL learning resources, ICT equipment, books	ExcCom/RD to School Head
11:15 – 11:30	Sama-samang Mag-aARAL	Commitment Ritual - learners and parents (with promise board)  <b>"Happy birthday po, President Bongbong Marcos!" Greeting in Zoom</b>	ARAL school focal/tutor and all stakeholders
11:30 – 12:00	Closing Program	<ul style="list-style-type: none"> <li>Closing Remarks</li> <li>Group Photo with ARAL commitment board</li> </ul>	School Head

**Notes for Focals:**

- Total time: ~1 hour 40 minutes (flexible up to 2 hours).
- Keep 11 am - 12 pm flexible for Zoom greeting for PBBM
- Use child-friendly visuals and local language when possible.
- Activities can be adjusted per grade level.