



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

September 12, 2025

In compliance with DepEd Order (DO) No. 8 s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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CONDUCT OF FILM SHOWING “GUSTO KONG MAGING”

With reference to the invitation of Agus Production, this office informs the Schools Division Offices of the film showing titled “Gusto Kong Maging”.

The said activity aims to raise awareness on domestic bullying, its impact on students’ mental health and the importance of resilience and self-discovery among learners.

Kindly refer to the attached letter and advisory from Cenral Office for more details about the activity.

Furthermore, those interested in joining are reminded of the following conditions:

- a) that the Schools Division Office be informed, in writing, of participation in any of the said activities;
- b) participation is strictly on a **voluntary basis**;
- c) expenses to be incurred shall be on a **personal basis** or **sourced from a legitimate local government unit or donor**; and
- d) strict observance of **Time-On-Task Policy** or the **No Disruption of Classes Policy** of the Department.

For information of all concerned.

ORDPAU3



Request for Assistance in Coordinating the Film Showing of "Gusto Kong Maging" with Schools in Region 4A

From Agus Productions <info.agusproductions@gmail.com>

Date Thu 9/4/2025 6:44 AM

To PAU CALABARZON <pau.calabarzon@deped.gov.ph>

2 attachments (1,009 KB)

deped advisory addendum.jpeg; deped central office advisory.jpeg;

You don't often get email from info.agusproductions@gmail.com. [Learn why this is important](#)

MR. ARIEL M. AZUELO

Administrative Officer V

Public Affairs Unit Head

Deped Region 4A

Dear Mr. Azuelo,

Greetings!

Following the advisory released by the Department of Education Central Office granting pilot screenings of our educational film "*Gusto Kong Maging*" in selected regions, including Region 4A, I am humbly reaching out to request your assistance in coordinating with the appropriate information channels within your office.

As the Public Affairs Unit Head of Region 4A, your guidance and support in linking us with District Information Coordinators (or their equivalent focal persons for public affairs and communications) will be of great help in ensuring smoother coordination with school principals. This will allow us to properly cascade information about the film showing, its objectives, and the approved advisory from the Central Office.

Our film sheds light on the pressing issues of domestic bullying, its impact on students' mental health, and the importance of resilience and self-discovery among learners. By working closely with your office, we hope to maximize awareness and participation, while making sure this initiative is implemented in full alignment with DepEd protocols.

We truly value your expertise in communications and outreach, and we would be very grateful for your assistance in making this advocacy-driven initiative accessible to schools in Region 4A.

9/4/25, 10:18 AM

Mail - PAU CALABARZON - Outlook

Thank you very much for your time and kind support. I would be glad to discuss further details with you or your team at your most convenient time.

Respectfully yours,

Patrick Jess G. Ferrer

Agus Productions

0906-5121611

Advisory No. 113, s. 2025**June 11, 2025**

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SHOWING OF THE FILM: *GUSTO KONG MAGING*

The Agus Production will present the film titled *Gusto Kong Maging* for the school year 2025–2026.

This film aims to raise awareness on domestic bullying, particularly focusing on verbal and emotional abuse within families. It highlights the long-lasting effects of such abuse on a child's self-esteem and mental well-being. Additionally, the film seeks to spark discussions about the pressures children face from their parents and societal expectations, and how these pressures can hinder a child's dreams and personal development.

The film will be shown every Saturday with four screenings per day (8 a.m., 10 a.m., 1 p.m., and 3 p.m.) in various private schools in Mandaluyong City and Quezon City for pilot implementation.

The target audiences are children and adolescents ages 10–18, parents and guardians, educators and school counselors, mental health advocates, government agencies, and the general Filipino audience.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law).

For more information, please contact:

**Mr. Patrick Ferrer
Director
Agus Production
Mobile Phone Number: 0906-512-1611
Email Address: info.agusproduction@gmail.com**

Advisory No. 149, s. 2025**August 22, 2025**

**In compliance with DepEd Order (DO) No. 8, s. 2013
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ADDENDUM TO ADVISORY NO. 113, s. 2025**(Showing of the Film: Gusto Kong Maging)**

Relative to Advisory No. 113, s. 2025 titled, Showing of the Film: Gusto Kong Maging for the School Year 2025–2026, Agus Production announces an addendum to expand the program's coverage for broader learner participation and greater educational impact. The pilot film showing now includes additional regions and selected cities within Metro Manila:

- 1. Region IV-A (CALABARZON),**
- 2. Region IV-B (MIMAROPA),**
- 3. Region III (Central Luzon),**
- 4. Cordillera Administrative Region (CAR),**
- 5. Bacolod City,**
- 6. Makati City, and**
- 7. San Juan City.**

All other provisions of the said Advisory remain in effect.

For more information, please contact:

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Director
Agus Production
Mobile Phone Number: 0906-5121-611
Email Address: info.agusproduction@gmail.com**