

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON

**August 05, 2025**

In compliance with DepEd Order (DO) No. 8, s. 2013,  
this advisory is issued not for endorsement per DO 28, s.2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
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**ADVISORY ON THE CAMPAIGN FOR CHARACTER  
EDUCATION TENACITY (CACHET)  
KICK-OFF DAY**

In reference to the invitation of National CACHET Saxum Recognition, a project of Alalay sa Pamilya at Bayan (APB) Foundation, Inc. in partnership with the University of Asia and the Pacific (UA&P) and Bloomberry Cultural Foundation, Inc., this Office disseminates the conduct of CACHET Kick-off Day on Saturday, August 9, 2025 from 7:30 A.M. to 4:00 P.M. to be held at the University of the Pacific campus in Ortigas, Pasig. Invited to attend the said program are the CACHET Teacher-Coaches, and the student officers of the CACHET Integral Club.

Furthermore, participation in this activity shall be on a voluntary basis. In the same manner, participants are reminded to strictly observe the Department's No Collection Policy, Time-on-Task Policy, and the No Disruption of Classes Policy.

Attached is the copy of the letter from Mr. Antonio M. Torralba, Program Director of UA&P, which contains the details of the event.

For the information of all concerned.

03/ROE2



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Certificate No. PHP QMS  
22 93 0085



**National CACHET Saxum Recognition**  
A project of Alalay sa Pamilya at Bayan (APB) Foundation, Inc.  
In partnership with  
University of Asia and the Pacific and Bloomberry Cultural Foundation, Inc.  
*"In unity with the aspiration of the Department of Education of shaping learners who are  
Maka-Diyos, Makatao, Makapamilya, Makabansa at Makakalikasan"*



ORD-ISH01-2025-837

July 23, 2025

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DR. ALBERTO T. ESCOBARTE  
Regional Director  
Region no. IV-A (CALABARZON)

Dear Dr. Escobarte:

Greetings from your CACHET Family!

With supreme gratitude to your school and anticipation for an even more fruitful year ahead, we wish to invite you, the CACHET Teacher-Coaches, and the student officers of the CACHET Integral Club to the CACHET Kick-off Day, scheduled for Saturday, 9 August, from 7:30 a.m. (Arrival, Registration, Light Breakfast) to 4:00 p.m., at the University of Asia and the Pacific campus in Ortigas, Pasig.

The expected program for the day is as follows:


- |            |  |
|------------|--|
| 7:30 a.m.  | Arrival, Registration, Light Breakfast   |
| 8:30       | Preliminaries: Opening Prayer (Video of Loboc Children's Choir)<br>National Anthem - CACHET Credo - CACHET Hymn  |
| 8:45       | Welcome Remarks  |
| 9:00       | Keynote Address: Dr. Winston B. Padojinog<br>"Become Cachet ... Do Cachet ... Be Cachet"   |
| 9:30       | Become CACHET: Oath-Taking of Cachet Integral Club Officers<br>- Presided over by Dr. Gina Cruz  |
| 10:00      | Doing CACHET: Orientation for SY 2025-2026 – T. N. Torralba  |
| 10:30      | Being CACHET: Striving To Be Men and Women of Virtue – G. Leon   |
| 11:00      | Social Media: Welcome Friend or Unwelcome Enemy?<br>Tita Chichi Robles, TV Broadcaster and Producer (Katok Tahanan)  |
| 11:30      | Questions Looking for Answer   |
| 12:00 noon | Lunch  |
| 1:30 p.m.  | FOR TEACHERS: From "I Like You" ... to "I Love You" ... to "I Do"<br>(Understanding Our Students To Manage the Challenges<br>of Today's Moral Environment) – Chelina Gutierrez and Charm Guce<br><br>FOR STUDENTS: Usapang Kabataan – Ivanna A. de la Torre and T. N. Torralba |
| 3:30       | Wrap-up and Photo Opportunity  |

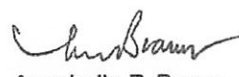
We hope that everyone concerned can make it in person to nurture and nourish friendship and confidence!  
We have always looked forward to every single chance to meet you and talk about Love, Life, and Everything  
in Between!

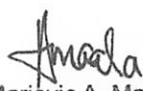
All the best to our current school year! And may we become even closer to attaining our Dream Philippines for  
basic education for love most especially of the young!

Below is the Registration form.

Sincerely yours,

  
Antonio N. Torralba  
Program Director  
IKLR – I am STRONG  
University of Asia and the Pacific

  
Annabelle P. Brown  
Chairman and President  
APB Foundation, Inc.

  
Marievic A. Maala  
Executive Director  
APB Foundation, Inc.

Division \_\_\_\_\_

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Principal : \_\_\_\_\_ Date : \_\_\_\_\_  
Name and Signature