

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



30 June 2025

**Regional Memorandum**  
No.487 s.2025

**ANNOUNCEMENT ON THE CONDUCT OF THE  
GAWAD TEODORA ALONSO 2025**

To **Schools Division Superintendents**

1. In reference to the Administrative Notes released by the Department of Education Central Office regarding the conduct of pre-competition activities for Gawad Teodora Alonso (GTA) 2025, this Office hereby issues the following directives to ensure the region's active participation and full compliance with the program's objectives and timeline.
2. The competition aims to:
  - a. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and learning curricular content standards;
  - b. harvest original stories that demonstrate learning competencies of the DepEd Basic Education Curriculum;
  - c. recognize the skills and talents of classroom teachers and non-teaching personnel in the production of storybooks for basic education; and
  - d. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.
3. Schools Division Offices are encouraged to plan and implement GTA-related pre-competition activities aligned with the implementation of GTA 2025. These activities shall be conducted from July 1, 2025, to August 7, 2025.
4. The main, seasonal, and special categories are hereby adopted as per the guidelines. The following categories are open for competition:
  - Chapter Books for Young Adults
  - Comics for Young Readers
  - Illustrated Thematic Storybooks
  - Lolay Storytelling Sessions
  - Untold Kuwento Ng Bayan Ko
  - Stories for Young Readers by Young Writers
5. All GTA entries must:
  - Be original, unpublished, and not submitted elsewhere.



Address: Gate 2, Karangalan Village, Cainta, Rizal  
Telephone No.: 02-8682-2114  
Email Address: region4a@deped.gov.ph  
Website: depedcalabarzon.ph



Certificate No. PHP QMS  
22 93 0085


- Be written in Filipino or bilingually (Filipino-Mother Tongue or Filipino-English).
- Observe the DepEd Social Content Guidelines.
- Be free from AI-generated or stock content.

6. Regional Timeline of Activities:

- Storybook Forum: May 27–29, 2025
- Division Manuscript Screening: July 31, 2025
- Submission and Regional Manuscript Screening (Categories 1 and 3): August 7, 2025
- Illustration Competition (Categories 1 and 3): August 12–15, 2025
- Submission of all GTA Regional Entries: August 16, 2025
- Judging at the Regional Office: August 18–20, 2025
- Announcement of GTA National Qualifiers: August 21–22, 2025
- Final Submission of National GTA Entries: August 28–29, 2025
- Submission at the National Level: September 1, 2025
- National Judging: September 2025 (specific date TBA)
- National Recognition and Exhibit: November 11–14, 2025

7. For further reference, please see the attached Advisory dated June 18, 2025, from the Bureau of Learning Resources.

8. Immediate and widest dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
 Regional Director