



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



15 April 2025

Regional Memorandum
No. 285 s. 2025

**INVITATION TO THE PAGSASANAY SA EDUKASYONG
PANGKULTURA (PEP) OF THE NATIONAL COMMISSION FOR
CULTURE AND THE ARTS**

To: **Schools Division Superintendents**

1. Enclosed is a letter dated April 2, 2025, from the National Commission for Culture and the Arts (NCAA)-Philippine Cultural Education Program (PCEP) regarding the conduct of **Pagsasanay sa Edukasyong Pangkultura (PEP)** on **April 25-27, 2025**, at the **Jayne Offemaria-Abuid (JOA) Auditorium, Asian Institute of Maritime Studies (AIMS), Arnaiz Avenue, Pasay City**.
2. Target participants include elementary and secondary school teachers, 2025 Level 1 scholars of the Graduate Diploma in Cultural Education (GDCE), interested GDCE and GDTA scholars for 2025, principals, and supervisors from public schools.
3. Please see the enclosed letter for further information about the activity and travel conditions.
4. For queries, please contact NCAA-PCEP through email at pcep@ncaa.gov.ph.
5. Immediate dissemination of this Memorandum is instructed.

ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

06/ROH5/ROH1



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PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING

2 April 2025

ALBERTO T. ESCOBARTE
Regional Director
DepEd Region 4A

Greetings from the National Commission for Culture and the Arts (NCCA)-Philippine Cultural Education Program (PCEP)!

The Philippine Cultural Education Program (PCEP), in partnership with the Department of Education (DepEd), will conduct the **PAGSASANAY SA EDUKASYONG PANGKULTURA (PEP)**. It will be up for implementation from **APRIL 25-27, 2025 (FRI-SUN)** in the **Jayne Offemaria-Abuid (JOA) Auditorium** at the **ASIAN INSTITUTE OF MARITIME STUDIES (AIMS)**, Arnaiz Avenue, Pasay City, NCR.

In connection with this, we would like to request a **DepEd regional memo** to formally announce the program to the regional coordinators, schools division, city superintendents, and heads of public elementary and secondary schools.

Interested Applicants may apply online using this link: <https://forms.gle/fuim2ocB7UZu2HMg9>

This activity is also a REQUIREMENT for all incoming Graduate Diploma in Cultural Education (GDCE) scholars of Asian Institute of Maritime Studies (AIMS) Pasay City, NCR and Xavier University (XU) Cagayan de Oro Region 10.

The National Association of Cultural Educators & Scholars (NACES) officers will participate to:

1. Conduct a survey on cultural awareness, the culture-based approach, and cultural competencies.
2. Promote NACES Membership and
3. Assist during the 3-day activity

If you have further questions regarding the matter, please don't hesitate to email us at pcep@ncca.gov.ph.

We are hoping for your favorable and immediate response. Thank you very much.

Truly Yours,


JOSEPH J. CRISTOBAL
Director, Philippine Cultural Educational Program

Attachment(s):

1. [2025 PEP Program Design](#)
2. [PEP Nomination Form](#)
3. [2025 Directory of NACES Officers](#)



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
PROGRAM MANAGEMENT DIVISION-INSTITUTIONAL PROGRAM & PROJECTS SECTION
PHILIPPINE CULTURAL EDUCATION PROGRAM (PCEP)**

PROGRAM DESIGN

Project Title:	Pagsasanay sa Edukasyong Pangkultura (PEP) for BSEd, BEEd, SHS and University Faculty
Implementor-Partner:	Andrea O. Veneracion Sing Philippines Foundation, Inc. National Association of Cultural Educators & Scholars (NACES), DepEd, and Partner HEIs
Implementation Date & Venue:	April 25-27, 2025 Asian Institute of Maritime Studies (AIMS), Pasay City
Source of Fund:	NEFCA
Board Resolution Number:	2025-237

Background & Rationale

Cognizant of the need to accelerate the process of integrating culture in the basic education curriculum and mainstreaming it in the national development plans, the NCCA Board of Commissioners, in its September 2001 meeting, resolved that a Philippine Cultural Education Plan (PCEP) be formulated and operationalized. In 2002, PCEP was launched as a comprehensive Commission flagship program.

With the enactment of the National Cultural Heritage Act of 2009 on March 26, 2010, PCEP established a major gain by its designation as the body, together with the Department of Education, (Rule XI, RA 10066) in charge of the cultural heritage education in the country. CULTURAL EDUCATION, Section 41. *Incorporation of National Cultural Treasures and Important Cultural Properties in the Basic Education System.* PCEP was tasked to “*formulate the cultural heritage education programs both for local and overseas Filipinos to be incorporated into the formal, alternative and informal education, with emphasis on the protection, conservation and preservation of cultural heritage property.*” Later, this was reinforced by Republic Act No. 11961 An Act Which Strengthened the Conservation and Protection of Philippine Cultural Heritage through Cultural Mapping and Cultural Heritage Education Program.

The PCEP 3.0 plan 2018-2023 defined 7-Goals: (1) To retrieve, consolidate, enrich, preserve, and provide access to existing bodies of knowledge on Philippine culture; (2) To utilize bodies of knowledge in Philippine culture in creating, developing and disseminating contextualized instructional materials, modules, and other learning resources for the cultural education of Filipinos here and abroad; (3) To define and integrate the *minimum learning outcomes and cultural competencies in Philippine culture in the formal, non-formal and informal education*; (4) To provide comprehensive and continuing education programs on culture for trainers, teachers, artists, cultural workers, civic leaders, and government officials and workers; (5) To underscore the significance and ensure the implementation of the cultural heritage education provisions of the Heritage Law (RA 10066); (6) To advocate and facilitate the enactment of national and local policies or executive actions for cultural education; (7) To establish coordinative and oversight mechanisms, and continue supporting an NCCA-based office for planning, organizing, implementing, coordinating, integrating and monitoring of PCEP initiatives at the local, national and international levels.

PCEP training design covers a panoply of approaches, methodologies, strategies, and contents grounded in the unique cultural beliefs, values, norms, heritage, practices, language, experiences, and cultural expressions of a community. It operates in the three modes of learning: formal, non-formal and informal education. All programs of PCEP contribute to the fulfilment of PCEP Vision of constituting “a nation of critically informed, culturally literate, and empowered Filipinos. Some major outcomes of the program are manifested by the thousands of active teacher-scholars who graduated from GDCE and GDTA nationwide and are alumni members of the National Association of Cultural Educators & Scholars (NACES). In addition, MA, and PhD graduates of Cultural Education, are now actively engaged in their respective communities doing cultural advocacy works. Moreover, innumerable participants have benefitted from a wide array of needs specific culture-based training schedules designed for LGU executives, political leaders, government employees, cultural workers, artists, students, and civil society.

For the next 5-years (2025-30) PCEP intends to further invigorate its programs and projects to bolster its sterling accomplishments. Last year (2023), we have introduced new projects that are aligned with the UNESCO Global Citizenship Education (GCED) and Education for Sustainable Development (ESD) such as the Retooling Workshop of PCEP Faculty on GCED and ESD, and the highly successful KABARO Conference on Gender Awareness and Sensitivity participated in by the country's leading activist-scholars in the area of Women and Gender Studies, BLGBT Studies, and Transnational Queer Studies, with a thousand attendees in zoom and 1,700 in FB closed group live streaming platform. Relatedly, more activities supporting both UNESCO heritage education and sustainable development initiatives are in the offing.

The **Pagsasanay sa Edukasyong Pangkultura (PEP)** is expected to contribute in the achievement of objectives of the Philippine Cultural Education Plan for **2026 -2030**, which include the following:

Objective No. 1: To retrieve, consolidate, and curate existing body of knowledge on Philippine culture in creating, and disseminating learning resources for the cultural education of Filipinos here and in the global elsewhere

Objective No. 2: To formulate and integrate cultural competencies in formal, non-formal, informal, alternative, and special needs culture-based instructions that highlight the pivotal role of culture as impetus for, and driver of sustainable economic growth and cultural development

Objective No. 3: To provide foundational, and continuing culture-based education programs for teachers and students, cultural workers and artists, government officials and employee, indigenous communities and Filipino communities in diaspora, cultural stakeholders and members of civil society, using decolonial and decolonizing frameworks for cultural empowerment and social transformation.

Objective No. 4: To integrate social, cultural, and environmental justice approaches, methodologies and theories in decolonial, culture-based heritage studies that promote education for sustainable development and global citizenship.

Objective No. 5: To internalize and advocate the principles of equity, equality, diversity, and inclusion as culture-based ethical thinking and everyday relational practice of *pakikipagkapwa*

Objective No. 6: To underscore the significance and ensure the implementation of the cultural heritage education provisions of the National Cultural Heritage Act of 2009 (RA 10066) as amended, through the auspices of the Philippine Cultural Education Program of the National Commission for Culture and the Arts.

Objective No. 7: To advocate and facilitate the enactment of national and local policies or executive actions in collaboration with line agencies and PCEP PLAN-users in strengthening the sense of patriotism and nationalism using the archipelagic perspective of Philippine culture-based education.

Objective No. 8: To establish linkage and oversight mechanisms that actively support an NCCA-based PCEP Office in the planning, developing, organizing, coordinating, and implementing of PCEP projects and initiatives at the local, national, and international level

Description

PAGSASANAY SA EDUKASYONG PANGKULTURA or PEP is a prerequisite of NCCA-PCEP to qualify for any of its scholarship programs such as GDCE, GDTA and other Training Certificate courses. PEP is a National Teachers' Training Program on Culture-Based Teaching in the different learning areas. It is a three (3) day orientation, training, and consultation on the different facets of culture-based education, with a maximum of 200-pax participants.

The project is an orientation on Culture-based education discipline discussing a unified culture-based approach to the teaching of the Basic Education Curriculum. Strongly aligned with the program objectives of the NCCA Philippine Cultural Education Plan, the seminar-workshop intends to familiarize teachers regarding the nature, purview, methods, approaches and frameworks of culture-based learning and instruction. In addition, it seeks to promote networking among teachers, scholars, and cultural workers so that we can generate productive experiences, best practices, and models of culture-based education in various learning areas.

Nature of Activities

Orientation on Culture-based Education, Culture-based Lesson, and PCEP Scholarship and teachers-training-conference on Cultivating Filipino Identity through the Arts, Filipino sa Sining at Desenyo, and Events and Production Management.

Output

3-day Workshop & Conference

Participants are Level 1 Scholars and possible future scholars and Teachers Training-Conference. on Cultivating Filipino Identity through the Arts, Filipino sa Sining at Disenyo, and Events and Production Management.

Conference Dates & Venue:

April 25-27, 2025 (Fri-Sun)
 Jayne Offemaria-Abuid (JOA) Auditorium
 Asian Institute of Maritime Studies (AIMS)
 Antonio S. Arnaiz Ave, Pasay, Metro Manila

<https://maps.app.goo.gl/FxyHySTwuNSs3TEa9>

Working Program

(Bago magsimula ang bawat araw, ipapalabas ang Tuklas-Sining ng CCP.)

Araw 1: Seryeng Panayam	
8:30 – 9:00 n.u.	Pambansang Awit Panalangin Bating Pagtanggap Dr. Carmela C. Oracion Assistant Secretary for Human Resource and Organizational Development Department of Education Pambungad na Pananalita Dr. Joseph “Sonny” Cristobal Director NCCA – PCEP
9:00 – 10:30 n.u.	Presentasyon ng Rebisadong mga Silabus para sa Sining at Disenyo c/o Bureau of Curriculum Development Department of Education
10:30 – 12:00 n.t.	Fieldwork sa Saliksik-Wika at Kultura Assoc. Prof. Mary Jane B. Rodriguez-Tatel, PhD University of the Philippines Diliman
12:00 – 1:00 n.t.	Tanghalian
1:00 – 3:00 n.h.	Pedagohiya para sa Pagtuturo ng Kultura at Sining Assoc. Prof. Jocelyn Timbol-Guadalupe, PhD University of the Philippines Diliman
3:00 – 5:00 n.h.	Roundtable Discussion sa mga Pagtuturo at Pagtataya sa Sining at Kultura Mx. Jonathan T. Jimenez at iba pang guro mula sa DepEd (c/o BCD)

Araw 2: Mastercourse at Palihaan Kasama ang mga Alagad ng Sining	
9:00 – 9:15 n.u.	Ehersisyo Balik-tanaw sa Araw 1
9:15 – 12:00 n.t.	Mastercourse Pansining 3: Biswal Assoc. Prof. Anna Marie H. Bautista, MCHS University of Santo Tomas
12:00 – 1:00 n.h.	Tanghalian
1:00 – 3:00 n.h.	Mastercourse Pansining 1: Panitikan Professor Emeritus Virgilio S. Almario Pambansang Alagad ng Sining para sa Panitikan
3:00 – 5:00 n.h.	Mastercourse Pansining 2: Musika

	Professor Emeritus Ramon P. Santos Pambansang Alagad ng Sining para sa Musika
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Araw 3: Breakout Workshop at Presentasyon	
9:00 – 9:15 n.u.	Ehersisyo
	Balik-tanaw sa Araw 2
9:15 – 10:00 n.u.	Workshop sa Pagbuo ng Lesson Exemplar: Mga Tuntunin
10:00 – 12:00 nn	Workshop sa Pagbuo ng Lesson Exemplar
12:00 – 1:00 n.h.	Tanghalian
1:00 – 4:00 n.h.	Presentasyon ng mga Awtpat at Critiquing
4:00 – 5:00 n.h.	Paggagawad ng Katibayan ng Paglahok
	Pangwakas na Pananalita Dr. Eric B. Zerrudo Executive Director NCCA
	Ebalwasyon

Participants

Bachelor of Secondary Education (BSEd), Bachelor of Elementary Education (BEEd), Senior High School (SHS) and University Faculty

- All 2025 Level I Scholars of the Graduate Diploma in Cultural Education (GDCE).
- Interested GDCE and GDTA scholars for 2025.
- Administrators, principals, and supervisors from public schools.

Mode of Delivery

Face to Face and FB Live

Technical Working Group

Prof. Alvin Ringgo C. Reyes, UST Teacher Education Department

Dr. Jayson D. Petras, UP Sentro ng Wikang Filipino

Dr. Joseph J. Cristobal, PCEP Director

Responsibilities:

The round-trip transportation to and from the conference site/venue, meals, and accommodations will be shouldered by the participants, chargeable to local funds, subject to existing accounting and auditing rules and regulations and other laws and existing policies.

Eligibilities

1. The program is open on a “first-to-apply, first-priority” basis for non-GDCE and GDTA scholars. Each Division Office is allowed to endorse and nominate a maximum of one (1) supervisor level, one (1) principal level, and two (2) teacher-participants who will be provided with free tuition/registration, workshop kits, materials, and certificate of participation.
2. Arrangements and costs of transportation, accommodation, and all meals are the responsibility of the participants and may be charged to local funds.
3. The training workshop will have a maximum of two hundred (200) participating public school supervisors/principals/teachers from any core subject area in the elementary and secondary school levels. All participants must be between 23 and 50 years old.
4. Interested participants are required to register online.
5. The PCEP Secretariat will notify participants of slot confirmation via email. Confirmed participants will

receive final travel instructions to the regional training venue and other participation requirements.

6. Online registration is free but comes with an obligation. The number of participants is limited, and your registration may result in other attendees missing a slot if the maximum capacity is reached. If you cannot attend the program for which you have already registered, we kindly ask that you let us know. Cancellations must be made at least two weeks before the scheduled seminar.
7. The NCCA-PCEP reserves the right not to accept walk-in applicants/participants.
8. The NCCA-PCEP reserves the right not to issue any Certificate of Appearance or Certificate of Participation to participants who do not finish the seminar-workshop as scheduled.

Registration Details

Interested participants are required to register online and upload their transaction slip using the link <https://forms.gle/fuim2ocB7UZu2HMg9> or scan the QR code.

Deadline of Application

Admission to the program will be solely determined by NCCA and its project conduit and hosts. Interested participants are required to register online and confirm participation on or before the announced deadline.

Contact Details

Inquiries may be coursed through:

PCEP SECRETARIAT
Room 5D 5/F #633 Gen. Luna Street Intramuros, Manila
Tel: (02) 8527-2192 loc 529
Email: pcep.application@gmail.com
Facebook: @pcepofficial

OFFICIAL NOMINATION AND ENDORSEMENT FORM

(To be accomplished and submitted by Head of Institution & attached to Individual Registration Google Form)

Date: _____

Joseph J. Cristobal, PhD
Director, PCEP
NCCA Intramuros, Manila

The _____ (Institution/Organization) of _____ (Province, Region) hereby nominates the following as participants to attend the **PAGSASANAY SA EDUKASYONG PANGKULTURA** (Project) on _____ (Date) in _____ (Venue):

Nominee's Full Name	Position	Mobile	Email
	Principal		
	Supervisor		
	Teacher		
	Teacher		

It is understood that the above-nominated participant/s will be confirmed directly by the Project Secretariat as soon as this Nomination Form is received together with accomplished Individual Registration Google Form. They will also be contacted directly by the Project Secretariat for final travel instructions to the training venue and other requirements for participation.

Name of Nominator & Signature
Position: _____