



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON





10 April 2025

**Regional Memorandum**  
No. 271 s.2025

**ENDORSEMENT OF ANTI-RABIES AWARENESS CAMPAIGN  
IN PUBLIC AND PRIVATE BASIC EDUCATION SCHOOLS,  
IN COLLABORATION WITH BIYAYA ANIMAL CARE**

To: **Schools Division Superintendents**

1. In reference to DM-OASOPS-2025-02-01757<sup>1</sup> and OM-OUPS-2025-02-01757<sup>2</sup>, this Office, through Education Support Services Division - School Health Section, disseminates the endorsement on anti-rabies awareness campaign.
2. The activity aims to:
  - a. Educate learners, teachers, and school personnel on rabies prevention, responsible pet ownership, and safety measures against animal bites;
  - b. Strengthen collaboration between schools and animal welfare organizations in promoting public health and safety; and
  - c. Support national efforts to eliminate rabies through awareness, education, and community engagement.
3. School Division Offices are requested to organize an Anti-Rabies Awareness campaign in schools, in collaboration with Biyaya Animal Care.
4. Attached are the aforementioned Memoranda.
5. For inquiries, please contact Pearl Oliveth S. Intia MD, Medical Officer IV at email address [pearl.intia@deped.gov.ph](mailto:pearl.intia@deped.gov.ph).
6. Immediate dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director 

03/ROE5/ROEABA

<sup>1</sup> Endorsement Of Anti-Rabies Awareness Campaign in Public and Private Basic Education Schools, In Collaboration with Biyaya Animal Care

<sup>2</sup> Complete Staff Work on the Request for the Approval of Anti-Rabies Awareness Campaign in Schools, In Collaboration with Biyaya Animal Care



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Republika ng Pilipinas  
Department of Education

**OFFICE OF THE UNDERSECRETARY FOR OPERATIONS**

**MEMORANDUM**  
DM-OASOPS-2025-02-01787

APPROVED & RELEASSED BY OUOPS  
DEPARTMENT OF EDUCATION  
OFFICE OF THE UNDERSECRETARY FOR OPERATIONS  
**RELEASED**  
BY: [Signature] TIME: 3:12 PM  
OFF: MALCOLM S. GARMA  
Assistant Secretary, Officer-In-Charge,  
Office of the Undersecretary for Operations

**TO :** REGIONAL DIRECTORS  
SCHOOLS DIVISION SUPERINTENDENTS  
ALL OTHERS CONCERNED

**FROM :** MALCOLM S. GARMA  
Assistant Secretary for Operations,  
Officer-in-Charge, Office of the Undersecretary for Operations

**SUBJECT :** ENDORSEMENT OF ANTI-RABIES AWARENESS CAMPAIGN IN  
PUBLIC AND PRIVATE BASIC EDUCATION SCHOOLS, IN  
COLLABORATION WITH BIYAYA ANIMAL CARE

**DATE :** 12 MARCH 2025

This refers to the letter from Biyaya Animal Care regarding their proposal to promote rabies awareness, in collaboration with the Department of Education. Rabies is a deadly viral infection primarily transmitted through bites or scratches from infected animals, most notably dogs.

Given that rabies remains a significant public health concern in the Philippines and in view of the observance of the Rabies Awareness Month, this Office respectfully endorses the proposed anti-rabies campaign, recognizing its contribution to public awareness and disease prevention.

Moreover, your assistance and coordination with Biyaya Animal Care, through the dissemination of educational videos, materials, and activities, designed to advocate proactive measures against rabies across public and private basic education schools nationwide, are hereby requested. This initiative aligns with the Department's ongoing efforts in ensuring a safer environment for learners.

For questions and clarification, kindly coordinate directly with Hanna Garcia, Executive Assistant, Biyaya Animal Care via phone at 0967 136 4075 or email at [hgarcia.biyayaph@gmail.com](mailto:hgarcia.biyayaph@gmail.com)



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In this regard, this Office recommends the conduct of the anti-rabies awareness campaign in schools, in partnership with Biyaya Animal Care, recognizing its potential to enhance public understanding of rabies as a public health concern. Furthermore, this initiative aligns with the Department's ongoing efforts to foster a safe and healthy learning environment.

## II. OBJECTIVE

The Anti-Rabies Awareness Campaign, a collaboration between DepEd and Biyaya Animal Care, seeks to:

1. **Educate learners, teachers, and school personnel** on rabies prevention, responsible pet ownership, and safety measures against animal bites.
2. **Strengthen collaboration** between schools and animal welfare organizations in promoting public health and safety.
3. **Support national efforts** to eliminate rabies through awareness, education, and community engagement.

## III. AVAILABILITY OF FUNDS

This campaign **does not require funding from DepEd**, as all materials and activities will be facilitated by Biyaya Animal Care.

## IV. CLEAR STATEMENT OF REQUEST/RECOMMENDED ACTION

This office respectfully requests the **approval of the attached endorsement to the Regional Offices and Schools Division Offices**, to facilitate the conduct of Anti-Rabies Awareness Campaign in schools, for the good Undersecretary's consideration.

Should you have any questions or concerns, please do not hesitate to contact us via phone 8633-7213 or email at [ouops.deped.gov.ph](mailto:ouops@deped.gov.ph)

- Approved*
- Disapproved*
- Further Comments/Remarks*





Republika ng Pilipinas  
**Department of Education**

**OFFICE OF THE UNDERSECRETARY FOR OPERATIONS**

**MEMORANDUM**

**OM-OUOPS-2025-02-01757**

**FOR :** **ATTY. FATIMA LIFF D. PANONTONGAN**  
*Undersecretary for External Partnerships and Public Affairs*  
*Chief of Staff, Office of the Secretary*

**FROM :** **MALCOLM S. GARMA**  
*Assistant Secretary for Operations,*  
*Officer-in-Charge, Office of the Undersecretary for Operations*

**SUBJECT :** **COMPLETE STAFF WORK ON THE REQUEST FOR THE APPROVAL OF ANTI-RABIES AWARENESS CAMPAIGN IN SCHOOLS, IN COLLABORATION WITH BIYAYA ANIMAL CARE**

**DATE :** 12 March 2025

**I. BACKGROUND INFORMATION**

In a letter dated 06 March 2025, Biyaya Animal Care submitted a proposal to the Office of the Assistant Secretary for Operations – Learner Support Services, seeking collaboration with the Department of Education to conduct an anti-rabies awareness campaign in public and private basic education schools nationwide. Biyaya Animal Care is an organization dedicated to animal welfare advocacy, with a mission to make the Philippines a rabies-free country.

Rabies is a deadly viral disease primarily transmitted through the bite or scratch of an infected animal. According to World Health Organization (WHO, 2024), children aged 5 to 14 years are among the most frequent victims of rabies infections – an age group that includes a significant portion of learners in basic education.

Given this, the proposed campaign aims to raise awareness and educate school communities through the dissemination of rabies prevention campaign videos, educational programs, materials, and activities. With March observed as “Rabies Awareness Month”, this initiative is both timely and relevant in reinforcing public health advocacy within the school setting.

Subsequently, this Office endorsed and referred the proposal to the Regional Offices and Schools Division Offices for appropriate action, in accordance with existing laws, regulations, and relevant policies of the Department.