

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



19 March 2025

**Regional Memorandum**  
No. 210, s. 2025

**EDUCATION BOOTCAMP SERIES ON BROADCAST AND  
DIGITAL JOURNALISM**

To **Schools Division Superintendents**

1. With the aim of equipping learners and school paper advisers with the technical expertise and storytelling skills necessary for excellence in multimedia journalism as mandated by Republic Act No. 7079, also known as the Campus Journalism Act of 1991, this Office, through the Curriculum and Learning Management Division (CLMD), will conduct the **Education Bootcamp Series on Broadcast and Digital Journalism** on May 6-9, 2025, at a venue that will be announced through a separate issuance.
2. This bootcamp series aims to equip learners with advanced skills in Radio and TV Scriptwriting & Broadcasting and Online Publishing through intensive training through high-impact storytelling, technical proficiency, and journalistic excellence. Specifically, this targets to:
  - a. enhance learners' proficiency in radio and TV scriptwriting by teaching effective storytelling techniques, script formatting, and broadcast journalism principles to create compelling news and feature segments;
  - b. develop technical skills in broadcasting by providing hands-on training in voice modulation, audio-video editing, and live reporting to ensure confidence and clarity in on-air delivery; and
  - c. strengthen competencies in online publishing by equipping learners with skills in digital content creation, multimedia storytelling, and ethical journalism to produce high-quality, engaging, and credible online publications.
3. Participants in this activity are first placers and the school paper advisers in online publishing and the composite teams for radio and TV scriptwriting and broadcasting events in the previously concluded R4A CALABARZON 2025 Regional Schools Press Conference (RSPC) as indicated in R.M. No. 178, s. 2025. For the members of the composite teams, their respective advisers/coaches should accompany them during the training.




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4. The following enclosures present significant components of this activity:
  - a. Enclosure 1 - Indicative Program of Activities
  - b. Enclosure 2 - Regional Technical Working Group
  - c. Enclosure 3 - Terms of Reference
5. Food of the participants in this four-day activity shall be charged against regional fund which will be downloaded to SDO Batangas City. Meanwhile, travel, incidental and other expenses of the participants shall be charged against school local fund or MOOE, whichever is available, subject to the usual government accounting and auditing rules and regulations.
6. The amount of Three Hundred Twenty Four Thousand Pesos (Php 324,000.00) shall be downloaded to SDO Batangas City to cover the expenses for food, materials and other related expenses.
7. For questions and clarifications, you may contact Eugene Ray F. Santos, Education Program Supervisor in-charge of campus journalism via email at [eugeneray.santos@deped.gov.ph](mailto:eugeneray.santos@deped.gov.ph).
8. Immediate dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director

cc: clmd/ROC6





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Enclosure 1. Indicative Program of Activities

**Education Bootcamp Series on Broadcast and Digital Journalism**  
 May 6-9, 2025 | Batangas City

Date / Time	Day 1	Day 2	Day 3	Day 4
8:00-9:00	Opening Program	Management of Learning	Management of Learning	Management of Learning
9:00-10:00	Session 1 Orientation on the NSPC Guidelines	Event Breakout Session 2 Mastering the Craft: Advanced Strategies in Journalistic Writing, Reporting, and Storytelling	Giving Feedback and Technical Assistance	Event Breakout Session 6 Winning Mindset: Competition Readiness, Ethics, and Effective Teamwork
10:00 -11:00				
11:00-12:00				
12:00-1:00	<b>Lunch</b>			
1:00-2:00	Event Breakout Session 1 Peak Performance: Simulation, Coaching, and Final Preparations for the National Stage	Workshop Sessions	Workshop Sessions	Clearing House and Closing Program
2:00-3:00				
3:00-4:00				
4:00-5:00				
Facilitator	Hazel Angelyn E. Tesoro	Dianne Catherine T. Antonio	Hazel Angelyn E. Tesoro	Dianne Catherine T. Antonio
Notetaker	Redgynn A. Bernales	Lhovie C. Damian	Redgynn A. Bernales	Lhovie C. Damian



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*Enclosure 2. Regional Technical Working Group*

**Education Bootcamp Series on Broadcast and Digital Journalism**

May 6-9, 2025 | Batangas City

Chairperson : Viernalyn M. Nama, Chief Education Supervisor

Vice Chairperson : Eugene Ray F. Santos, Education Program Supervisor

Members : Dianne Catherine T. Antonio, Education Program Supervisor

Hazel Angelyn E. Tesoro, Education Program Supervisor

Lhovie C. Damian, Teaching Aid Specialist

Redgynn A. Bernales, Administrative Assistant

Nenette Arcelle Joy P. Larinay, Librarian



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*Enclosure 3. Terms of Reference*

The CLMD shall be responsible for the entire conduct of the activity from venue to the logistics needed:

The RTWG shall:

- craft the proposal, memorandum, and RBA;
- coordinate with the workshop venue management and prepare the contract for the event;
- coordinate with the Supplies Officer for the supplies needed;
- conduct meetings with the facilitator;
- lead the review and evaluation of the presentation to be used for the activity;
- oversee the conduct of the activity;
- provide workshop templates; and
- lead the team for the conduct of debriefing sessions.
- prepare the completion report;
- request preparation of contract and supplies;
- prepare the room listing;
- coordinate with the moderator regarding the materials needed for the workshop and the documents that needed to be accomplished daily;
- prepare the documents needed for liquidation;
- prepare and print certificates of recognition, participation, and appearance; and
- submit the needed requirements to respective functional divisions after the conduct of the activity.

The Facilitators shall:

- introduce the guests;
- lead the FGD;
- provide instructions and inputs during the workshop;
- facilitate the collection and presentation of outputs;
- give the synthesis;
- ensure maximum participation of the participants; and
- address all concerns of the day (i.e., health, food restrictions, accommodation, etc.)

The Consultants/Resource Persons shall:

- discuss and provide inputs about the topic;
- clarify areas of improvements in the school paper;
- suggest workshop templates;
- provide instructions and inputs during the workshops;
- ensure maximum participation of the participants;
- address all concerns about the topics; and
- Provide feedback and recommendations for enhancement of outputs of the participants.

The Minute Takers shall:

- document agreements, issues, concerns, and important activities, that happened during the workshop.

The Participants shall:

- Observe punctuality at all times
- Participate actively in the discussion
- Comply and submit the intended outputs in each session