

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

19 March 2025

Regional Memorandum
No. 208, s. 2025

EDUCATION BOOTCAMP SERIES ON CAMPUS JOURNALISM

To **Schools Division Superintendents**

1. Pursuant to Republic Act No. 7079 or the Campus Journalism Act of 1991, with the ultimate goal to promote the development and growth of campus journalism and advancement of skills of school paper advisers in the Region, this Office through the Curriculum and Learning Management Division (CLMD) will hold the **Education Bootcamp Series on Campus Journalism** on April 29-May 2, 2025 at Tagaytay City Science Integrated Senior High School, Tagaytay City.
2. This bootcamp series aims to strengthen both learners' and advisers' expertise in various journalistic writings, editorial cartooning, photojournalism, and collaborative desktop publishing through focused training, equipping them with the skills, creativity, and technical proficiency needed for excellence in campus journalism. Specifically, this activity targets to:
 - a. develop proficiency in journalistic writing by guiding learners through the principles of news, editorial, feature, and sports writing, ensuring accuracy, clarity, and ethical reporting;
 - b. enhance artistic and visual communication skills by training learners in editorial cartooning and photojournalism, focusing on composition, symbolism, and storytelling through images; and
 - c. strengthen technical and collaborative skills in desktop publishing by equipping learners with knowledge of layout design, typography, and digital tools to produce high-quality campus publications.
3. Participants in this activity are first placers in the individual events and collaborative desktop publishing event in the previously concluded R4A CALABARZON 2025 Regional Schools Press Conference (RSPC) as indicated in R.M. No. 178, s. 2025. They are advised to bring their own pillows, blankets and toiletries.
4. The following enclosures present significant components of this activity:
 - a. Enclosure 1 - Indicative Program of Activities
 - b. Enclosure 2 - Regional Technical Working Group
 - c. Enclosure 3 - Terms of Reference




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5. Food of the participants in this four-day activity shall be charged against regional fund which will be downloaded to SDO Cavite Province. Meanwhile, travel, incidental and other expenses of the participants shall be charged against school local fund or MOOE, whichever is available, subject to the usual government accounting and auditing rules and regulations.
6. The amount of Four Hundred Seventy Six Thousand Pesos (Php 476,000.00) shall be downloaded to SDO Cavite Province to cover the expenses for food, materials and other related expenses.
7. For questions and clarifications, you may contact Eugene Ray F. Santos, Education Program Supervisor in-charge of campus journalism via email at eugeneray.santos@deped.gov.ph.
8. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

cc: clmd/ROC6



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Enclosure 1. Indicative Program of Activities

Education Bootcamp Series on Campus Journalism

April 29-May 2, 2025 | Tagaytay City Science Integrated Senior High School, Tagaytay City

Date / Time	Day 1	Day 2	Day 3	Day 4
8:00-9:00	Opening Program	Management of Learning	Management of Learning	Management of Learning
9:00-10:00	Session 1 Orientation on the NSPC Guidelines	Event Breakout Session 2 Mastering the Craft: Advanced Strategies in Journalistic Writing and Reporting	Giving Feedback and Technical Assistance	Event Breakout Session 6 Winning Mindset: Competition Readiness, Ethics, and Effective Teamwork
10:00 -11:00				
11:00-12:00				
12:00-1:00	Lunch			
1:00-2:00	Event Breakout Session 1 Peak Performance: Simulation, Coaching, and Final Preparations for the National Stage	Workshop Sessions	Workshop Sessions	Clearing House and Closing Program
2:00-3:00				
3:00-4:00				
4:00-5:00				
Facilitator	Hazel Angelyn E. Tesoro	Dianne Catherine T. Antonio	Hazel Angelyn E. Tesoro	Dianne Catherine T. Antonio
Notetaker	Redgynn A. Bernales	Lhovie C. Damian	Redgynn A. Bernales	Lhovie C. Damian



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Enclosure 2. Regional Technical Working Group

Education Bootcamp Series on Campus Journalism

April 29-May 2, 2025 | Tagaytay City Science Integrated Senior High School

Chairperson : Viernalyn M. Nama, Chief Education Supervisor

Vice Chairperson : Eugene Ray F. Santos, Education Program Supervisor

Members : Dianne Catherine T. Antonio, Education Program Supervisor

Hazel Angelyn E. Tesoro, Education Program Supervisor

Lhovie C. Damian, Teaching Aid Specialist

Redgynn A. Bernales, Administrative Assistant

Nenette Arcelle Joy P. Larinay, Librarian



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Enclosure 3. Terms of Reference

The CLMD shall be responsible for the entire conduct of the activity from venue to the logistics needed:

The RTWG shall:

- craft the proposal, memorandum, and RBA;
- coordinate with the workshop venue management and prepare the contract for the event;
- coordinate with the Supplies Officer for the supplies needed;
- conduct meetings with the facilitator;
- lead the review and evaluation of the presentation to be used for the activity;
- oversee the conduct of the activity;
- provide workshop templates; and
- lead the team for the conduct of debriefing sessions.
- prepare the completion report;
- request preparation of contract and supplies;
- prepare the room listing;
- coordinate with the moderator regarding the materials needed for the workshop and the documents that needed to be accomplished daily;
- prepare the documents needed for liquidation;
- prepare and print certificates of recognition, participation, and appearance; and
- submit the needed requirements to respective functional divisions after the conduct of the activity.

The Facilitators shall:

- introduce the guests;
- lead the FGD;
- provide instructions and inputs during the workshop;
- facilitate the collection and presentation of outputs;
- give the synthesis;
- ensure maximum participation of the participants; and
- address all concerns of the day (i.e., health, food restrictions, accommodation, etc.)

The Consultants/Resource Persons shall:

- discuss and provide inputs about the topic;
- clarify areas of improvements in the school paper;
- suggest workshop templates;
- provide instructions and inputs during the workshops;
- ensure maximum participation of the participants;
- address all concerns about the topics; and
- Provide feedback and recommendations for enhancement of outputs of the participants.

The Minute Takers shall:

- document agreements, issues, concerns, and important activities, that happened during the workshop.

The Participants shall:

- Observe punctuality at all times
- Participate actively in the discussion
- Comply and submit the intended outputs in each session