





Office of the Regional Director

January 20, 2025

Regional Memorandum

DEPED 4A FOR YOU SEASON 6 PRODUCTION

To: **Schools Division Superintendents** Regional Office Functional Division Chiefs **Division Information Officers School Information Coordinators** All Others Concerned

- 1. The Department of Education Region IV-A CALABARZON announces the production of DepEd 4A For You Season 6 episodes for 2025.
- 2. Since 2021, the Public Affairs Unit (PAU) has produced episodes of DepEd 4A For You, a live streamed production that discusses various DepEd activities and showcases the best practices of Schools Division Offices and schools on current programs and projects.
- 3. The main objectives of the production are:
 - a. Discuss DepEd programs, projects and activities that showcase the best practices of schools division offices and schools;
 - b. Promote the talents, interests, and skills of learners from various schools:
 - c. Disseminate important information relative to DepEd programs and activities to the field; and
 - d. Engage stakeholders' participation through a virtual platform with a wide-range clients' reach and engagement.
- 4. The schedule of the live streaming for the sixth season are as follows:

Episode	Schedule of Live Streaming	Proposed Theme	
1	February 26, 2025 (Wednesday)	Love Month / Academic Quarter 4	
2	April 23, 2025 (Wednesday)	pril 23, 2025 (Wednesday) School Year Break Activities	
3	July 23, 2025 (Wednesday)	Opening of Classes	
4	October 2, 2025 (Thursday)	World Teachers Day Special	
5	November 19, 2025 (Wednesday)	Children's and Reading Month	
6	December 11, 2025 (Thursday)	Christmas Special	



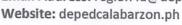




Address: Gate 2, Karangalan Village, Cainta, Rizal

Telephone No.: 02-8682-2114

Email Address: region4a@deped.gov.ph





5. The production team in charge of the preparations for the Technical Dry Run/Full Rehearsal and Actual Live Streaming is composed of the following:

	Name of Personnel	Designation / Duty	Functional Division / Schools Division Office
1.	Alberto T. Escobarte	Regional Director / Consultant	ORD
2.	Loida N. Nidea	Asst. Regional Director / Consultant	OARD
3.	Ariel M. Azuelo	Overall Production Head /Head Writer	PAU
4.	Ma. Joan Paula D. Dino	Social Media Promotion Manager / Writer	PAU
5.	Blessie Angelaine T. Sotomayor	Guests/ Catering Coordinator	PAU
6.	Rey M. Valenzuela	Program Director	ICT
7.	Melvin D. Punzalan	Graphic Designer/ Technical Staff	ICT
8.	Ephraim L. Gibas	Graphic Designer/ Technical Staff	ICT
9.	John Loyd T. Colon	Technical Assistant (Set-Up)	ICT
10.	Host 1	Program Host	RO/SDO/School
11.	Host 2	Program Host	RO/SDO/School
12.	Guest	Program Guest	RO/SDO/School
13.	Guest	Program Guest	RO/SDO/School
14.	Guest	Program Guest	RO/SDO/School
15.	Guest	Program Guest	RO/SDO/School

- 6. A Technical Dry Run/ Full Rehearsal is scheduled a day before the live streaming. All personnel involved in the program are expected to attend both the technical dry run and the actual live stream. Food will be provided to the production team during the Technical Dry Run and Actual Live Streaming days.
- 7. The production team will invite guest/s resource persons from the Regional Office, Schools Division Offices, and schools to share their expertise, best practices and experiences on specified topic/themes.
- 8. Season 6 Segments:
 - a. **WELLness** Physical health, mental health, disaster preparedness, partnership, etc.
 - b. "Know Your Rights" Learner Rights and Protection (LRP) to discuss pressing issues/concerns and answer Frequently Asked Questions (FAQs) on LRP.

- c. **TAL'ento (Talent na may Kwento)** Intermission number either musical, dance, arts, etc. featuring students, teachers, non-teaching personnel, parents per episode.
- d. Taga-DepEd Ako Inspiring Stories of DepEd personnel, learners and stakeholders.
- 9. The production will be broadcasted on the official Facebook pages of DepEd CALABARZON Regional Office. These are DepEd R-4A Calabarzon (https://www.facebook.com/deped.calabarzon) and DepEd Tayo Calabarzon (https://www.facebook.com/DepEdTayoCalabarzon) on the specified dates mentioned above.
- 10. The program will be crossposted on the official Schools Division Offices' FB pages. In case the SDO FB Page has not established a crossposting relationship with the Region's FB Page, the Division will need to coordinate with the Public Affairs Unit through pau.calabarzon@deped.gov.ph.
- 11. All designated School Information Coordinators (SICs) are advised to share the live streaming of DepEd 4A For You on their official school's FB pages.
- 12. Travel expenses of the Schools Division personnel who will be invited as guests / resource persons in the said activity shall be charged against local funds subject to existing accounting and auditing rules and regulations.

13. For wide dissemination and compliance.

ATTY. ALBERTO T. ESCOBARTE, CESO II

Regional Director

ama

ORDPAU3