

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

February 20, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28; s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.
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UP ETC CONSCIOUSNESS MONTH

With reference to the invitation for participation to the activity of the University of the Philippines Economics Towards Consciousness (UP ETC) organization, this office informs the Schools Division Superintendents of the UP ETC's month-long celebration of Consciousness Month on February at the University of the Philippines Diliman, Quezon City.

The said activity aims to bring together members of different sectors in pursuit of meaningful social action and positive change.

Kindly refer to the attached letter for more details about the activities.

Furthermore, those interested in joining are reminded of the following conditions:

- a) that the Schools Division Office be informed, in writing, of participation in any of the said activities;
- b) participation is strictly on a voluntary basis;
- c) expenses to be incurred shall be on a personal basis or sourced from a legitimate local government unit or donor; and
- d) strict observance of Time-On-Task Policy or the No Disruption of Classes Policy of the Department.

For information of all concerned.

CLMD/ROC7



Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



Certificate No. PHP QMS
22 93 0085



TINIG

January 24, 2025

Greetings!

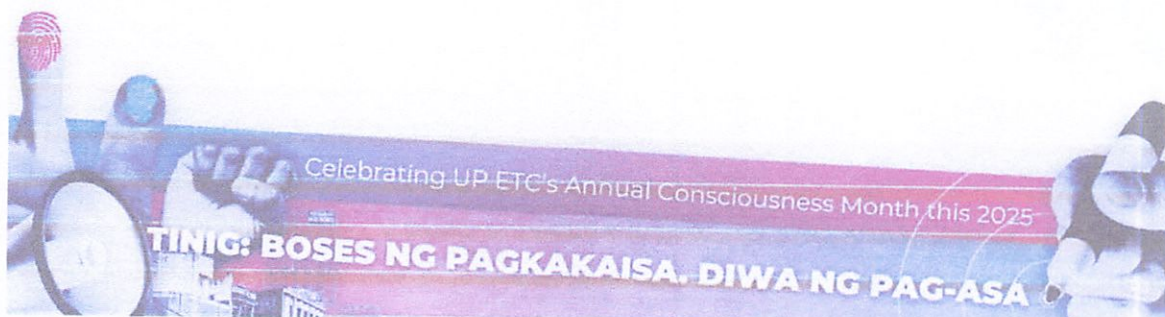
We are the **UP Economics Towards Consciousness (UP ETC)**, a duly recognized academic-political organization based in the School of Economics, University of the Philippines Diliman. For over 46 years, the organization has been a trailblazer for consciousness-raising activities such as discussion groups and educational forums tackling timely, relevant and debatable social issues, with the goal of promoting rational analysis towards social change.

UP ETC will be launching its annual **Consciousness Month**, a month-long event aiming to bring together members of different sectors in pursuit of meaningful social action and positive change. With this year's theme **Tinig: Boses ng Pagkakaisa, Diwa ng Pag-asa**, we aim to spotlight the Filipino voters and the socioeconomic implications of key election issues ahead of the 2025 Philippine midterm elections. This initiative will hold engaging interactive events that encourage its participants to critically examine the connections between voter behavior, campaign priorities, and public spending. Tinig envisions civic engagement that is composed of critical minds driven by principles and united in hope for meaningful change.

The **DepEd Region IV-A CALABARZON** has remained a consistent and steadfast leader in promoting social consciousness, and it has always pursued meaningful initiatives and advocacies that effect lasting and concrete change for the Filipino nation.

It is in this light that we humbly ask for your **endorsement** in this consciousness-raising initiative to the Filipino people, more particularly to the Filipino youth and students of the University of the Philippines.

The schedule and description of events for the month-long celebration are attached to this letter. Should you have any questions, please feel free to contact us through consciousnessmonth.upetc@gmail.com.





46 positive
social
change



We sincerely hope for your positive response on our request. Thank you very much!

In service,

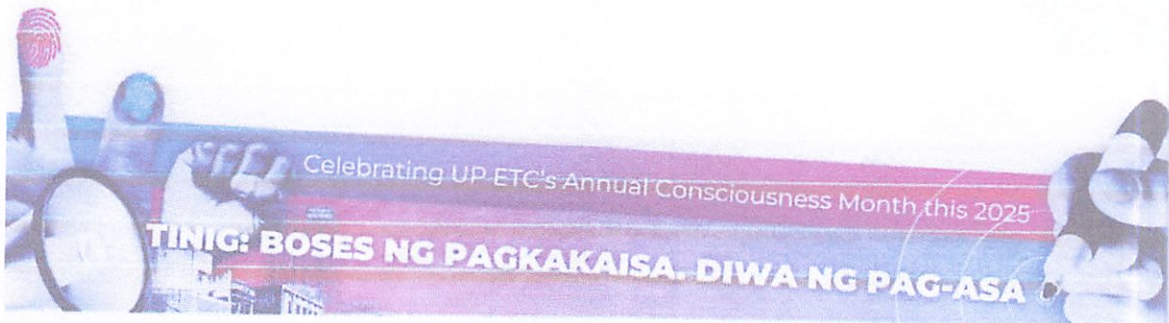
Kyle Christian Arcega

Liaison Committee Head, Consciousness Month 2025
consciousnessmonth.upetc@gmail.com

Noted by:

Juan Paolo Ignacio

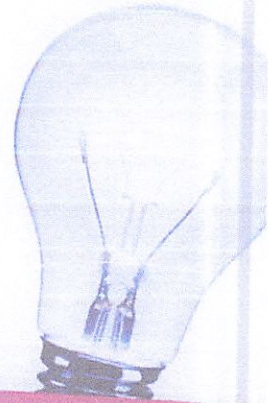
Convener, Consciousness Month 2025
consciousnessmonth.upetc@gmail.com





46 positive social change

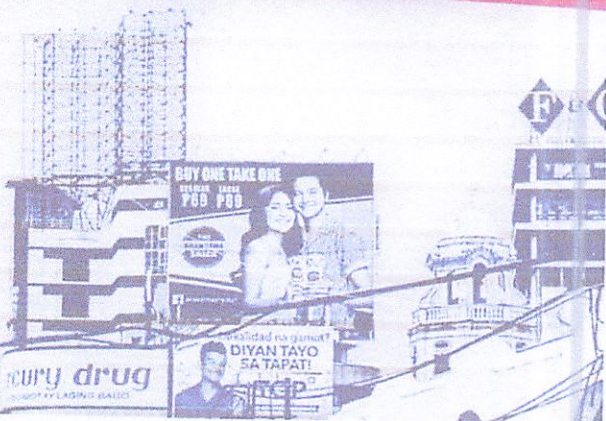
UP ECONOMICS TOWARDS CONSCIOUSNESS



UP ETC's Forty-Sixth Consciousness Month:

TINIG

BOSES NG PAGKAKAISA. DIWA NG PAG-ASA



WHO ARE WE?

The **UP Economics Towards Consciousness (UP ETC)** is the **sole official academic-political university-wide organization** based in the University of the Philippines School of Economics, Diliman.

The late 70s saw social and political turmoil under the Marcos dictatorship, a turmoil which the administration could neither hide behind the facades of peace and progress it sought to project nor through outright repression of dissent among people. It was in this context that twelve economics students led by founding Chairperson Orville Solon, who later served as Dean of the UPSE Faculty, formally established then the UP Economics Towards Consciousness on **February 10, 1979** seeking to debunk the mythical "golden age" of Marcos's economy.



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46
positive
social
change

TiNiG

ETC @ 46

Forty-six years later, UP ETC continues to produce **quality leaders of the university and the nation**, being home to 3 UP Diliman University Student Council (USC) Chairpersons and an Associate Justice on the Supreme Court, among others. We take pride in honing leaders who are instilled with the values of being **critical and assertive**, working to achieve positive social change for the development of the academe and the Filipino community.

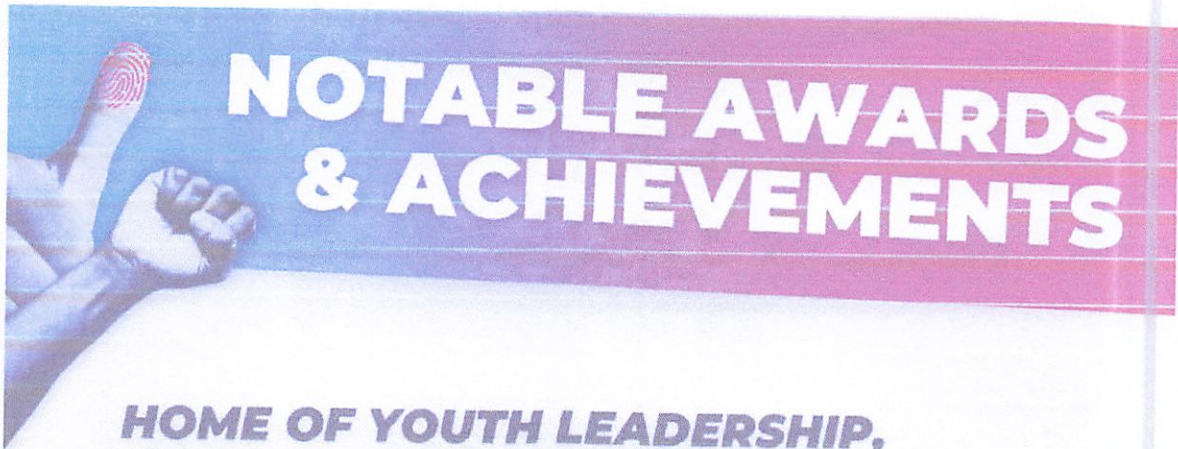
UP ETC is known for its many discussion groups, educational discussions, and other events that promote critical and rational analysis of social issues at the university, local, and national levels, using various fields of study, mainly economics and politics. Among our flagship events are **Kapekonomiya** and **Youth in Action**, with the former being the main event to be pursued for this year's Consciousness Month.

Every February, UP ETC celebrates its anniversary month called **Consciousness Month**, wherein we have a lineup of events that showcase the very best of what ETC has to offer.



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ECONOMICS TOWARDS CONSCIOUSNESS





NOTABLE AWARDS & ACHIEVEMENTS

HOME OF YOUTH LEADERSHIP, HONOR AND EXCELLENCE

UP ETC values and hones members for **academic excellence and leadership**. Some noteworthy members of the organization are Jonathan Yabut, the Season 1 winner of Apprentice Asia, Arjay Mercado and AJ Montesa, who won in the University Student Council as Chairperson and Vice Chairperson.

TEN ACCOMPLISHED YOUTH ORGANIZATIONS

Recognizing outstanding groups of young Filipinos, the search for the Ten Accomplished Youth Organizations (TAYO) distinguished UP ETC, proving that it is truly **one of the best organizations** not only in the university, but also **in the country**.

TEN OUTSTANDING YOUTH GROUPS

UP ETC was also awarded the **Outstanding Youth Group in 2012** by the Manila Bulletin and Yahoo! News.





NOTABLE AWARDS & ACHIEVEMENTS

NATATANGING SAMAHAN NG MGA ISKOLAR NG BAYAN

UP ETC was awarded the **Natatanging Samahan ng mga Iskolar ng Bayan in 2013** by the UP Office of Student Activities.

CONVENER AND FOUNDER OF THE YOUTH FOR SIN TAX MOVEMENT

UP ETC founded the Youth for Sin Tax Movement, a coalition of student organizations and councils from various colleges **campaigning for a true pro-nation Sin Tax Bill**. The organization convenes the national YFST Congress, attended by member organizations and councils from different parts of the Philippines.

CONVENER OF FREEDOM OF INFORMATION YOUTH INITIATIVE

UP ETC is a convener for the FOI Youth Initiative, a coalition campaigning for **transparency and accountability from the government**.

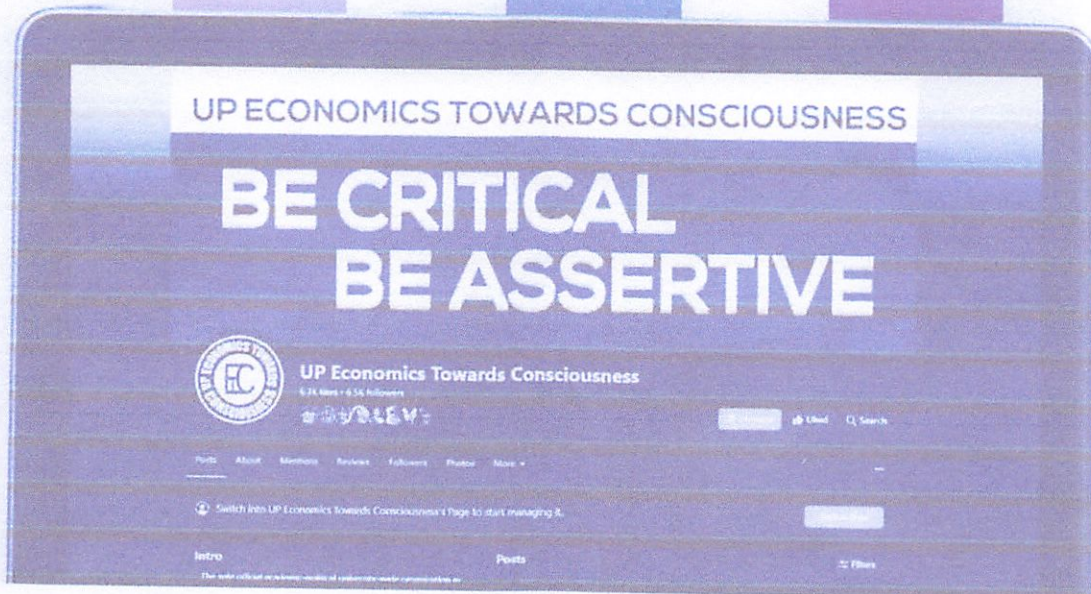


EXPAND YOUR REACH AND MAKE AN IMPACT WITH OUR FACEBOOK PAGE!

3,000 - 10,000
ORGANIC REACH
OF ADVOCACY RELEASES

6,500+
FOLLOWERS

6,300+
LIKES



OTHER CONSCIOUSNESS RAISING INITIATIVES



EDUCATIONAL DISCUSSIONS
WITH NOTABLE SPEAKERS



DISCUSSION GROUPS
WITH VARIOUS SECTORS OF THE COMMUNITY



OUR LONG-STANDING PARTNERS



- UP Alyansa
- Youth for Sin Tax Movement
- Freedom of Information Youth Initiative
- Action for Economic Reforms



WHAT IS CONSCIOUSNESS MONTH?

UP ETC's Consciousness Month, is an **annual month-long event** aiming to bring together members of **different sectors** in pursuit of meaningful **social action and positive change**. Consciousness Month aims to:

1

Provide our members, partners, and all of our audiences with avenues such as forums, discussion groups, and educational discussions to express their ideas and thoughts about pressing social and national issues;

2

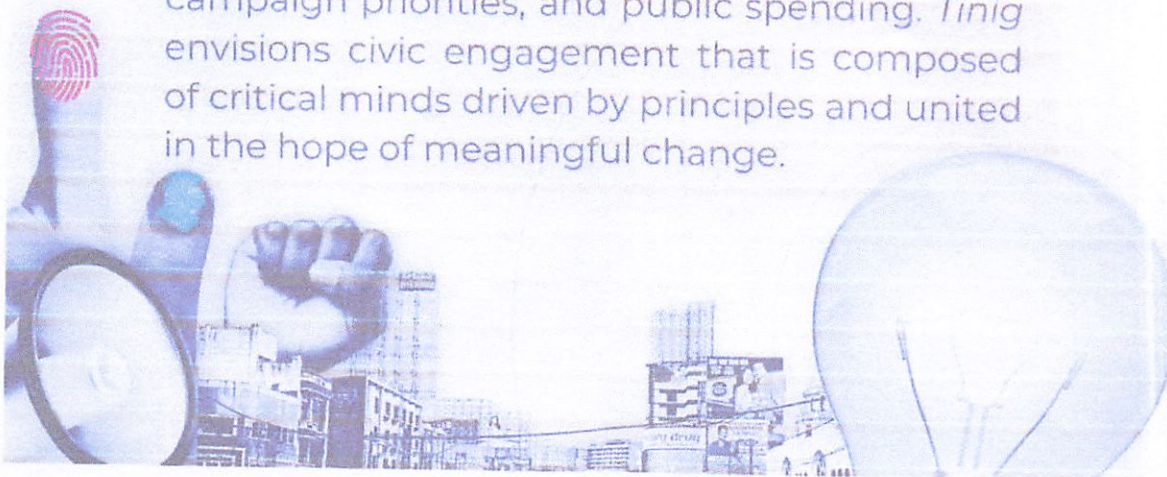
Develop consciousness-raising skills and nurture the passion for critical thinking and positive social change among organization members and external participants; and

3

Increase awareness of and share the organization's advocacies and activities with all participants for future engagement and collaboration purposes.

WHAT IS THIS YEAR'S THEME ALL ABOUT?

For 46 years, ETC has been a space for collaboration and action in pursuit of positive social change. For this year's Consciousness Month, with the theme **TINIG: Boses ng Pagkakaisa, Diwa ng Pag-asa**, we want to spotlight the Filipino voters and the socioeconomic implications of key election issues ahead of the 2025 Philippine midterm elections. This month-long initiative will hold engaging interactive events that encourage its participants to critically examine the connections between voter behavior, campaign priorities, and public spending. *Tinig* envisions civic engagement that is composed of critical minds driven by principles and united in the hope of meaningful change.



WHAT **EVENTS** ARE IN STORE FOR THIS YEAR'S CONSCIOUSNESS MONTH?

KAPEKONOMIYA

A multiperspective forum on timely and pressing issues where various experts from different sectors are invited to share their valuable expertise and knowledge. Moreover, UP ETC partners with the UP School of Economics Student Council (UP SESO) in co-organizing the event.

ALLIANCE DAY

Alliance Day is when our partner organizations, corporations, and government agencies come together to set up their own booths. This interactive event offers participants a unique opportunity to learn about a variety of causes, activities, and services firsthand from our partners. As you pass by the booths, you'll find engaging activities such as merchandise sales, organizational promotions, and chances to connect with more opportunities.

CM DISCUSSION GROUPS

A continuation of DO sa Daan, UP ETC will aim to initiate discussion groups within the UP School of Economics.

To show UP ETC as a sanctuary of advocacy, the CM DG offers various topics to critically discuss among students, professors, staff, and passers-by to raise awareness about the selected issues.

YOUTH IN ACTION

Youth in Action is a platform for the youth, particularly high school and college students, to have a deeper understanding of the various significant issues the country is facing today. Through Youth in Action, students are empowered to actively take the role of the youth in society by providing avenues for critical discourse and putting learnings into practice through educational discussions and competitions. Youth in Action then seeks to achieve its goal of providing avenues for the youth to spread their advocacies and be multiperspective in discussing social issues.

In line with this year's Consciousness Month, the role of the youth is again highlighted towards being conscious of voting for the right leaders this Midterm Elections 2025.

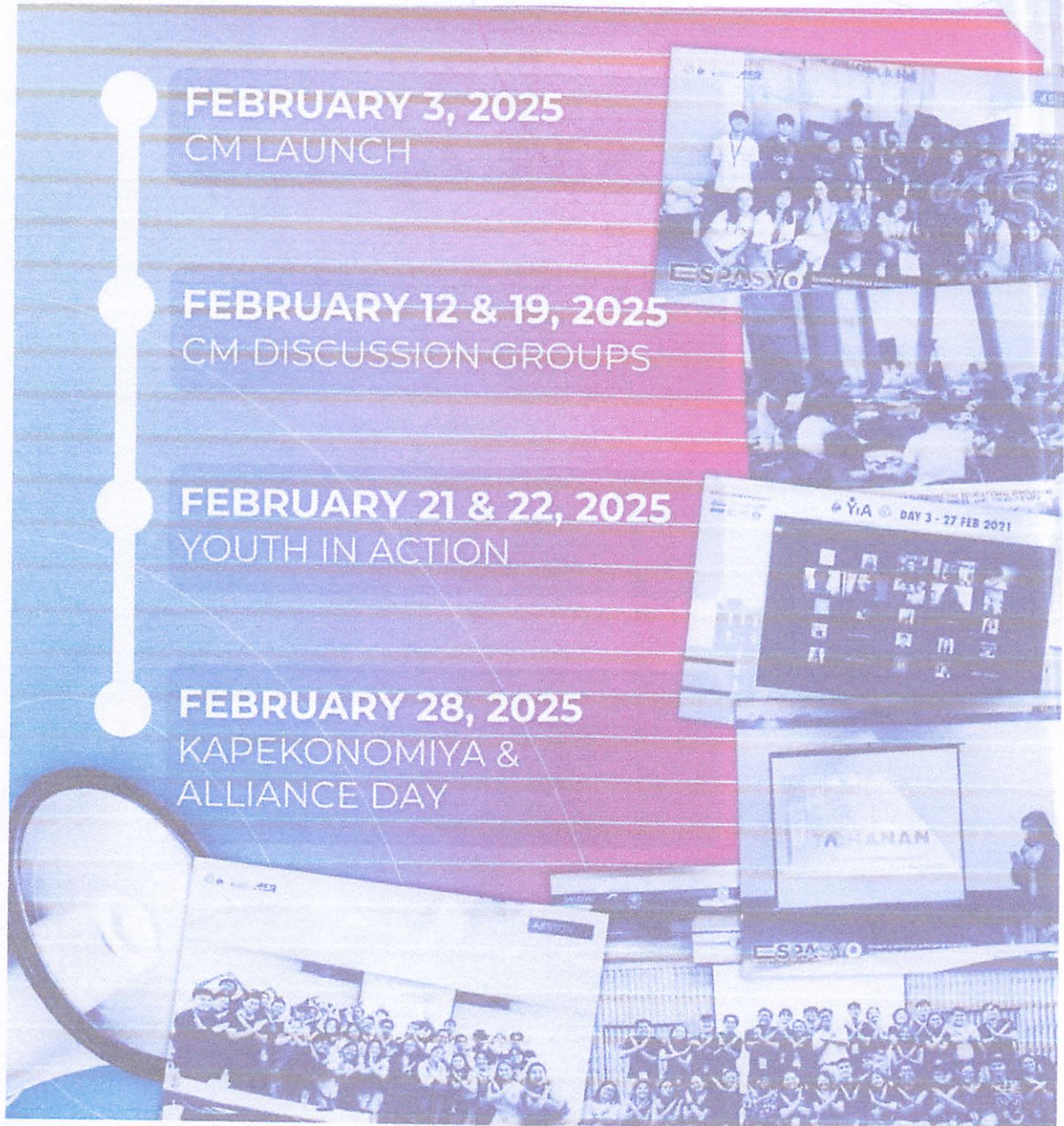
TIMELINE OF ACTIVITIES FOR CONSCIOUSNESS MONTH 2025

FEBRUARY 3, 2025
CM LAUNCH

FEBRUARY 12 & 19, 2025
CM DISCUSSION GROUPS

FEBRUARY 21 & 22, 2025
YOUTH IN ACTION

FEBRUARY 28, 2025
KAPEKONOMIYA &
ALLIANCE DAY



CONNECT WITH US!

FEEL FREE TO REACH US THROUGH ANY OF THE
CONTACT DETAILS BELOW:

CM 2025 OFFICIAL EMAIL

consciousnessmonth.upetc@gmail.com

UP ETC OFFICIAL EMAIL

executive.upetc@gmail.com

UP ETC FACEBOOK PAGE

<https://www.facebook.com/@upetc1979>



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TiNiG

BOSES NG PAGKAKAISA.
DIWA NG PAG-ASA