



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON

01 November 2024

**Regional Memorandum**  
No. 790 s.2024

**2024 NATIONAL OBSERVANCE OF THE  
FILIPINO VALUES MONTH**

To **Schools Division Superintendents**

1. Presidential Proclamation No. 479 titled **Declaring the month of November of Every Year as Filipino Values Month** was signed on October 25, 1994, by the late President Fidel V. Ramos to create moral awakening and national consciousness on human values that are unique, genuine, and positively Filipino. With this declaration, Filipinos of all ages and from all sectors of the society are enjoined to actively participate in this annual observance.
2. In compliance with the proclamation and ensure realization of its goal, this Office through the Curriculum and Learning Management Division (CLMD) joins the nation in the celebration of the **2024 National Observance of the Filipino Values Month** with the theme, **"Pagsusulong ng Bagong Pilipinas: Ang Kabataan Bilang Pundasyon ng Pagbabago"**.
3. During the month-long observance, all schools, are encouraged to integrate the Filipino values in the teaching-learning activities, not only in *Edukasyon sa Pagpapakatao (EsP)*, *Good Manners and Right Conduct (GMRC)* and *Values Education (VE)* but also in all the different learning areas. Likewise, such values can also be incorporated in the activities of the different celebrations of the month.
4. The divisions and schools level in collaboration with other stakeholders may create campaign and advocacy materials anchored on the theme to increase awareness among learners and community people.
5. Activities relative to the observance of the Filipino Values Month (FVM) shall be held in accordance with DepEd Order (DO) No. 9 s.2005, titled *Instituting Measure to Increase Engage Time-on Task and Ensuring Compliance Therewith* and DO No.009 s.2024, titled *Implementing Guidelines on the School Calendar and Activities for the School Year 2024-2025*.
6. The Regional Office and Schools Division Offices shall continuously support the observance of FVM through monitoring, provision of technical assistance, and feedback on the implementation of activities during the month-long celebration of FVM to ensure sustainability of promoting Filipino values.



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7. The schools division offices shall submit a comprehensive report that describes the activities implemented in relation to the observance of the FVM following the enclosed template through <https://tinyurl.com/R4AFilipino-ValuesMonth2024> not later than December 6, 2024.
8. For queries or concerns, please contact **Ms. Margaret P. Musa**, EPS-EsP/ GMRC/ Values Education, through [clmd.calabarrzon@deped.gov.ph](mailto:clmd.calabarrzon@deped.gov.ph)
9. Immediate and widest dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director

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Enclosure 1

**REPORT ON THE CONDUCT OF THE 2024 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

**Division:** \_\_\_\_\_

<b>ACTIVITY</b>	<b>OBJECTIVE/S</b>	<b>KNOWLEDGE GAINED BY THE LEARNERS</b>	<b>INVOLVED STAKEHOLDERS</b>	<b>OBSERVATIONS</b>	<b>ISSUES/ CONCERNS</b>	<b>RECOMMENDATIONS</b>

Prepared by:

Noted by:

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Signature over Printed Name

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Signature over Printed Name