

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



1 October 2024

**Regional Memorandum**  
No.709 s.2024

**CONDUCT OF THE 2024 KAPIHAN SA BAGONG PILIPINAS**

To: **Assistant Regional Director**  
**Schools Division Superintendents**  
**Assistant Schools Division Superintendents**  
**Functional Division Chiefs**  
**School Heads**

1. The Department of Education Region 4A CALABARZON in collaboration with Philippine Information Agency (PIA) CALABARZON will conduct a press conference titled **KAPIHAN SA BAGONG PILIPINAS** on **October 15, 2024, Tuesday at 9:00 a.m** at **Bulwagan ng Karangalan, DepEd CALABARZON Regional Office, Gate 2, Karangalan Village, Cainta, Rizal.**
2. The event shall feature DepEd CALABARZON's programs, projects and activities that are aligned with President Ferdinand "BongBong" R. Marcos, Jr's Bagong Pilipinas campaign.
3. The expected onsite participants are the Assistant Regional Director, Functional Division Chiefs of the Regional Office, selected personnel from PIA CALABARZON and invited Media Partners. The Technical Working Group of PIA CALABARZON and DepEd CALABARZON are expected to conduct a **technical run** on **October 14, 2024, Monday.**
4. Meanwhile, Schools Division Superintendents, Assistant Schools Division Superintendents, Schools Division Office personnel, school personnel, teachers, parents, and other stakeholders are **highly encouraged to participate by watching the press conference virtually.**
5. This will be streamed live on the following Facebook pages: DepEd R-4A CALABARZON (<https://www.facebook.com/deped.calabarzon>) and PIA CALABARZON (<https://www.facebook.com/piagovph4a>).
6. Food and other incidental expenses relative to this activity shall be charged against Regional Office funds while travel expenses shall be charged to local funds of offices of the participants. All expenses shall be subject to the usual accounting and auditing rules and regulations.






Address: Gate 2, Karangalan Village, Cainta, Rizal  
Telephone No.: 02-8682-2114  
Email Address: region4a@deped.gov.ph  
Website: depedcalabarzon.ph

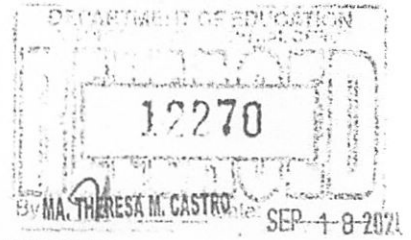


Certificate No. PHP QMS  
22 93 0085

7. Should there be queries pertaining this activity, please contact Mr. Ariel M. Azuelo through [pau.calabarzon@deped.gov.ph](mailto:pau.calabarzon@deped.gov.ph).
8. Immediate and wide dissemination of this memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
 Regional Director 

ORDPAU3



Republika ng Pilipinas  
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

**MEMORANDUM**  
**DM-OUOPS-2024-12-07395**

**TO : ALL REGIONAL DIRECTORS**

**FROM : ATTY. REVSEE A. ESCOBEDO**  
*Undersecretary for Operations*

**MALCOLM S. GARMA**  
*Assistant Secretary for Operations*

**SUBJECT : PARTICIPATION OF THE REGIONAL DIRECTORS AS RESOURCE PERSONS TO THE KAPIHAN SA BAGONG PILIPINAS ON OCTOBER 15, 2024**

**DATE : September 13, 2024**

This Office respectfully endorses the attached communication, dated September 10, 2024, from **CESAR B. CHAVEZ, Ph.D., MNSA**, Acting Secretary, Presidential Communications Office (PCO), regarding the conduct of a series of synchronized *Kapihan sa Bagong Pilipinas* across all regions.

As stated in the letter, the event shall feature DepEd regional directors as resource persons to present their respective accomplishments and milestones on **October 15, 2024 (Tuesday) at 9:00 AM**. The sessions will be organized and facilitated by the Regional Information Officers of the Philippine Information Agency (PIA).

In this regard, the Regional Directors are directed to (1) attend the regional *Kapihan sa Bagong Pilipinas* in your respective regions and serve as resource persons for the Department, as well as (2) facilitate the necessary preparations for the provision of venue and refreshments.

For inquiries and further coordination, kindly contact the PIA Regional Information Officers/Heads assigned to your respective regions, as enclosed in the letter.

For appropriate action.

Thank you.

EDWIN A. CUARESMA

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Doc. Ref. Code	DM-OUOPS	Rev	01
Effectivity	03.23.23	Page	1 of 1







Office of the President of the Philippines  
PRESIDENTIAL COMMUNICATIONS OFFICE  
Manila

10 September 2024

**HON. JUAN EDGARDO "SONNY" M. ANGARA**  
Secretary  
Department of Education (DepEd)  
DepEd Complex, Meralco Avenue, Pasig City

Dear Secretary Angara:

Pursuant to the directives of President Ferdinand R. Marcos, Jr. during the full Cabinet Meeting on January 23, the subsequent Bagong Pilipinas Kick-off Rally on January 28, and in accordance with the succeeding presidential directive from Executive Secretary Lucas P. Bersamin (PBBM-2024-850 dated 28 January 2024), the Cabinet members are enjoined to facilitate town hall meetings at the regional level to highlight their respective accomplishments and plans under the present administration.

Accordingly, the Presidential Communications Office (PCO), through the Philippine Information Agency (PIA), has recently organized a series of synchronized "Kapihan sa Bagong Pilipinas" across all regions. For the PCO, PCO-PIA Regional Information Officers will simultaneously feature DepEd regional directors as resource persons on 15 October 2024, Tuesday, at 9:00 a.m.

In this context, we hereby request your good representation to direct all Regional Directors of the DepEd to participate as the main resource persons to highlight progress, small wins, and milestone achievements of the department at their respective regional Kapihan sa Bagong Pilipinas which will be organized and facilitated by the Regional Information Officers of the PIA.

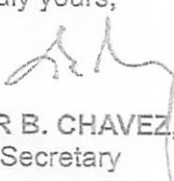
Further, we wish to request the DepEd to provide suitable venues and refreshments for the said events. The participants for each session shall be jointly identified by both the DepEd's and PIA's regional offices. Enclosed is a list of the PIA Regional Information Officers across Regions 1 to 16, to assist in the coordination efforts.

For more information and related inquiries, your staff may contact PCO Assistant Secretary Dale Q. De Vera at +63 918-985-4498 or [dale.devera@pco.gov.ph](mailto:dale.devera@pco.gov.ph). Your cooperation and leadership in ensuring the success of this initiative will greatly amplify the administration's governance agenda under the Bagong Pilipinas brand of leadership.

We hope that this merits your positive response.

Thank you.

Very truly yours,

  
**CESAR B. CHAVEZ, Ph.D., MNSA**  
Acting Secretary



## PIA Regional Heads Directory

Updated as of 15 May 2024

<p><b>NATIONAL CAPITAL REGION (NCR)</b> <b>MR. EMVER P. CORTEZ</b> Regional Head/ Information Officer V Mobile No.: 0908-8501346 Tel. No.: 920-2062 Email: ncr@pia.gov.ph emver.cortez@pia.gov.ph</p>	<p><b>CORDILLERA ADMINISTRATIVE REGION (CAR)</b> <b>MS. HELEN R. TIBALDO</b> Regional Head/ Information Officer V Mobile No.: 0917 5088534, 09190940266 Tel. No.: (074) 620-4527 Email: car@pia.gov.ph helen.tibaldo@pia.gov.ph</p>
<p><b>REGION I - ILOCOS REGION</b> <b>MS. JENNILYNE C. ROLE</b> Regional Head/ Information Officer V Mobile No.: 0918-8074762, 0917-8664483 Tel. No.: (072) 607-9240 Email: r1@pia.gov.ph jennilyne.role@pia.gov.ph</p>	<p><b>REGION II - CAGAYAN VALLEY</b> <b>MS. ANGELY L. MERCADO</b> Regional Head/ Information Officer V Mobile No.: 0999-2245516 Tel. No.: (078) 844-7561 Email: angely.mercado@pia.gov.ph</p>
<p><b>REGION III - CENTRAL LUZON</b> <b>MR. WILLIAM L. BELTRAN</b> Regional Head/ Information Officer V Mobile No.: 0908-8505476 Tel. No.: (045) 963-2175 / (045) 624-2828 Email: r3@pia.gov.ph william.beltran@pia.gov.ph</p>	<p><b>REGION IVA - CALABARZON</b> <b>MS. MA. CRISTINA C. ARZADON</b> Regional Head/ Information Officer V Mobile No.: 0939-9901869 Tel. No.: (049) 306-2416 Email: r4a@pia.gov.ph cristina.arzadon@pia.gov.ph</p>
<p><b>REGION IVB - MIMAROPA</b> <b>MS. JEMIN B. GUILLERMO</b> Regional Head/ Information Officer V Mobile No.: 0928-502-4730 Tel No.: (043) 2886216 Email: r4b@pia.gov.ph jemin.guillermo@pia.gov.ph</p>	<p><b>REGION V - BICOL REGION</b> <b>MR. RAMIL A. MARIANITO</b> Regional Head/ Information Officer V Mobile No.: 0915-903-6276 Tel. No.: (052) 742-2561 Email: r5@pia.gov.ph ramil.marianito@pia.gov.ph</p>

<p><b>REGION VI - WESTERN VISAYAS</b>  <b>MS. CHERYL B. AMOR</b>  Regional Head/ Information Officer V  Mobile No.: 0919-003-6731  Tel. No.: (033) 337-8719  Email: r6@pia.gov.ph  cheryl.amor@pia.gov.ph</p>	<p><b>REGION VII - CENTRAL VISAYAS</b>  <b>MS. FAYETTE C. RIÑEN</b>  Regional Head/ Information Officer V  Mobile No.: 0917-322-2679  Tel. No.: (032) 341-1811  Email: r7@pia.gov.ph  fayette.rinen@pia.gov.ph</p>
<p><b>REGION VIII - EASTERN VISAYAS</b>  <b>MR. REYAN L. ARINTO</b>  Regional Head/ Information Officer V  Mobile No.: 09263909558  Tel. No.: (053) 523-0837/ 832-7411  Email: r8@pia.gov.ph</p>	<p><b>REGION IX - WESTERN MINDANAO</b>  <b>MS. NOEMI B. EDAGA</b>  Regional Head/ Information Officer V  Mobile No.: 0917-305-1762  Tel. No.: (062) 993-6634  Email: r9@pia.gov.ph  noemi.edaga@pia.gov.ph</p>
<p><b>REGION X - NORTHERN MINDANAO</b>  <b>MR. FRANKLIN P. GUMAPON</b>  Regional Head/ Information Officer V  Mobile No.: 0917-329-2979  Tel. No.: (088) 858-5955  Email: r10@pia.gov.ph  franklin.gumapon@pia.gov.ph</p>	<p><b>REGION XI - SOUTHERN MINDANAO</b>  <b>MR. RENE V. CARBAYAS</b>  Regional Head/ Information Officer V  Mobile No.: 09178557321  Tel. No.: (082) 297-0992  Email: r11@pia.gov.ph  rene.carbayas@pia.gov.ph</p>
<p><b>REGION XII - CENTRAL MINDANAO</b>  <b>MR. FRYAN E. ABKILAN</b>  Regional Head/ Information Officer V  Mobile No.: 0917-703-7580  Tel. No.: (083) 228-9736  Email: r12@pia.gov.ph  fryan.abkilan@pia.gov.ph</p>	<p><b>REGION XIII - CARAGA</b>  <b>MS. VENUS L. GARCIA</b>  Regional Head/ Information Officer V  Mobile No.: 09953633830/ 09177188869  Tel. No.: (085) 815-1991  Email: r13@pia.gov.ph  venus.garcia@pia.gov.ph</p>



Office of the President of the Philippines  
PRESIDENTIAL COMMUNICATIONS OFFICE  
Manila

10 September 2024

DEPARTMENT OF EDUCATION  
OFFICE OF THE SECRETARY  
RECEIVED

HON. JUAN EDGARDO "SONNY" M. ANGARA  
Secretary  
Department of Education (DepEd)  
DepEd Complex, Meralco Avenue, Pasig City

By: Agencia Time: 4:39 PM  
Doc #: CO-2A-2024-09-1133  
Date: SEP 11 2024

Dear Secretary Angara:

Pursuant to the directives of President Ferdinand R. Marcos, Jr. during the full Cabinet Meeting on January 23, the subsequent Bagong Pilipinas Kick-off Rally on January 28, and in accordance with the succeeding presidential directive from Executive Secretary Lucas P. Bersamin (PBBM-2024-850 dated 28 January 2024), the Cabinet members are enjoined to facilitate town hall meetings at the regional level to highlight their respective accomplishments and plans under the present administration.

Accordingly, the Presidential Communications Office (PCO), through the Philippine Information Agency (PIA), has recently organized a series of synchronized "Kapihan sa Bagong Pilipinas" across all regions. For the PCO, PCO-PIA Regional Information Officers will simultaneously feature **DepEd regional directors as resource persons on 15 October 2024, Tuesday, at 9:00 a.m.**

In this context, we hereby request your good representation to direct all Regional Directors of the DepEd to participate as the main resource persons to highlight progress, small wins, and milestone achievements of the department at their respective regional Kapihan sa Bagong Pilipinas which will be organized and facilitated by the Regional Information Officers of the PIA.

Further, we wish to request the DepEd to provide suitable venues and refreshments for the said events. The participants for each session shall be jointly identified by both the DepEd's and PIA's regional offices. Enclosed is a list of the PIA Regional Information Officers across Regions 1 to 16, to assist in the coordination efforts.

For more information and related inquiries, your staff may contact PCO Assistant Secretary Dale Q. De Vera at +63 918-985-4498 or [dale.devera@pco.gov.ph](mailto:dale.devera@pco.gov.ph). Your cooperation and leadership in ensuring the success of this initiative will greatly amplify the administration's governance agenda under the Bagong Pilipinas brand of leadership.

We hope that this merits your positive response.

Thank you.



Office of the President of the Philippines  
**PRESIDENTIAL COMMUNICATIONS OFFICE**  
 Manila

**MEMORANDUM FOR THE SECRETARY**

**THRU** : **CHERBETT KAREN L. MARALIT**  
 Undersecretary for Operations, Administration, Finance  
 and GOCCs

**FROM** : **THE SENIOR UNDERSECRETARY**

**SUBJECT** : **CONTINUATION SERIES OF KAPIHAN SA BAGONG PILIPINAS**

**DATE** : **27 August 2024**

The *Kapihan sa Bagong Pilipinas*, an ongoing collaborative initiative of the Presidential Communications Office (PCO) and the Philippine Information Agency (PIA), has already successfully concluded fifteen (15) regional-level, synchronized sessions featuring all regional directors and officers of various national government agencies.

In line with our commitment to showcasing the government in action, consistent with the pronouncements of President Ferdinand R. Marcos Jr. and directives mandating all Cabinet Members to conduct a series of *Bagong Pilipinas* town hall meetings, another continuation series of *Kapihan sa Bagong Pilipinas* featuring other Executive Departments and agencies at the regional level is hereby proposed.

The proposal will adhere to the current format of *Kapihan sa Bagong Pilipinas*, featuring resource persons—primarily regional directors of the featured department/agency—who will discuss and showcase their respective progress, small wins and milestone achievements across multimedia platforms.

The table presents the new series of Executive Departments and attached agencies, and target schedule, with research funding allocation for content development chargeable against the previously approved Monthly Cash Program under Line Item 6, for downloading to PCO Attached Agencies - Philippine Information Agency with an amount of PHP 6,302,662.00 (Annex A).

<b>Proposed Continuation Series of <i>Kapihan sa Bagong Pilipinas</i> (1/2)</b>	
<b>Department</b>	<b>Target Schedule</b>
A. Philippine Health Insurance Corporation (PhilHealth)	10 September 2024 (Tuesday)
B. Department of Labor and Employment (DOLE)	17 September 2024 (Tuesday)
C. Department of Human Settlements and Urban Development (DHSUD)	24 September 2024 (Tuesday)





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PRESIDENTIAL COMMUNICATIONS OFFICE  
Manila

Proposed Continuation Series of <i>Kapihan sa Bagong Pilipinas</i> (2/2)	
Department	Target Schedule
F. Department of Education (DepEd)	15 October 2024 (Tuesday)
G. National Irrigation Authority (NIA)	22 October 2024 (Tuesday)
H. National Electrification Administration (NEA)	29 October 2024 (Tuesday)

Through these initiatives, we seek to amplify the agency's policies, activities and achievements at the grassroots level, as embodied under the Marcos administration's Bagong Pilipinas brand of leadership and governance.

Anent the proposal, the draft letters to the heads of the aforementioned departments/agencies are enclosed for your approval.

We hope that this proposal merits your positive response and consideration.

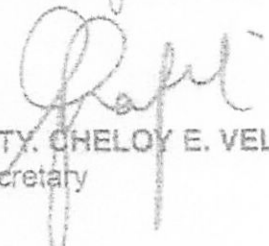
Thank you.

  
CESAR B. CHAVEZ

Action by the Secretary:

Approved  Disapproved

Date: August 29, 2024

  
ATTY. CHELOY E. VELICARIA-GARAFIL, MNSA  
Secretary

**Letter for the Secretary, DepEd - Kapihan sa Bagong Pilipinas**

Office of the Assistant Secretary for Television &lt;oast@pco.gov.ph&gt;

Wed 9/11/2024 2:08 PM

To: Office of the Secretary &lt;osec@deped.gov.ph&gt;

Cc: Office of the Senior Undersecretary &lt;osutm@pco.gov.ph&gt;; Cesar B. Chavez &lt;cb.chavez@pco.gov.ph&gt;; Julius N. Leonen &lt;jn.leonen@pco.gov.ph&gt;; Dale Q. De Vera &lt;dale.devera@pco.gov.ph&gt;; Office of the Secretary &lt;osec@pco.gov.ph&gt;

4 attachments (2 MB)

Letter for the Secretary of DepEd.pdf; Memorandum for the SPCO\_Kapihan sa Bagong Pilipinas 3 (1).pdf; Project Briefer - Kapihan sa Bagong Pilipinas.pdf; KSBP - PIA Regional Heads Directory.pdf;

Greetings from the **Presidential Communications Office (PCO)**!Respectfully sending the following letters and documents for the conduct of a series of synchronized "**Kapihan sa Bagong Pilipinas**" across all regions:

1. Letter for the Secretary, DepEd
2. Memorandum for the Secretary, PCO
3. Project Briefer for the "Kapihan sa Bagong Pilipinas"
4. PIA Regional Heads Directory

Thank you!

**OFFICE OF THE ASSISTANT SECRETARY FOR TELEVISION**

Presidential Communications Office

3/F Annex New Executive Building, Malacañang Compound, J.P. Laurel St., San Miguel 1005 Manila

Tel. Nos.: (02) 8733-0790 local 218

[www.pco.gov.ph](http://www.pco.gov.ph)

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