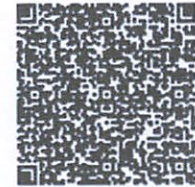


Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



CLMD-RM-2024-682

27 September 2024

**Regional Memorandum**  
No. 682, s. 2024

**REGIONAL TRAINING ON BROADCAST  
AND DIGITAL CAMPUS JOURNALISM**

To **Schools Division Superintendents**

1. Pursuant to Republic Act No. 7079, or the Campus Journalism Act of 1991, which promotes the development and maintenance of campus journalism in schools, and in support to MATATAG Agenda **M**ake the curriculum relevant to produce job-ready, active and responsible citizens and **G**ive support to teachers to teach better, this Office, through the Curriculum and Learning Management Division (CLMD), will conduct the Regional Training on Broadcast and Digital Campus Journalism on December 3-5, 2024 at a venue that will be announced through an advisory.
2. This activity aims to:
  - a. equip school paper advisers with advanced teaching methodologies and strategies for effectively guiding students in both broadcast and digital campus journalism, ensuring alignment with current trends and best practices.
  - b. train school paper advisers to utilize digital tools and multimedia platforms for content creation, enabling them to mentor student journalists in producing high-quality digital, video, and audio outputs for various journalistic competitions.
  - c. instill a deeper understanding of media ethics and responsible journalism among school paper advisers, empowering them to mentor students in producing accurate, ethical, and socially responsible journalistic content across both traditional and digital platforms.
3. Enclosure 1 presents the participants in this activity who are school paper advisers of school publications in English and Filipino. They are advised to bring with them laptop computer.
4. Enclosure 2 presents the indicative program of activities. Meanwhile, Enclosure 3 presents the Regional Technical Working Group for this activity. Finally, Enclosure 4 presents the Terms of Reference.





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5. Food and accommodation of the participants shall be charged against Regional Funds. Meanwhile, traveling, and other incidental expenses of the participants shall be charged against school MOOE or Local Funds whichever is available subject to usual accounting and auditing rules.
6. For questions and clarifications, you may contact Eugene Ray F. Santos and Dianne Catherine T. Antonio, Education Program Supervisors, through email at [eugeneray.santos@deped.gov.ph](mailto:eugeneray.santos@deped.gov.ph) and [dianne.teves@deped.gov.ph](mailto:dianne.teves@deped.gov.ph).
7. Widest dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director 

O2/ROC6



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON

Enclosure 1: List of Participants

**REGIONAL TRAINING ON BROADCAST AND DIGITAL CAMPUS JOURNALISM**

December 3-5, 2024 | Venue: *To be announced through an advisory*

| SDO               | Specialization | Full Name                   | Position         | School                                  |
|-------------------|----------------|-----------------------------|------------------|---|
| Antipolo City     | English        | Diana Rose Guevada          | Teacher II       | San Juan National HS                    |
|                   | Filipino       | Daisy Jane G. Ciar          | Teacher I        | Antipolo City Sci & Tech High School    |
| Bacoor City       | English        | April Cayo                  | Teacher I        | Bacoor NHS Main                         |
|                   | Filipino       | Arthur Alexis Bugayong      | Teacher II       | SHS San Nicolas                         |
| Batangas City     | English        | Mariel Krissa D. Almarez    | Teacher III      | Batangas City Integrated High School    |
|                   | Filipino       | Hazel B. Salazar            | Teacher I        | Batangas City Integrated High School    |
| Batangas Province | English        | Lealyn M. Bacaltos          | Teaceher III     | Bauan Technical Integrated High School  |
|                   | Filipino       | Biejay P. Adame             | Teacher II       | Bauan Technical Integrated High School  |
| Binan City        | English        | Rosemarie Bianca S. Maranan | Teacher I        | Southville 5A ES-Langkiwa               |
|                   | Filipino       | Jusell R. Gindap            | Master Teacher I | Binan Elementary School                 |
| Cabuyao City      | English        | Realyn B.De Borja           | Master Teacher I | Pulo National High School               |
|                   | Filipino       | Marinelle O.Muella          | Teacher II       | Cabuyao Integrated National High School |
| Calamba City      | English        | Marvin C. Evangelista       | Teacher II       | Calamba Bayside Integrated School       |
|                   | Filipino       | April Jackie M. Latigay     | Teacher III      | Calamba City Science Integrated School  |
| Cavite City       | English        | Allan A. Balud              | Master Teacher I | Cavite National High School             |
|                   | Filipino       | Jonabeth D. Reyes           | Master Teacher I | Cavite National High School             |



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|                    |          |                             |                   |  |
|--------------------|----------|-----------------------------|-------------------|--|
| Cavite Province    | English  | Kristine D. Dela Rosa       | Teacher III       | Tanza National Comprehensive High School             |
|                    | Filipino | Mark Lester C. Dela Cruz    | Head Teacher II   | Luis Aguado National High School                     |
| Dasmaringas City   | English  | Ninna Marie L. Manahan      | Teacher III       | Paliparan National High School                       |
|                    | Filipino | Alili M. Balaso             | Master Teacher II | Dasmaringas Elementary School                        |
| General Trias City | English  | Lou Andrew R. Ballester     | Teacher II        | Gov. Luis A. Ferrer Jr. East NHS                     |
|                    | Filipino | Hernane B. Buella           | Teacher III       | Gov. Ferrer Memorial Integ. NHS                      |
| Imus City          | English  | Melanie Mae N. Moreno       | Teacher III       | Gov. D. M. Camerino Integrated School                |
|                    | Filipino | Acejan L. Jadie             | Teacher I         | Imus National High School                            |
| Laguna             | English  | Eryl A. Garantuza           | Teacher III       | Biñan Pagsanjan Senior High School                   |
|                    | Filipino | Kyla P. Suba                | Teacher III       | Los Baños-Bayog Senior High School                   |
| Lipa City          | English  | Ellen C. Tapalla            | Teacher II        | Bolbok Integrated National High School               |
|                    | Filipino | Leonardo L. Enriquez Jr     | Master Teacher I  | Marawoy Elementary School                            |
| Lucena City        | English  | Jasmin J. Flores            | Head Teacher II   | Cotta National High School                           |
|                    | Filipino | Lester F. Guerrero          | Teacher III       | Dalahican National High School                       |
| Quezon             | English  | Ian Benedict A. Roxas       | Teacher III       | Quezon National High School                          |
|                    | Filipino | Dominic P. Almirez          | Teacher III       | Dr. Maria Pastrana NHS                               |
| Rizal              | English  | Ma. Milkee Kristene L. Cruz | Teacher I         | Casimiro A. Ynares Sr. Memorial National High School |
|                    | Filipino | Sienna Lyn Zapanta          | Teacher III       | Casimiro A. Ynares Sr. Memorial National High School |
| San Pablo City     | English  | Aldrin S. Quila             | T-II              | San Pablo City Integrated HS                         |
|                    | Filipino | Jasven F. Arada             | T- I              | San Pablo City Integrated HS                         |
| San Pedro          | English  | Nia M. Abas                 | HT III            | Pacita Complex NHS                                   |
|                    | Filipino | Noel Chris P. Manlangit     | MT-II             | San Pedro Relocation Center National High School     |
| Santa Rosa City    | English  | Arriz Jay B. Berjuega       | Teacher I         | Santa Rosa Science & Tech HS                         |

|                     |                 |                               |                    |   |
|---------------------|-----------------|-------------------------------|--------------------|---|
|                     | <b>Filipino</b> | <b>Paulo B. Mangubos</b>      | <b>PSDS</b>        | <b>SDO-CID</b>                                      |
| <b>Sto. Tomas</b>   | <b>English</b>  | <b>Liseo V. Vergara</b>       | <b>PSDS</b>        | <b>SDO-CID</b>                                      |
|                     | <b>Filipino</b> | <b>Wennie C. Gonzales</b>     | <b>PSDS</b>        | <b>SDO-CID</b>                                      |
| <b>Tanauan City</b> | <b>English</b>  | <b>Allan V. Dacula</b>        | <b>Teacher III</b> | <b>Tanauan City Integrated High School</b>          |
|                     | <b>Filipino</b> | <b>Marvin Reyes</b>           | <b>Teacher I</b>   | <b>Bernardo Lirio Memorial National High School</b> |
| <b>Tayabas City</b> | <b>English</b>  | <b>Karren Fatima G. Gomez</b> | <b>Teacher I</b>   | <b>Luis Palad Integrated High School</b>            |
|                     | <b>Filipino</b> | <b>Gisselle E. Tolentino</b>  | <b>Teacher III</b> | <b>Luis Palad Integrated High School</b>            |



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Enclosure 2: Indicative Program of Activities

**REGIONAL TRAINING ON BROADCAST AND DIGITAL CAMPUS JOURNALISM**

December 3-5, 2024 | Venue: *To be announced through an advisory*

| Time        | Day 1  | Day 2  | Day 3   |
|-------------|--|--|---|
| 7:30-8:30   | Registration   | Management of Learning   | Management of Learning                                    |
| 8:30-9:30   | Opening Program  | <b>Session 5:</b> Teaching Digital Journalism: Writing and Editing for Online Platforms      | <b>Session 9:</b> School Paper Publication and Management |
| 9:30-10:00  | Uninterrupted Healthbreak  |  |   |
| 10:00-12:00 | <b>Session 1:</b> Enhancing TV News Scriptwriting for Student Journalists          | <i>Continutaion of Session 5</i>   | <i>Continutaion of Session 9</i>                          |
| 12:00-1:00  | Uninterrupted Lunch Break  |  |   |
| 1:00-1:15   | <b>Session 2:</b> Coaching Students in Radio Broadcasting: From Script to Airwaves | <b>Session 6:</b> Facilitating Multimedia Storytelling for Student Publications              | Preview of the 2025 Regional Schools Press Conference     |
| 1:15-3:15   | <b>Session 3:</b> Incorporating Mobile Journalism in the Classroom                 | <b>Session 7:</b> Crafting Engaging Radio News Scripts: Techniques for Captivating Listeners | Closing Program   |
| 3:15-3:30   | Uninterrupted Healthbreak  |  |   |
| 3:30-5:00   | <b>Session 4:</b> Instilling Ethical Journalism Practices in Student Reporters     | <b>Session 8:</b> Mastering Voice Delivery and Audio Production in Radio Broadcasting        | Home Sweet Home   |



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*Enclosure 3: Technical Working Group*

**Overall Chairperson: Viernalyn M Nama.**, CLMD Chief Education Supervisor.  
**Vice Chairperson:**

**Eugene Ray F. Santos**, Education Program Supervisor  
**Dianne Catherine T. Antonio**, Education Program Supervisor  
**Hazel Angelyn E. Tesoro**, Education Program Supervisor

**Secretariat/Minute Takers:**

**Lhovie C. Damian**, Teaching Aids Specialist  
**Nenette Arcell Joy Larinay**, Librarian  
**Redgynn A. Bernales**, Administrative Assistant



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*Enclosure 4: Terms of Reference*

The CLMD shall be responsible for the entire conduct of the activity from venue to the logistics needed:

The **Focal Persons** shall:

- craft the proposal, memorandum, and RBA;
- coordinate with the workshop venue management and prepare the contract for the event;
- coordinate with the Supplies Officer for the supplies needed;
- conduct meetings with the facilitator;
- lead the review and evaluation of the presentation to be used for the activity;
- oversee the conduct of the activity;
- provide workshop templates; and
- lead the team for the conduct of debriefing sessions.

The **Regional Secretariat** shall:

- prepare the completion report;
- request preparation of contract and supplies;
- prepare the room listing;
- coordinate with the moderator regarding the materials needed for the workshop and the documents that needed to be accomplished daily;
- prepare the documents needed for liquidation;
- prepare and print certificates of recognition, participation, and appearance; and
- submit the needed requirements to respective functional divisions after the conduct of the activity.

The **Facilitator** shall:

- introduce the guests;
- provide instructions and inputs during the workshop;
- facilitate the collection and presentation of outputs;
- give the synthesis;
- ensure maximum participation of the participants; and
- address all concerns of the day (i.e., health, food restrictions, accommodation, etc.)

The **Resource Persons/Consultants** shall:

- discuss and provide inputs about the topic;
- clarify gray areas in the design and development of the assessment tool for the target learners;
- suggest workshop templates;
- provide instructions and inputs during the workshops;
- ensure maximum participation of the participants;
- address all concerns about the topics; and
- Provide feedback and recommendations for enhancement of outputs of the participants.



The **Minute Taker** shall:

- document agreements, issues, concerns, and important activities, that happened during the workshop.

The **Participants** shall:

- Attend all the sessions with punctuality and active involvement
- Craft complete set of outputs in the assigned
- Lead a re-echo activity of this training in the division/district/school level