



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

19 September 2024

Regional Memorandum

**SEARCH FOR INSPIRING TEACHERS' STORIES FOR THE
2024 WORLD TEACHER'S DAY AND NATIONAL
TEACHER'S MONTH CELEBRATION**

To **Schools Division Superintendents**

1. Relative to DepEd Unnumbered Memorandum OM-OUOPS-2024¹ and as mandated by the Executive Order No. 64, s. 2024², this Office, through the Education Support Services Division, in collaboration with the Public Affairs Unit, hereby announces the Search for the Inspiring Teachers' Story for the World Teacher's Day and National Teacher's Month Celebration from September 5, 2024, to October 5, 2024.
2. Each Schools Division Office is encouraged to submit an audio-visual presentation that shall inspire others on how the recent reforms in salary increase, the anticipated medical allowance, and the career progression program benefited the lives of the teachers and to share a thank you message to the President during the World Teachers' Day celebration to be held on October 3, 2024, at the Araneta Coliseum.
3. The Regional Office shall select the best AVP and forward it to the DepEd Central Office. Those who will not be selected will be featured on our Regional Facebook Page as Teacher's Month Celebration pub mats.
4. It is suggested that the teacher to be featured is an Outstanding Teacher awardee (i.e., a former Gawad Patnugot awardee or SDO Level awardee) as an initial criterion, however, the SDOs can still choose teachers who exceedingly meet the requirements.
5. The criteria and guidelines are attached herewith.
6. The deadline for submission is on September 24, 2024, at 4:00 PM, and can be submitted to pau.calabarzon@deped.gov.ph, copy furnish essd.calabarzon@deped.gov.ph.
7. For clarifications, kindly contact Ramil G. Ginete, Project Development Officer IV at essd.calabarzon@deped.gov.ph.

¹ Conduct of the National Teacher's Month Kick-Off Program

² Updating the Salary Schedule for Civilian Government Personnel and Authorizing the Grant of an Additional Allowance, and for other purposes
03/ROE8



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Certificate No. PHP QMS
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8. Immediate dissemination of this Memorandum is desired.



ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director *amf*

We are in search of teachers willing to be featured on an audio visual presentation to impart how recent reforms in salary increase, the anticipated medical allowance, and the career progression affect them and to share a thank you message to President Marcos, Jr., our guest of honor during this year's World Teachers' Day celebration to be held on October 3, 2024 at the Araneta Coliseum. We strongly recommend selecting a teacher with a story that will inspire others.

Regional Office is encouraged to submit at least one AVP per region.

Attached is a detailed sample run-down and specifics and shooting guidelines for the AVP for your reference. Please submit your testimonial AVP on or before September 26, 2024 to Public Affairs Service at pas.od@deped.gov.ph.

Thank you.

Sample script/storyboard for AVP

Note: Can insert related clips and photos in between the testimonial

| SEQUENCE | OVERVIEW | SPIEL | TIME STAMP |
|------------------|---|--|--------------|
| [1] Introduction | Introduction of Teacher: <ul style="list-style-type: none"> Name Age School SDO Years in service | Ako po si [name], isang [grade] teacher ng [school] ng [SDO]. Ako po ay 28 years nang nagtuturo... | 00:00-00:30 |
| [2] Struggles | Walkthrough of life: <ul style="list-style-type: none"> Common struggles Life in school Life in home | Ako po ay [life story] Sa sahod po ngayon ng mga guro [struggle] | 00:31-:01:00 |
| [3] Changes | Perceived changes to come after the announcements <ul style="list-style-type: none"> For salary increase and its impact For the upcoming medical allowance and what it can mean for teachers For career progression and the promise of no teacher will retire at Teacher I | Dahil po sa salary increase, [changes] Inaabangan ko rin po ang medical allowance [anticipated changes] | 01:01-1:45 |
| [4] Gratitude | A statement of gratitude for the increase and the allowance | Maraming salamat po, President Bongbong Marcos [gratitude] | 1:45-2:20 |
| [5] Closing | A statement of hope for the future | Hiling ko po na [anticipated changes] | 2:21-3:00 |

Shooting guidelines for video testimonial

1. The following procedures are recommended when recording a video message:
 - a. The subject must be positioned in the center of the frame (i.e., the rule of thirds must be observed);
 - b. A medium shot (i.e. shows the subject from the waist up) or a medium close-up (i.e. shows the subject from the chest up) from a still camera is recommended.
 - c. Check the framing of the subject and give enough headroom between the top of the subject's head and the top of the screen frame;
 - d. Set the audio recording to Stereo;
 - e. Choose a good location with ample lighting and space (e.g., office, living room, meeting room). Remove any unnecessary or distracting items in the background.
 - f. Illuminate the subject by using a ring light or any source of light (e.g., by facing the window). Avoid positioning the subject against the light source.

2. The recommended minimum specifications for videos are as follows:
 - a. File format: MP4 (with 1080p or 720p resolution)
 - b. Dimensions: 1920px x 1080px (16:9)
 - c. Orientation: Landscape
 - d. Frame rate: 30fps