



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



17 September 2024

**Regional Memorandum**  
No. 653, s. 2024

**WRITESHOP ON THE DEVELOPMENT, VALIDATION,  
AND FINALIZATION OF LESSON EXEMPLARS ON  
SPECIAL PROGRAM IN JOURNALISM (SPJ)  
WITH 21<sup>ST</sup> CENTURY INTEGRATION**

To **Schools Division Superintendents**

1. Relative to DM-CT-2024-344, the Bureau of Learning Delivery – Student Inclusion Division (BLD-SID) will conduct the following activities in line with the Department of Education’s (DepEd) MATATAG Basic Education Agenda, particularly to **Give support to teachers to teach better.**

Activity	Inclusive Dates	Venue
Writeshop on the Development of Lesson Exemplars on SPJ with 21st Century Integration	October 2-4, 2024	Within National Capital Region (NCR) <i>(The specific venue shall be announced through a separate advisory.)</i>
Writeshop on the Validation of Lesson Exemplars on SPJ with 21st Century Integration	October 23-25, 2024	
Writeshop on the Finalization of Lesson Exemplars on SPJ with 21st Century Integration	November 6-8, 2024	

2. The ultimate goal of these activities is to produce a comprehensive set of lesson exemplars on SPJ designed to facilitate effective, engaging, and meaningful journalism instruction while also promoting the development of essential 21<sup>st</sup> century skills. Specifically, it aims to:
  - a. develop, validate and finalize lesson exemplars in SPJ that promote 21<sup>st</sup> century skills integration;
  - b. strengthen the capacity of SPJ implementers in empowering learners to become proficient, ethical, and socially responsible journalists and media professionals in the digital age; and
  - c. express strong commitment and advocacy toward the effective and efficient learning delivery of SPJ.




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Certificate No. PHP QMS  
22 93 0085

3. Enclosure 1 presents the list of expected participants in this activity. Onsite participants are advised to take the most economical means of transportation. They are expected to arrive at the venue a day before the activity. The first meal to be served is dinner on Day 0 while the last meal is lunch on Day 3. They are also reminded to bring their laptop computers. All participants (online and onsite) shall pre-register online through this link: <https://tinyurl.com/OnlineConfirmation-SPJ>.
4. Please refer to Annex C of DM-CT-2024-344 for the indicative program of activities. After completing the activity, participants will receive Certificate of Participation. Meanwhile, Certificate of Recognition will be issued upon submission of the finalized outputs.
5. Accommodation, traveling, and other incidental expenses of participants shall be charged against 2024 BEC Current Funds and Local Funds (in case the downloaded funds are insufficient), subject to usual accounting and auditing rules.
6. For questions and clarifications, you may contact Mr. Denn Marc P. Alayon, Supervising Education Program Specialist, BLD-SID, through telephone number 8637-4346 or email at [bld.sid@deped.gov.ph](mailto:bld.sid@deped.gov.ph), copy furnish [denmarc.alayon@deped.gov.ph](mailto:denmarc.alayon@deped.gov.ph).
7. Widest dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director

ROC6





Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON

Enclosure 1: List of Participants

**Writershop on the Development of Lesson Exemplars on Special Program in Journalism with 21st Century Skills Integration**  
October 2-4, 2024 | Via Zoom Meetings

**Writershop on the Finalization of Lesson Exemplars on Special Program in Journalism with 21st Century Skills Integration**  
November 6-8, 2024 | Via Zoom Meetings

Specialization	SDO	Full Name	Position	Office/School
English	Dasmariñas City	Henry Grucen	Teacher III	Dasmarinas North NHS
	Cavite Province	John Javir Laserna	Master Teacher I	Tanza NCHS
	Laguna	Abigail I. Mirabel-Agapay	Teacher III	Liliw National High School
	Cabuyao City	Maria Eliza G.De Loyola	Teacher III	Pulo National High School
Filipino	Dasmariñas City	Alili M. Balaso	Master Teacher II	Dasmarinas ES
	Cavite Province	Jesus C. Elag	Teacher I	Tagaytay City SHS-ISHS
	Laguna	Glicenda V. Beruin	Teacher III	Nicolas L. Galvez Memorial INHS
	Cabuyao City	Divina O.Servidad	Head Teacher III	Southville I INHS

**Writershop on the Development of Lesson Exemplars on Special Program in Journalism with 21st Century Skills Integration**  
October 23-25, 2024 | Via Zoom Meetings

Specialization	SDO	Full Name	Position
English	Dasmariñas City	Noel Anciado	EPS
	Cabuyao City	Jonathan H. Marquez	EPS
Filipino	Cavite Province	Maribeth Rieta	EPS
	Laguna	Zarina G. Llarena	EPS



Republic of the Philippines  
**Department of Education**

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**MEMORANDUM**

DM-CT-2024- 344

TO : **ALL REGIONAL DIRECTORS**

FROM :  **GINA O. GONONG**  
Undersecretary for Curriculum and Teaching

SUBJECT : **PARTICIPATION IN THE WRITESHOP ON THE DEVELOPMENT, VALIDATION, AND FINALIZATION OF LESSON EXEMPLARS ON SPECIAL PROGRAM IN JOURNALISM (SPJ) WITH 21ST CENTURY INTEGRATION**

DATE : 30 August 2024

In line with the Department of Education's (DepEd) MATATAG Basic Education Agenda, particularly to Give support to teachers to teach better, the Bureau of Learning Delivery - Student Inclusion Division (BLD-SID) aims to produce a comprehensive set of lesson exemplars on Special Program in Journalism (SPJ) designed to facilitate effective, engaging, and meaningful journalism instruction while also promoting the development of essential 21st-century skills. To achieve this goal, the BLD-SID will conduct the following activities:

Activity	Date	Venue
Writeshop on the Development of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration	October 2-4, 2024	Within National Capital Region (The specific venues shall be announced through a separate Advisory.)
Writeshop on the Validation of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration	October 23-25, 2024	
Writeshop on the Finalization of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration	November 6-8, 2024	

Specifically, these activities aim to:

- A. Develop, validate, and finalize lesson exemplars in SPJ that promote 21st-century skills integration;



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Republic of the Philippines  
**Department of Education**

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

**MEMORANDUM**  
**DM-CT-2024-** \_\_\_\_\_

**TO : ALL REGIONAL DIRECTORS**

**FROM : GINA O. GONONG**  
Undersecretary for Curriculum and Teaching

**SUBJECT : PARTICIPATION IN THE WRITESHOP ON THE DEVELOPMENT, VALIDATION, AND FINALIZATION OF LESSON EXEMPLARS ON SPECIAL PROGRAM IN JOURNALISM (SPJ) WITH 21ST CENTURY INTEGRATION**

**DATE : 30 August 2024**

In line with the Department of Education's (DepEd) MATATAG Basic Education Agenda, particularly to Give support to teachers to teach better, the Bureau of Learning Delivery - Student Inclusion Division (BLD-SID) aims to produce a comprehensive set of lesson exemplars on Special Program in Journalism (SPJ) designed to facilitate effective, engaging, and meaningful journalism instruction while also promoting the development of essential 21st-century skills. To achieve this goal, the BLD-SID will conduct the following activities:

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Writeshop on the Validation of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration	October 23-25, 2024	
Writeshop on the Finalization of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration	November 6-8, 2024	

Specifically, these activities aim to:

- A. Develop, validate, and finalize lesson exemplars in SPJ that promote 21st-century skills integration;

- B. Strengthen the capacity of SPJ implementers in empowering learners to become proficient, ethical, and socially responsible journalists and media professionals in the digital age; and
- C. Express strong commitment and advocacy toward the effective and efficient learning delivery of SPJ.

Participants in these activities are select **SPJ implementers and Regional and Division Supervisors** (See Annex A). The criteria for the selection of participants are specified in Annex B.

**However, to ensure the development of substantial number of lesson exemplars, the Regional Supervisors in charge of SPJ are requested to identify additional online participants for each phase of the writeshop** who will also be oriented via Zoom and work remotely on the expected outputs. To join the activities, Zoom meeting link and passcode will be sent through their respective email addresses.

Face-to-face participants are advised to take the most economical means of transportation. They are expected to arrive at the venue a day before the activity. The first meal to be served is **dinner on Day 0** while the last meal is **lunch on Day 3**. They are also reminded to bring their laptop. See Annex C for the indicative program of activities.

All face-to-face and online participants are requested to pre-register online not later than September 18, 2024, through this link: <https://tinyurl.com/OnlineConfirmation-SPJ>. Aside from a Certificate of Appearance, they will also receive a Certificate of Participation upon completion of the writeshop and a Certificate of Recognition upon submission of their finalized outputs.

Accommodation, traveling, and other incidental expenses will be charged to **2024 Basic Education Curriculum (BEC) Current Funds** and **Local Funds** (in case that the downloaded funds are insufficient), subject to the usual government accounting and auditing rules and regulations.

For inquiries or concerns, please contact the BLD-SID, through **Mr. Denn Marc P. Alayon**, Supervising Education Program Specialist, through telephone number 8637-4346 or email at [bld.sid@deped.gov.ph](mailto:bld.sid@deped.gov.ph), copy furnish [denmarc.alayon@deped.gov.ph](mailto:denmarc.alayon@deped.gov.ph).

For immediate dissemination and compliance.

Copy furnished  
**ATTY. REVSEE A. ESCOBEDO**  
Undersecretary for Operations



Annex A

**A.1. DISTRIBUTION OF FACE-TO-FACE PARTICIPANTS**

**Writeshop on the Development of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration**

*October 2-4, 2024, NCR (Specific venue to be determined)*

REGION	NO. OF PAX		TOTAL
	English	Filipino	
III	2	1	3
NCR	3	4	7
<b>TOTAL</b>	<b>5</b>	<b>5</b>	<b>10</b>

**Writeshop on the Validation of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration**

*October 23-25, 2024, NCR (Specific venue to be determined)*

REGION	NO. OF PAX		TOTAL
	English	Filipino	
III	2	1	3
NCR	3	4	7
<b>TOTAL</b>	<b>5</b>	<b>5</b>	<b>10</b>

**Writeshop on the Finalization of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration**

*November 6-8, 2024, NCR (Specific venue to be determined)*

REGION	NO. OF PAX		TOTAL
	English	Filipino	
III	2	1	3
NCR	3	4	7
<b>TOTAL</b>	<b>5</b>	<b>5</b>	<b>10</b>

**Note:** The same identified face-to-face participants are expected to attend both the Development and Finalization phases of the Writeshop.

## A.2. DISTRIBUTION OF ONLINE PARTICIPANTS

### Writeshop on the Development of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration

October 2-4, 2024, Online via Zoom

REGION	NO. OF PAX		TOTAL
	English	Filipino	
I	4	4	8
II	4	4	8
III	4	4	8
CALABARZON	4	4	8
MIMAROPA	4	4	8
CAR	4	4	8
NCR	4	4	8
V	4	4	8
VI	4	4	8
VII	4	4	8
VIII	4	4	8
IX	4	4	8
X	4	4	8
XI	4	4	8
XII	4	4	8
CARAGA	4	4	8
<b>TOTAL</b>	<b>64</b>	<b>64</b>	<b>128</b>

### Writeshop on the Validation of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration

October 23-25, 2024, Online via Zoom

REGION	NO. OF PAX		TOTAL
	English	Filipino	
I	2	2	4
II	2	2	4
III	2	2	4
CALABARZON	2	2	4
MIMAROPA	2	2	4
CAR	2	2	4
NCR	2	2	4
V	2	2	4
VI	2	2	4



VII	2	2	4
VIII	2	2	4
IX	2	2	4
X	2	2	4
XI	2	2	4
XII	2	2	4
CARAGA	2	2	4
<b>TOTAL</b>	<b>32</b>	<b>32</b>	<b>64</b>

**Writeshop on the Finalization of Lesson Exemplars on Special Program in Journalism (SPJ) with 21st Century Skills Integration**

*November 6-8, 2024, Online via Zoom*

REGION	NO. OF PAX		TOTAL
	English	Filipino	
I	4	4	8
II	4	4	8
III	4	4	8
CALABARZON	4	4	8
MIMAROPA	4	4	8
CAR	4	4	8
NCR	4	4	8
V	4	4	8
VI	4	4	8
VII	4	4	8
VIII	4	4	8
IX	4	4	8
X	4	4	8
XI	4	4	8
XII	4	4	8
CARAGA	4	4	8
<b>TOTAL</b>	<b>64</b>	<b>64</b>	<b>128</b>

**Note:** The same identified online participants are expected to attend both the Development and Finalization phases of the Writeshop.



1/F Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City  
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Annex B

**CRITERIA FOR THE SELECTION OF PARTICIPANTS**

Each participant to be identified per region must meet at least three of the following criteria:

1. An SPJ expert/implementer, supervisor, or school head of an SPJ-implementing school;
2. Has had a direct and extensive experience and previous trainings in SPJ curriculum and teaching;
3. Experienced in writing or evaluating SPJ teaching and learning resources either in print or digital formats;
4. Must complete the whole duration of the writeshop/s, participate actively during the sessions, work with high-level of commitment on the expected outputs, and ensure compliance and submission on or before the deadline; and
5. Express strong commitment and advocacy toward the effective and efficient learning delivery of SPJ.



**INDICATIVE PROGRAM OF ACTIVITIES**

**Writeshop on the Development of Lesson Exemplars on Special Program in Journalism (SPJ) with 21<sup>st</sup> Century Skills Integration**

*October 2-4, 2024, National Capital Region*

<b>Time</b>	<b>Day 0 Oct. 1, 2024 (Tuesday)</b>	<b>Day 1 Oct. 2, 2024 (Wednesday)</b>	<b>Day 2 Oct. 3, 2024 (Thursday)</b>	<b>Day 3 Oct. 4, 2024 (Friday)</b>
6:00 AM - 7:45 AM	<b>Travel Period</b>	<b>BREAKFAST</b>		
7:45 AM - 8:00 AM		<b>MANAGEMENT OF LEARNING (MOL)</b>		
8:00 AM - 10:00 AM		<b>OPENING PROGRAM</b>  Session 1: <b>Global Trends and Issues in Education</b>  21 <sup>st</sup> Century Skills for Developing MATATAG SPJ Learners  Session 2: <b>Revisiting 21st Century Pedagogies: Constructivist, Inquiry-Based, Reflective, Collaborative, and Integrative</b>	Continuation of the Development of Lesson Exemplars on SPJ	Presentation of Draft Lesson Exemplars on SPJ and Giving of Feedback
10:00 AM - 10:15 PM		<b>MORNING SNACKS</b>		
10:00 AM - 12:00 PM		Session 3: <b>Updates on SPJ Curriculum</b>  Session 4: <b>Development of Lesson Exemplars on SPJ: Guidelines and Templates</b>  Writeshop: <b>Development of Lesson Exemplars on SPJ</b>	Continuation of the Development of Lesson Exemplars on SPJ	<b>CLOSING PROGRAM</b>
12:00 PM - 1:00 PM		<b>LUNCH</b>		
1:00 PM - 3:00 PM		Continuation of the Development of Lesson Exemplars on SPJ	Presentation of Draft Lesson Exemplars on SPJ and Giving of Feedback	<b>HOME SWEET HOME</b>

3:00 PM - 3:15 PM	<b>AFTERNOON SNACKS</b>			
3:15 PM - 5:00 PM	<b>Arrival, Check-in, and Registration</b>	<b>Continuation of the Development of Lesson Exemplars on SPJ</b>	<b>Continuation of the Development of Lesson Exemplars on SPJ</b>	
5:00 PM - 6:00 PM	<b>OPEN FORUM</b>			
6:00 PM - 8:00 PM	<b>DINNER</b>			

- **Lecturette/Discussion/Demos:** Oral presentations of key concepts/topics;
- **Guided activities and independent work:** Group or individual work where participants will apply knowledge/competencies acquired from the input presentations towards crafting of lesson exemplars;
- **Presentation of Outputs/Feedback:** Participants will present their outputs to the whole group for feedback from other participants/resource persons/SID specialists;
- **Online submission of lesson exemplars and giving of feedback via OneDrive;** and
- **The first meal to be served is dinner on Day 0, while the last meal will be lunch on Day 3 of the activity.**



### INDICATIVE PROGRAM OF ACTIVITIES

#### Writeshop on the Validation of Lesson Exemplars on Special Program in Journalism (SPJ) with 21<sup>st</sup> Century Skills Integration

*October 23-25, 2024, National Capital Region*

Time	Day 0 Oct. 22, 2024 (Tuesday)	Day 1 Oct. 23, 2024 (Wednesday)	Day 2 Oct. 24, 2024 (Thursday)	Day 3 Oct. 25, 2024 (Friday)
6:00 AM - 7:45 AM	Travel Period	BREAKFAST		
7:45 AM - 8:00 AM		MANAGEMENT OF LEARNING (MOL)		
8:00 AM - 10:00 AM		<b>OPENING PROGRAM</b>  Session 1: <b>Global Trends and Issues in Education</b>  <b>21<sup>st</sup> Century Skills for Developing MATATAG SPJ Learners</b>  Session 2: <b>Revisiting 21st Century Pedagogies: Constructivist, Inquiry-Based, Reflective, Collaborative, and Integrative</b>	Continuation of the Validation of Lesson Exemplars on SPJ	Presentation of Validated Lesson Exemplars on SPJ and Accomplished Validation Tool
10:00 AM - 10:15 PM		MORNING SNACKS		
10:00 AM - 12:00 PM		Session 3: <b>Updates on SPJ Curriculum</b>  Session 4: <b>How to Validate Lesson Exemplars on SPJ: Guidelines and Validation Tool</b>  Writeshop: <b>Validation of Lesson Exemplars on SPJ</b>	Continuation of the Validation of Lesson Exemplars on SPJ	<b>CLOSING PROGRAM</b>
12:00 PM - 1:00 PM		LUNCH		

1:00 PM - 3:00 PM		Continuation of the Validation of Lesson Exemplars on SPJ	Presentation of Validated Lesson Exemplars on SPJ and Accomplished Validation Tool	<b>HOME SWEET HOME</b>
3:00 PM - 3:15 PM	<b>AFTERNOON SNACKS</b>			
3:15 PM - 5:00 PM	<b>Arrival, Check-in, and Registration</b>	Continuation of the Validation of Lesson Exemplars on SPJ	Presentation of Validated Lesson Exemplars on SPJ and Accomplished Validation Tool	
5:00 PM - 6:00 PM		<b>OPEN FORUM</b>		
6:00 PM - 8:00 PM	<b>DINNER</b>			

- **Lecture/Discussion/Demos:** Oral presentations of key concepts/topics;
- **Presentation of Outputs/Feedback:** Participants will present their outputs to the whole group for feedback from other participants/resource persons/SID specialists;
- **Online submission of lesson exemplars and giving of feedback via OneDrive;** and
- **The first meal to be served is dinner on Day 0, while the last meal will be lunch on Day 3 of the activity.**



### INDICATIVE PROGRAM OF ACTIVITIES

#### Workshop on the Validation of Lesson Exemplars on Special Program in Journalism (SPJ) with 21<sup>st</sup> Century Skills Integration November 6-8, 2024, National Capital Region

Time	Day 0 Nov. 5, 2024 (Tuesday)	Day 1 Nov. 6, 2024 (Wednesday)	Day 2 Nov. 7, 2024 (Thursday)	Day 3 Nov. 8, 2024 (Friday)
6:00 AM - 7:45 AM	Travel Period	BREAKFAST		
7:45 AM - 8:00 AM		MANAGEMENT OF LEARNING (MOL)		
8:00 AM - 10:00 AM		<b>OPENING PROGRAM</b>  Session 1: <b>Developmental and Substantive Editing</b>  Session 2: <b>Mechanical Editing</b>	Continuation of the Revision of Lesson Exemplars on SPJ	Finalization of Lesson Exemplars on SPJ
10:00 AM - 10:15 PM		MORNING SNACKS		
10:00 AM - 12:00 PM		Session 3: Giving of general feedback from the resource persons/ validators on the validated Lesson Exemplars on SPJ	Presentation of Revised Lesson Exemplars on SPJ and Giving of Feedback	<b>CLOSING PROGRAM</b>
12:00 PM - 1:00 PM		LUNCH		
1:00 PM - 3:00 PM		Continuation of the Revision of Lesson Exemplars on SPJ	Presentation of Revised Lesson Exemplars on SPJ and Giving of Feedback	<b>HOME SWEET HOME</b>
3:00 PM - 3:15 PM		AFTERNOON SNACKS		
3:15 PM - 5:00 PM		Continuation of the Revision of Lesson Exemplars on SPJ	Finalization of Lesson Exemplars on SPJ	
5:00 PM - 6:00 PM		OPEN FORUM		
6:00 PM - 8:00 PM	DINNER			

- **Lecturette/Discussion/Demos:** Oral presentations of key concepts/topics;
- **Presentation of Outputs/Feedback:** Participants will present their outputs to the whole group for feedback from other participants/resource persons/SID specialists;
- **Online submission of finalized lesson exemplars via OneDrive;** and
- **The first meal to be served is dinner on Day 0, while the last meal will be lunch on Day 3 of the activity.**