





29 July 2024

Regional Memorandum

No.521 s.2024

MILK CODE FORUM

To Schools Division Superintendents

- Relative to the communication letter from the Department of Health Center for Health Development Calabarzon dated July 15, 2024, this Office, through the Education Support Services Division, hereby announces the conduct of the Milk Code Forum on August 02, 2024, at the Novotel Hotel, Araneta Center, Quezon City.
- 2. This forum aims to strengthen the implementation of Executive Order No. 51, Series of 1986 (EO 51, s. 1986), also known as the "National Code of Marketing of Breastmilk Substitutes, Breastmilk Supplements, and Related Products." It is intended for all public and private sector stakeholders to safeguard, encourage, and support optimal breastfeeding practices for infants and young children, as well as maternity protection.
- 3. The participants in this activity from the Regional Office and Schools Division Offices are indicated in **Annex A**. Identified participants are requested to register through this link https://forms.gle/EUTH4zpfTwUZFDc36 before the scheduled date of the event.
- 4. Travel and related expenses to this activity shall be charged against local funds, subject to usual accounting and auditing rules and regulations.
- 5. For inquiries, kindly contact Ms. Jellie Anne C. Palencia, RND, MPM-HG Nutrition Program Manager at telephone no. 8249 2000 local 4439 or thru email address nutrition@ro4a.doh.gov.ph.
- 6. Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO II

Regional Director

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Address: Gate 2, Karangalan Village, Cainta, Rizal Telephone No.: 02-8682-2114

Email Address: region4a@deped.gov.ph

Website: depedcalabarzon.ph



Annex A. LIST OF PARTICIPANTS FOR THE MILK CODE FORUM

OFFICE	NAME	DESIGNATION
Regional Office	Eduarda M. Zapanta	ESSD, Chief
	Angeline Ebajo	SBFP-TA I
Antipolo City	Elaine A. Calacday	Nurse II
Bacoor City	Ceasar L. Pajuyo	Medical Office III
Batangas City	Marianne R. Medina	Nurse II
Batangas Province	Karen E. Enriquez	Nurse II
Binan City	John Sebastian N. Jacalan	Nurse II
Cabuyao City	Joy O. Andaya	Nurse II
Calamba City	Juvileen A. Roxas	Nurse II
Cavite City	Jossa T. Arias	Nurse II
Cavite Province	Angelica R. Hernandez	Nurse II
Dasmarinas City	Maria Cricelda S.Felizardo	Nurse II
General Trias City	Cristina L. Dimag	Nurse II
Imus City	Christian Gabriel C. Ynieto	Nurse II
Laguna Province	Daisy Regine Pedron-Desouza	Nurse II
Lipa City	Grace V. Camaganacan	Nurse II
Lucena City	Yvan Jonas A. Tolentino	Nurse II
Quezon Province	Ma. Teresita M. Abella	Nurse II
Rizal Province	Gabriel Carlo S. Francisco	Nurse II
San Pablo City	Ninevetch B. Hernandez	Nurse II
San Pedro City	Jamie Lee V. Aseoche	Nurse II
Sta. Rosa City	Jeremy Christian N. Inovero	Nurse II
Sto. Tomas	Jona Mariz M. Magnaye	Nurse II
Tanauan City	Ruben L. De Guzman Jr.	Nurse II
Tayabas City	Mariles F. Contreras	Nurse II