

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON

Advisory No. 71, s.2024  
August 21, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.  
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**THE CONDUCT OF GREEN COUTURE: SUSTAINABLE FASHION COMPETITION OF DEPARTMENT OF ENVIRONMENT MANAGEMENT AND NATURAL BUREAU (DENR)**

The Department of Environment and Natural Resources (DENR) – Environmental Management Bureau CALABARZON Region (EMB4A) in collaboration with the Pollution Control Association of the Philippines, Inc. (PCAPI) Region 4A Chapter, will be conducting **GREEN COUTURE: Sustainable Fashion Competition** on October 9, 2024 at Taal Vista Hotel, Tagaytay City, designed to promote environmental awareness and innovative solutions to plastic waste into wearable fashion pieces. This sustainable fashion competition aims to raise awareness about environmental sustainability and to promote the concept of circular fashion. By challenging participants to create stunning avant-garde outfits or gowns using at least 80% recycled plastic waste materials, it aims to highlight the importance of recycling, repurposing, and reducing waste in the fashion industry.

The involvement of the academe provides an opportunity to engage young minds and inspire them to think creatively about environmental conservation.

Participants thereto should however be subject to the provisions of DO9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

For your information, guidance and appropriate action.

**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director

08/ROA-JLP



Address: Gate 2, Karangalan Village, Cainta, Rizal  
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Certificate No. PHP QMS  
22 93 0085



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August 15, 2024

**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
 Regional Director  
**Region No. IV-A (CALABARZON)**  
[region4a@deped.gov.ph](mailto:region4a@deped.gov.ph)

Dear Atty. Escobarte,

Greetings!

The Department of Environment and Natural Resources (DENR) - Environmental Management Bureau CALABARZON Region (EMB4A) in collaboration with the Pollution Control Association of the Philippines, Inc. (PCAPI) Region 4A Chapter, will be conducting **GREEN COUTURE: Sustainable Fashion Competition**. The said event is designed to promote environmental awareness and innovative solutions to plastic waste management by transforming plastic waste into wearable fashion pieces in line with *Republic Act No. 9512*, entitled “*National Environmental Awareness and Education Act of 2008*”, *Republic Act No. 9003* or *Ecological Solid Waste Management Act of 2000* and other mandates of the Bureau.

We believe that the involvement of the academe is crucial to the success of this competition, as it provides an opportunity to engage young minds and inspire them to think creatively about environmental conservation. **We hope that the Department of Education can help encourage participation from schools and educational institutions within the CALABARZON Region.** Participants are challenged to create stunning, avant-garde outfits using at least 80% recycled plastic waste materials. The competition is open to teams composed of 2-3 members from schools, industries, or LGUs, with one member serving as the model. This event will culminate in a grand eco-fashion show on October 9, 2024, at Taal Vista Hotel, Tagaytay City, where the participants will showcase their innovative designs.

KEY DETAILS	
<b>EVENT</b>	Green Couture: Sustainable Fashion Competition
<b>ELIGIBILITY</b>	Open to environment-loving individuals and teams from CALABARZON, aged 18 and above
<b>SUBMISSION DEADLINE</b>	September 15, 2024

Protect Environment | Protect Life






<p><b>GRAND ECO-FASHION          AND ANNOUNCEMENT          OF WINNERS</b></p>	<p><b>October 9, 2024</b></p>
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We have attached the full mechanics of the competition for your reference.

For further information or clarification, The contact persons assigned are Mrs. Maria Aurora Llave or Ms. Anne Clarisse Canceran who may be reached through contact numbers 09614921921 or 0956-664-8998 and e-mail at [aurora\\_llave@emb.gov.ph](mailto:aurora_llave@emb.gov.ph) or [anne\\_canceran@emb.gov.ph](mailto:anne_canceran@emb.gov.ph) .

Very truly yours,

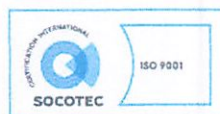
  
 Robert Angelo Metin  
 OIC, Regional Director



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 by Robert Angelo  
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 Date: 2024.08.20  
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<p>Group Competition: Sustainable Fashion</p>	<p>EVENT</p>
<p>Open to environment loving individuals and teams from CALABARZON, CAVITE and ABOY</p>	<p>ELIGIBILITY</p>
<p>October 18, 2024</p>	<p>MISSION</p>

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# GREEN COUTURE

*Sustainable Fashion Competition*

## GENERAL RULES AND MECHANICS:

Environmental Management Bureau-CALABARZON Region in collaboration with Pollution Control Association Of The Philippines, Inc. (PCAPI) organizes this Sustainable Fashion Competition to raise awareness about environmental sustainability and to promote the concept of circular fashion. By challenging participants to create stunning outfits or gowns using plastic waste materials, we aim to highlight the importance of recycling, repurposing, and reducing waste in the fashion industry.

### GENERAL RULES AND MECHANICS:

- Open to all Environment-loving, Filipino fashionistas residing in CALABARZON Region ages 18 and above. Open to Individuals or Team Representatives from schools, industries and Local Government Unit (LGU). Group must be composed of only of 2-3 members. The members of the team should help each other in coming up with the desired output. One of the members of the group should be the model ( could be male or female).The rest could be the designer, tailor and make-up artist, etc.
- Employees of DENR and its branches, line bureaus and their relatives up to 2nd degree of consanguinity are NOT eligible to participate.
- Registration to join is FREE.
- Each participating individual/team must not have any record of any administrative and/or criminal case.
- Each represented schools, industries and Local Government Unit (LGU) must be compliant with Environmental Laws and not have any violations thereof.
- Each participating individual/team should make a dress/apparel/attire in 'avant garde' fashion using not less than 80% recyclable materials / plastic waste ( ex. Old toys and accessories, used but cleaned bottles and food containers, used but cleaned kitchen utensils or plastic bags, used magazines or newspaper, plastic bags, old CDs and other worn out accessories, etc.) materials at home or in the community.
- No material should be bought except for those used in fastening or putting the recycled materials together such as glue, needle and thread, Velcro, double sided tape, duct tape, etc. Use of any type of paint, glitters or any other material for effect is not allowed.
- Harmful materials like broken glass, aluminum cuttings, used bulbs or any toxic and hazardous objects are NOT ALLOWED to be used. Consider the environmental and health impact of your design choices throughout the process. Animal integuments like feathers, skin and furs are also NOT ALLOWED to be used.



# GREEN COUTURE

*Sustainable Fashion Competition*

## GENERAL RULES AND MECHANICS:

- The attire must be decent and wearable. The participating individual/team should choose one among themselves to model the attire. Appropriate hair and make-up based on the concept must also be apparent. Footwear, jewelry, purse and other accessories may be used to enhance the overall costume.
- The final entry must be composed of three 'full body' photos of the model (front view, back view and side view) wearing the 'avant garde' eco-themed attire made from not less than 80% recycled plastic materials. The entry (3 photos) must be in jpeg format and must be uploaded to the Google Form <https://tinyurl.com/gcsfR>
- The participating individual/team must also submit 3 photos taken during their preparation stage of Work In Progress: (1) Photo showing the participating individual/team members working on their entry, (2) photo showing the materials that what was used and (3) photo showing what was done to fasten or put the materials together to become an outfit/dress. These photos will be shown to judges during the judging.
- All participants must first like, follow and invite all friends to like the EMBR4A's Facebook page ( [www.fb.com/EMBR4A](http://www.fb.com/EMBR4A) ) and share an infographic from EMBR4A(set to public).
- Each participant must completely fill out the Google form with correct information.
- Any failure to adhere to these contest rules may result in disqualification.
- All entries must be received not later than  
**11:59PM August 15, 2024 September 15, 2024.**  
**Any submissions after the closing date/time will not be accepted.**
- All accepted Participating Individual / Team will be posted on the EMBR4A Official Facebook page on September 20, 2024 (Friday).
- All Participating Individual/Team can then gather likes and positive reacts until 11:59PM on October 4, 2024 (Friday) to win the People's Choice Award.
- All Participating Individual/Team will have the exciting opportunity to walk the ramp and showcase their Green Couture during our Grand EcoFashion Show on October 9, 2024(Wednesday) at Taal Vista Hotel, Tagaytay.
- Winners will be announced during the Grand EcoFashion Show on October 9, 2024.
- Judges will be providing a Score based on the Criteria of Judging.



# GREEN COUTURE

*Sustainable Fashion Competition*

## GENERAL RULES AND MECHANICS:

- The Participating Individual/Team with the highest score will be Announced as the Winner and will receive a Plaque of Recognition and cash prize:

**1st Prize                      Php 30,000**

**2nd Prize                      Php 20,000**

**3rd Prize                      Php 10,000**

**People's Choice : Php 5,000**

- The decisions of the judges are final.
- Submission of the Entry Form constitutes permission for EMBR4A to use the participant's name, biographical information, information and materials contained in the entry form, photographs, and any statements or remarks made about the contest in advertising and promotion without further compensation or permission, except those prohibited by law. All entries, and any copyrights therein, become the sole property of EMBR4A. By entering, entrants agree to abide by the above stated rules, and warrant that their entry is their original work and does not infringe upon or violate rights of any third party, and grant to EMBR4A the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any time. By participating and submitting an entry, each participant assigns all right, title, and interest in and to the entry to EMBR4A and warrants that the participant has the authority to assign such right, title, and interest. EMBR4A is not responsible for any expenses incurred in connection with participation in the Contest.
- By entering this Online Competition, you accept all these conditions.

For inquiries, please contact : 0961 492 1921 / 0956 664 8998



# GREEN COUTURE

*Sustainable Fashion Competition*

## CRITERIA FOR JUDGING:

### USE OF MATERIALS

30%

The effectiveness and resourcefulness of using plastic waste materials in the design. Judges will consider the variety, quantity, and functionality of recycled materials used, as well as their integration into the overall design concept. Participants who demonstrate innovative and creative approaches to utilizing plastic waste materials will score higher in this criteria.

### CREATIVITY AND INNOVATION

30%

Judges will assess the originality and inventiveness of the design, looking for unique and imaginative approaches to incorporating plastic waste materials into the outfit or gown. Participants who push the boundaries of traditional fashion design and introduce new techniques, materials, or technologies to promote sustainability will excel in this criteria.

### CRAFTSMANSHIP AND WEARABILITY

20%

The precision of sewing, cutting, and assembly techniques, as well as the fit, mobility, weight, and comfort of wearing the outfit or gown. Designs that exhibit exceptional craftsmanship and offer a comfortable, well-fitting silhouette will earn higher scores in this criteria. Craftsmanship and wearability are essential aspects of fashion design, contributing to the overall quality and practicality of the garment.

### OVERALL IMPACT

20%

How the design resonates with viewers, evokes emotion or inspiration, and communicates a powerful message for sustainability. Factors such as visual appeal, innovation, relevance to current fashion trends, and contribution to environmental awareness will be evaluated. Designs that leave a lasting impression and inspire positive change in the fashion industry will excel in this category.