



Republic of the Philippines  
Department of Education  
REGION IV-A CALABARZON



CLMD-RM-2024-502

16 July 2024

**Regional Memorandum**  
No. 502 s. 2024

## **ANNOUNCEMENT ON THE CONDUCT OF THE GAWAD TEODORA ALONSO 2024**

To **Schools Division Superintendents**

1. Relative to Memorandum BLR-2024-06-1273, the Office of the Undersecretary for Curriculum and Teaching (OUCT), through the Bureau of Learning Resources, informing the field that the **GAWAD TEODORA ALONSO (GTA) 2024** will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued in a separate DepEd Memorandum.
2. The competition aims to:
  - a. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and learning curricular content standards;
  - b. harvest original stories that demonstrate learning competencies of the K to 12 basic education curriculum;
  - c. recognize the skills and talents of classroom teachers and non-teaching personnel in the production of storybooks for basic education; and
  - d. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.
3. Please see **Enclosure 1** for the Guidelines on Harvesting Storybooks at the Regional and Division Levels.
4. For clarification and further inquiries, please contact the Curriculum and Management Division-Learning Resources Management Section at (02) 8681-7249 local 420.
5. Immediate and widest dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director

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# GAWAD TEODORA ALONSO 2024



## HARVESTING OF STORYBOOKS AT THE REGIONAL AND DIVISION LEVELS

1. The following is the recommended timeline of activities:

	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	Storybooks for Young Readers	Storybooks for Emergent Readers	Stories for Beginning Readers	Storytelling (Recorded)	Stories for Young Readers	Stories for Young Readers by Young Writers
Division Manuscript Screening	July 15, 2024		Registration with plot summary until July 30, 2024			
Regional Manuscript Screening	July 31, 2024					
Judging at the Regional Level	September 13, 2024	September 13, 2024	Submission of final entries until September 15, 2024	September 13, 2024		
Deadline of Submission to National TWC	September 27, 2024	September 27, 2024		September 27, 2024	Registration with plot summary until July 31, 2024  Submission of final entries until September 15, 2024	
Judging at the National Level	October 8 to 11, 2024					
Storybook Recognition Rites and Reading Exhibit	November 19 to 22, 2024					

- The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
- The deadline for submission to the NTWC, set on **September 27, 2024**, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

### Division Manuscript Screening

- Announcement of the Gawad Teodora Alonso 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children's literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

### Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries

### Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies

# GAWAD TEODORA ALONSO 2024



## COMPETITION CATEGORIES

Category	Sub-categories	Material	Qualifications
Category 1 Storybooks for Young Readers	Storybooks for Grade 4	Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture	<ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching personnel</li> <li>✓ Non-DepEd teachers of basic education (fulltime)</li> </ul>
	Storybooks for Grade 5		
	Storybooks for Grade 6		
Category 2 Storybooks for Emergent Readers		Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education	<ul style="list-style-type: none"> <li>✓ Private school teachers of basic education (fulltime)</li> </ul>
Category 3 Stories for Beginning Readers	Stories for Grade 1	Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture	<ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching personnel</li> <li>✓ Personnel of attached agencies</li> </ul> <p>NOTE: Participants in other categories may no longer enter in this category.</p>
	Stories for Grade 2		
	Stories for Grade 3		
Category 4 Storytelling Sessions	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health	<ul style="list-style-type: none"> <li>✓ DepEd teachers</li> <li>✓ DepEd non-teaching</li> <li>✓ Tandems or teams of DepEd teaching and/or non-teaching personnel</li> <li>✓ Inclusion of learners as actors or participants with consent from legal guardians</li> </ul>
	Live Storytelling	Winning storybooks (including ReadEx	<ul style="list-style-type: none"> <li>✓ Official invitees of the Storybook Recognition Rites</li> </ul>



		Picks) in Categories 1 and 2	and Reading Exhibit, including winners, nominees, and their official LR teams
<b>Category 5 Stories for Young Readers</b>  <b>NOTE: This is a non-competitive harvesting category</b>	<b>Values Education</b>	<b>Original children's story manuscripts based on the MATATAG Agenda</b>	<b>✓ Basic education leaders occupying third- level positions</b>
	<b>Peace Education</b>		
	<b>Health Education</b>		
<b>Category 6 Stories for Young Readers by Young Writers</b>	<b>Maka-Diyos</b>	<b>Original children's stories based on learner's experiences relating to the DepEd Core Values</b>	<b>✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach</b>
	<b>Maka-tao</b>		
	<b>Makakalikasan</b>		
	<b>Makabansa</b>		

# GAWAD TEODORA ALONSO 2024



## CRITERIA FOR JUDGING

### STORYBOOK PACKAGE

Criteria	Factors	Percentage
Story Manuscript (Categories 1, 3, 5, and 6)	Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

### RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%