



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

19 July 2024

Regional Memorandum
No. 498 s. 2024

**ACTIVATING THE 2024 OPLAN BALIK ESKWELA (OBE) -
PUBLIC ASSISTANCE ACTION CENTER (PAAC)**

To **Schools Division Superintendents**

1. In line with DepEd Memorandum No. 035 titled the 2024 National Oplan Balik Eskwela (OBE), the Regional Office directs the Schools Division Offices (SDOs) and schools to **set up their OBE - Public Assistance Action Center (PAAC) hotline/s for them to be easily contacted by clients who may have any concerns or inquiries regarding the opening and first week of classes.** These hotlines should be uploaded on the SDOs' and schools' official Facebook pages and other official platforms for quick dissemination. It should also be posted near the school to increase reach and visibility among parents and other stakeholders.
2. The Region encourages Division Offices and Schools to include cellphone numbers, their official Facebook pages, landlines, and email addresses, as part of their hotlines. In addition, the offices can also specify the hotline numbers for the following concerns:
 - a. LIS or LRN concerns;
 - b. Kindergarten concerns;
 - c. SPED concerns;
 - d. ALS concerns;
 - e. Private School concerns;
 - f. Main OBE hotline/s; and
 - g. hotlines for other concerns which the schools or SDOs may add.
3. The Schools Division Offices and schools' OBE-PAAC hotlines should be submitted to the Regional Office through the Public Affairs Unit. This will help the OBE Taskforce in providing assistance and referring clients/stakeholders who seek assistance with the Regional Office to the appropriate office or school when needed. Submission can be done through this link: <https://bit.ly/DepEd4A2024OBEHotlines>.



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Certificate No. PHP QMS
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4. Media materials or templates for the Oplan Balik Eskwela can be accessed through this link: <https://bit.ly/2024OBEMaterials>.
5. For clarifications, the Public Affairs Unit may be reached through email at pau.calabarzon@deped.gov.ph.
6. For information, guidance, and widest dissemination.


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Regional Director *ama*

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