





05 July 2024

Regional Memorandum

No.491 s.2024

### 2024 NUTRITION MONTH CELEBRATION

# To Schools Division Superintendents

- 1. Relative to OM-OUOPS-2024-09-5199<sup>1</sup>, this Office, through the Education Support Services Division, hereby announces the 2024 Nutrition Month Celebration with the *theme "Sa PPAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat!"* from July 1 to 31, 2024.
- 2. This celebration aims to create greater awareness among Filipinos on the importance of nutrition, specifically to increase awareness, generate participation, and obtain commitments for increased support for the Philippine Plan of Action for Nutrition (PPAN). Additionally, it advocates for the full adoption of the PPAN in local nutrition action plans.
- 3. In line with this, Schools Division Offices (SDOs) and schools are encouraged to undertake activities aligned with the 2024 Nutrition Month theme and are requested to upload a narrative and pictorial report on the highlights of the celebration to <a href="http://tinyurl.com/2024NMC">http://tinyurl.com/2024NMC</a> on or before August 31, 2024.
- 4. Please refer to the attached documents for more information.
- 5. For inquiries, please contact Dr. Eduarda M. Zapanta, Chief Education Supervisor, or Ms. Johnalen Aira S. Soberano, Nutritionist-Dietitian II of the Education Support Services Division at email address essd.calabarzon@deped.gov.ph.
- 6. Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO II

Regional Director Chath

03/ROE7

<sup>1</sup> 2024 Nutrition Month Celebration







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## Republika ng Pilipinas

# Department of Education

### OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM DM-OUOPS-2024- -

TO

: REGIONAL DIRECTORS

MINISTER OF BASIC, HIGHER AND TECHNICAL EDUCATION,

BARMM

SCHOOLS DIVISION SUPERINTENDENTS

PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY

SCHOOL HEADS

SCHOOL HEALTH PERSONNEL
ALL OTHERS CONCERNED

FROM

ATTY. REVSEE A. ESCOBEDO

Undersecretary for Operations

SUBJECT

2024 NUTRITION MONTH CELEBRATION

DATE

: June 20, 2024

The Department of Education (DepEd) enjoins all learners, teaching and non-teaching personnel, officials, and stakeholders, including parents, to actively engage in the activities of the 2024 Nutrition Month Celebration with the theme "Sa PPAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat."

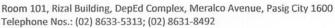
By virtue of the Presidential Decree No. 491 (Nutrition Act of the Philippines) dated June 25, 1974, July has been designated as Nutrition Month for the purpose of creating greater awareness among Filipinos on the importance of nutrition. The said celebration is being led by the National Nutrition Council (NNC), the country's highest policy-making body and coordinating agency on nutrition.

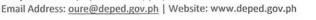
The Philippine Plan of Action for Nutrition (PPAN) 2023-2028 is an ambitious plan as it targets substantive improvements in the so-called triple burden of malnutrition, which is consistent with the United Nations' Sustainable Development Goals, particularly in ending hunger and eliminating all forms of malnutrition.

The 50th Nutrition Month Celebration aims to:













- a. increase awareness and generate participation and commitments for increased support for the PPAN among stakeholders from government, local government units, non-government organizations, business, civil society and communities; and
- b. advocate for full adoption of the PPAN in local nutrition action plans.

To support the celebration, all DepEd offices, including central, regional, schools division offices, and schools, are encouraged to undertake activities aligned with the 2024 Nutrition Month theme, such as but not limited to:

- a. conduct of different online activities through posting and sharing of 2024
   Nutrition Month campaign materials on the websites and social media platforms of all DepEd offices;
- b. integration of nutrition concepts in classroom-based activities; and
- c. organizing relevant activities for learners and their families, such as seminars, webinars, lectures, exhibits, etc.

Collaterals related to the celebration may be accessed through: <a href="https://bit.ly/2024NMCollaterals">https://bit.ly/2024NMCollaterals</a>.

Regional and Division offices shall upload the narrative and pictorial report on the highlights of the celebration to <a href="https://tinyurl.com/2024NMC">https://tinyurl.com/2024NMC</a> on or before August 31, 2024. Reports uploaded shall be incorporated in the progress and accomplishment reports for submission by the regional health and nutrition personnel to the Bureau of Learner Support Services – School Health Division (BLSS-SHD).

For more information, please contact **Ms. Magdalene Portia T. Cariaga**, Senior Education Program Specialist and/or **Ms. Christine Isabel B. Buenvenida**, Health Education and Promotion Officer II of BLSS-SHD through telephone number (02) 8632-9935 or via email sbfp@deped.gov.ph.

For immediate dissemination.







