



Republic of the Philippines  
Department of Education  
REGION IV-A CALABARZON



CLMD-RA-2024-79

June 21, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [depedcalabarzon.ph](http://depedcalabarzon.ph))

**16th Mitsubishi Asian Children’s Enikki Fiesta 2024-2025**

With reference to the Official Letter from the National Coordinating Body of Clubs for UNESCO in the Philippines, Inc. on the conduct **16th Mitsubishi Asian Children’s Enikki Fiesta 2024-2025** this Office informs the field on the herein attached communication letter explaining guidelines on the conduct of the said contest.

For information and guidance of all concerned.

02/ROC4



Address: Gate 2, Karangalan Village, Cainta, Rizal  
Telephone No.: 02-8682-2114 Loc. 420  
Email Address: [region4a@deped.gov.ph](mailto:region4a@deped.gov.ph)  
Website: [depedcalabarzon.ph](http://depedcalabarzon.ph)





Records-ISH01-2024-316

June 1, 2024

**ATTY. ALBERTO T. ESCOBARTE**

Regional Director  
DepEd Region 4  
City of San Fernando, Pampanga

**SUBJECT: Requesting for Advisory**

Dear Atty. Escobarte,

The National Coordinating Body of Clubs for UNESCO in the Philippines (NCBCUP) is delighted to announce the start of the **16th Mitsubishi Asian Children's Enikki Festa 2024 - 2025** in the Philippines, from **July 1 – October 31, 2024**. The target participants are children aged **6 to 12 years old**. This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries under the theme of "My life that I want to share with anyone in Asia".

The Grand Prix winner in the Philippines will be invited to the Award Ceremony and a cultural exchange program to be held in Osaka, Japan in July - August, 2025 (tentative). The airfare for two (2), for the Grand Prix winner and one parent OR Coach will be shouldered by the NCBCUP. In case unexpected events happen, the tour will be canceled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.)

In this regard, we would like to request for the release of an Advisory from the Department of Education so that more pupils can participate in this event. This contest is on a **VOLUNTARY** basis, **NO FEE** shall be collected from the participating pupils, teachers, or parents, and will **NOT DISRUPT** any classes as the pupils can do this in their own free time.

Attached to this letter are the following:

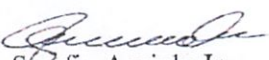
1. Form 002 Entry Guidelines Enikki Festa 2024 - 2025
2. Form 003 Entry Form Enikki 2024 - 2025 A4 size
3. Form 003A Format for Children to Draw A4 size
4. Form 004 Form of Translation of Essay
5. Poster

You may visit the website and download the forms here:

<https://www.unescoclubsph.org/programs/competitions/16th-mitsubishi-asian-childrens-enikki-festa>

We look forward to fostering fruitful collaborations and eagerly await the approval or issuance of a DepEd advisory to further support our collective efforts.

Sincerely,

  
Dr. Serafin Arviola Jr.  
Founding Chairperson, NCBCUP

THE UNIVERSITY OF CHICAGO

1954

1954-1955

1955-1956

1956-1957

1957-1958

1958-1959

1959-1960

1960-1961

1961-1962

1962-1963

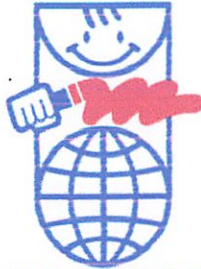
1963-1964

1964-1965

1965-1966



National Coordinating Body of Clubs for UNESCO in the Philippines (NCBCUP)



2024-2025

# Mitsubishi Asian Children's Enikki Festa

## ENTRY GUIDELINES

### **Organizers**

Mitsubishi Public Affairs Committee (MPAC)  
Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)  
National Federation of UNESCO Associations in Japan (NFUAJ)

### **Local Organizers**

National Coordinating Body of Clubs for UNESCO in the Philippines (NCBCUP)

### **Participating Countries and Region**

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China, India, Indonesia, Kazakhstan, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Taipei, Thailand, Timor-Leste, VietNam and Japan

## 16TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA 2024 - 2025

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and regions in Asia to draw their illustrated diaries under the theme of **"My life that I want to share with anyone in Asia"**. Why don't you participate in this event to let friends in Asia know about your life and culture through your **three-page** illustrated diaries?

### 1. FESTIVAL SCHEDULE

- (1) Entry period: July 1 – October 31, 2024
- (2) National Screening (Philippines): November, 2024
- (3) International Screening (Japan): May, 2025
- (4) The International Awarding Ceremony and a cultural exchange program will be held in Osaka, Japan in July - August (tentative), 2025.

### 2. ENTRY REQUIREMENTS

#### (1) Volume

Each Enikki will be drawn on the A4-size [297mm long x 210mm wide] drawing paper or the equivalent by paint, color pencils or crayons etc. and each entry should be three pages.

#### WHAT IS "ENIKKI" (ILLUSTRATED DIARY)?

In Japan we have a custom of creating "Enikki" (Illustrated Diaries) that portray daily events and thoughts in the form of a picture and a short essay. In an "Enikki" the author not only writes about things he/she has seen, heard, done or thought, but also describes his/her rich humanity and sensibility. Since pictures can transcend language and literacy boundaries, "Enikki" can be a very effective means for cross-cultural understanding.

#### (2) Theme

**"My life that I want to share with anyone in Asia"** (You may choose any subjects you want for your diary) Any subject can be chosen from your daily life. Enikki can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and to understand, such as nature and climate, favorite games, family and friends, school life, and local festivals and traditional performing arts.

#### (3) Eligibility

Children aged 6 - 12 at the time of entry

#### (4) Entry Period

July 1 – October 31, 2024 in the Philippines

#### (5) Format

An A4-size (297mm long x 210mm wide) page with the picture at the top (two thirds of the page), and the essay beneath (one third of the page). The picture and essay being on the front side of the page. Please do not use the back side.

## (6) Entry Procedures

- a. Write your name on the back of each of the three pages, and number them (on the back) 1 – 3.
- b. Fill in the entry form attached to the Entry Requirements and turn it in with your entry.
- c. Put the three pages together with the entry form, and deliver or mail them.
- d. Please do not damage the entry by using a glue or stapler or laminating them.

## (7) Application Criteria

- 1) Applicant's work must be original artwork in every sense and have not been made public at all.  
The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny originality of the Enikki;
  - a) any copy or reproduction of pictures, cartoons, sentences etc.
  - b) cut-out of anything that may infringe trademark and/or portrait rights.
  - c) cut-out from printed materials such as newspapers, magazines and advertisements.
- 2) Applicant's work must be manually created, i.e. the picture must be drawn or painted by the entrant herself/himself and the essay be written by the entrant herself/himself. Any digital artworks or typed or word-processed essays will be disqualified.

## (8) Awards

### [1] Grand Prix Award (one winner per country)

Winners will receive trophies and commemorative medals and will be invited to the Award Ceremony and a cultural exchange program to be held in Japan. (In case unexpected events happen, the tour will be canceled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.)

### [2] Organizers' Awards (Winners will receive certificates of the award and commemorative gifts).

Mitsubishi Public Affairs Committee Award (one winner per country)  
Asian Pacific Federation of UNESCO Clubs and Associations Award (one winner per country)  
National Federation of UNESCO Associations in Japan Award (one winner per country)

### [3] Excellence Award (four winners per country)

(Winners will receive certificates of the award and commemorative gifts.)

## (9) Selection Method

The Executive Committee in each country and region will carry out the first screening, and will select 8 entries. These 8 entries will then be sent to Japan where they will be judged by the International Screening Committee in Japan. In this way, winning "Illustrated Diaries" will be selected.

*\*Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.*

## IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:

Dr. Serafin A. Arviola Jr.  
Chairman, National Coordinating Body of Clubs for UNESCO in the Philippines  
Email: [ncbucp.enikki@gmail.com](mailto:ncbucp.enikki@gmail.com) / 09178271880

## PLEASE DELIVER OR SEND ENTRIES TO:

Mrs. Geraldine T. Remo  
Secretary-General, National Coordinating Body of Clubs for UNESCO  
St. Bridget School  
1047 Aurora Blvd, Project 3, Quezon City, 1108 Metro Manila  
Contact: [ncbucp.enikki@gmail.com](mailto:ncbucp.enikki@gmail.com) / 09158438437 / 09285595779



One of the Enikkis by Xantara San Juan, the Grand-Prix Winner of the Philippines in the 2021 - 2022 Enikki Festa.

*In the Philippines, we celebrate Flores de Mayo where we have processions or what we called "lagarta". It's like a parade of queens and princesses! There are girls in pretty gowns with beautiful plaques to be offered to Mama Mary, mother of Jesus. It was a wonderful experience that I got a chance to participate in this tradition together with my brother as my escort. But this year was different, no more parades and festivals because of the pandemic. Yet our little town continued by having other way to celebrate saying at home. We did virtual "kambingan" for cute little girls.*

### **Organizers:**

Mitsubishi Public Affairs Committee (MPAC)  
 Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)  
 National Federation of UNESCO Associations in Japan (NFUAJ)

### **Local Organizers**

National Coordinating Body of Clubs for UNESCO in the Philippines (NCBCUP)

### **Participating Countries and Region**

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China, India, Indonesia, Kazakhstan, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Taipei, Thailand, Timor-Leste, VietNam and Japan



# Mitsubishi Asian Children's Enikki Festa

2024-2025

## ENTRY FORM

Email Address: \_\_\_\_\_

Name:

Sex:

Age:

Date of Birth:

Contact Number:

Address: (*street*)

(*city*)

(*province*)

(*zip code*)

(*country*)

Nationality:

Name of School:

Grade:

Address: (*street*)

(*city*)

(*province*)

(*zip code*)

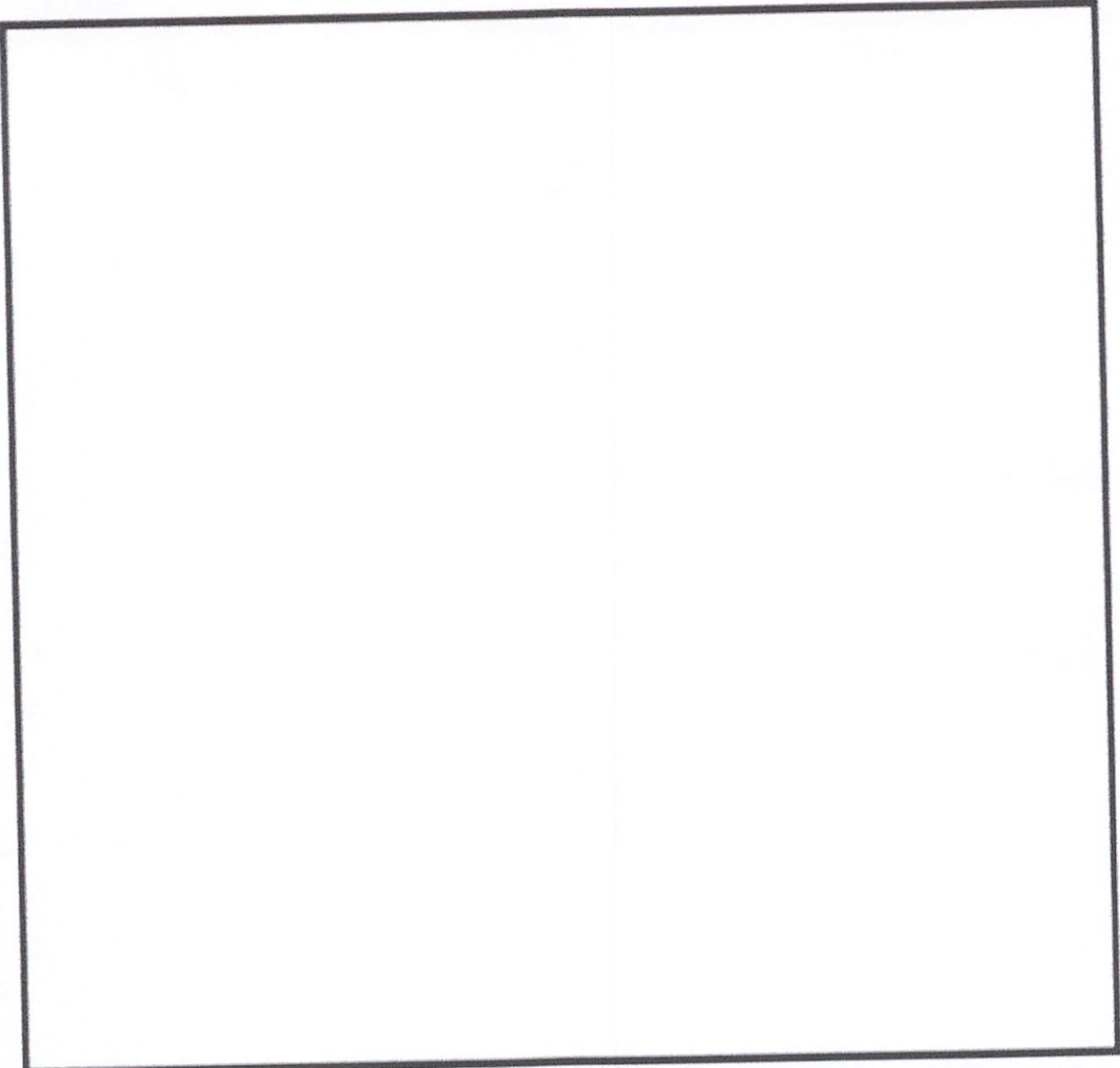
(*country*)

School contact person:

Contact Number:

Email:





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# Mitsubishi Asian Children's Enikiki Festa

Author's Name ( )  
Name in English ( )

1.

2.

3.

(Note on translation)

(Comments)



# Mitsubishi Asian Children's Eni Festa

EXAMPLE

Author's Name (山田 太郎 )  
 Name in English (Taro Yamada )

1. - Sunday, April 16, Sunny -  
 I saw the Big Buddha of Todaiji Temple.(1) His very big and gentle face impressed me.

2. - Friday, June 8, Sunny -  
 I went to the swimming pool.  
 The water was not as cold as I have expected. I swam butterfly for 250 meters. My eyes hurt but it was fun.

3. - Sunday, July 8, Rainy -  
 When I was at home, an incredible sound and light fell upon us. It looked like a thunder had struck the front of our house. My brother(3) was scared.

(Note on translation)

(1) Todaiji Temple, Horyuji Temple : Name of Buddhist temples in Nara.

(2) My brother : the younger brother of the author.

(Comments)

Childlike innocent essay and coloring is favorable. The author' s living circumstances are expressed very well in the painting.



People in Asia want to know all about you.



2024-2025

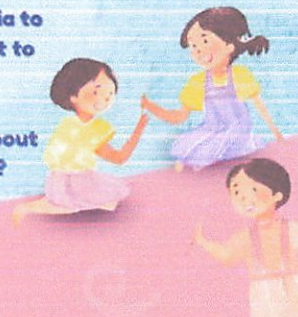
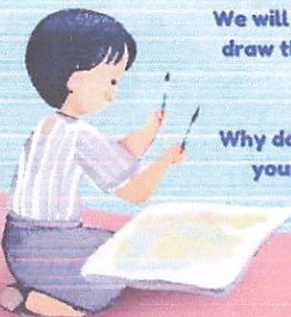
# Mitsubishi Asian Children's Enikki Festa

Your Illustrated Diaries "ENIKKI" are invited.

Introduce your daily life to other children in Asia.  
Express yourself in an Illustrated Diary.

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through Illustrated Diaries. We will invite children from 24 different countries and a region in Asia to draw their Illustrated Diaries under the theme of "My life that I want to share with everyone in Asia."

Why don't you participate in this event to let friends in Asia know about your life and culture through your three-page Illustrated Diaries?



## ENTRY REQUIREMENTS

### ENTRY

Each entry should consist of three (3) pages. Each page should contain a picture and a short essay describing an event of your daily life (use paint, crayons or others materials on drawing paper).

### FORMAT

A4-size (297mm long x 210mm wide) page with the picture on the top (two thirds of the page), and the essay beneath (one third of the page). The picture and the essay should be on the front side of the page. Please do not use the back side.

### ELIGIBILITY

Children aged 8-12 at the time of entry



### THEME

"My life that I want to share with everyone in Asia"  
Describe any aspect of your daily life, such as family, friends, school life, custom, festival, town, and people.

### ENTRY PERIOD

July 1 - October 31, 2024

### ANNOUNCEMENT OF WINNERS

The National Screening will take place on the 2nd Saturday of November, with the winners announced before Y4U 2024.

### AWARDS

Grand Prix Award: 1 winner  
As part of the prize package, the Grand Prix winner will be invited to the Award Ceremony and a cultural exchange program in Japan by August 2025.

Mitsubishi Public Affairs Committee Award: 1 winner  
Asian Pacific Federation of UNESCO Clubs and Associations Award: 1 winner  
National Federation of UNESCO Associations in Japan Award: 1 winner  
Excellence Award: 4 winners

Please send your entries to:  
Ms. Geraldine Remo  
St. Bridget School  
1047 Aurora Blvd., Quezon City

Globe: 09158438437  
Smart: 09285595779

Mitsubishi companies have been supporting  
"Mitsubishi Asian Children's Enikki Festa"



UNESCO Clubs Philippines



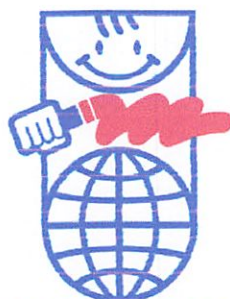
youth4unesco2020@gmail.com



unescoclubph.org



National Coordinating Body of Clubs for UNESCO in the Philippines (NCBCUP)



2024-2025

# Mitsubishi Asian Children's Enikki Festa

## ENTRY GUIDELINES

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## INTRODUCTION

This is the guide for the Mitsubishi Asian Children's Enikki Festa 2024 - 2025 in the Philippines.

The "Festival of Asian Children's Art" was started in 1990 by the Mitsubishi Public Affairs Committee, the Asian Pacific Federation of UNESCO Clubs and Associations, and the National Federation of UNESCO Associations in Japan for cultural exchange and literacy education among Asian children through Enikki.

In 2006, it was renamed the "Mitsubishi Asian Children's Enikki Festa" to further encourage cultural understanding and respect among children in Asia. Since its inception, the event has received 844,765 entries, with exhibitions held in Japan and overseas showcasing top selections. The 2024-2025 event invites participation from children in 24 Asian countries and a region, with winners to be announced in July - August, 2025. Past events have deeply moved audiences with the children's artworks, and the organizers hope to discover more sensitive and beautiful pieces in the upcoming round.

This guide will help organizers and students to advertise the event, collect artworks from as many children as possible and have a chance to appreciate fantastic artwork of children.

## 16TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA 2024 - 2025

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### 2. ENTRY REQUIREMENTS

#### (1) Volume

Each Enikki will be drawn on the A4-size [297mm long x 210mm wide] drawing paper or the equivalent by paint, color pencils or crayons etc. and each entry should be three pages.

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One of the Enikkis by Xantara San Juan, the Grand-Prix Winner of the Philippines in the 2021 - 2022 Festa.

**(2) Theme**

“My life that I want to share with anyone in Asia” (You may choose any subjects you want for your diary) Any subject can be chosen from your daily life. Enikki can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and to understand, such as nature and climate, favorite games, family and friends, school life, and local festivals and traditional performing arts.

**(3) Eligibility**

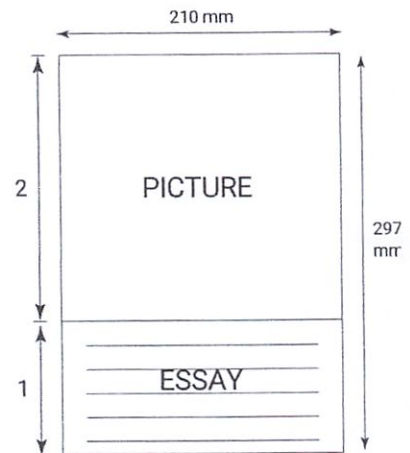
Children aged 6 - 12 at the time of entry

**(4) Entry Period**

July 1 – October 31, 2024 in the Philippines

**(5) Format**

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**Asian Pacific Federation of UNESCO Clubs and Associations Award (one winner per country)**

**National Federation of UNESCO Associations in Japan Award (one winner per country)**

### **[3] Excellence Award (four winners per country)**

(Winners will receive certificates of the award and commemorative gifts.)

## **(9) Selection Method**

The Executive Committee in each country and region will carry out the first screening, and will select 8 entries. These 8 entries will then be sent to Japan where they will be judged by the International Screening Committee in Japan. In this way, winning "Illustrated Diaries" will be selected.

\*Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.

## **(10) Selection Criteria**

The Screening Committee won't judge whether your artwork is good or not, but will look at how you portray your culture, your daily life as well as your impressions and thoughts

### **Selection Criteria:**

When the National Screening Committee conducts screening, it is advised that the Committee follows the criteria mentioned below:

- [1] How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.
- [2] How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.
- [3] How much the Enikki has the workmanship of concept, construction, and carefulness.
- [4] How much the Enikki covers a variety of topics.

Please also pay attention to geographical, ethnicity, gender, and age balance when the screening is done.



## **(11) Screening Committee**

### **[1] National Screening Committee**

- ◎Chairperson : Ms. Geraldine T. Remo  
Title : Chairperson – NCBCUP Awards Committee for Enikki
- Member of the Committee : Mr. John Joseph Hernandez  
Title : Board Member
- Member of the Committee : Mr. Kim Patrick B. Caparal  
Title : Board Member
- Member of the Committee : Dr. Norman M. Mirabel  
Title : Board Member
- Member of the Committee : Dr. Ranielle M. Navarro  
Title : Board Member
  
- ◎Head of the Secretariat : Prof. Alice Andanar-Pedracio  
Title : Chairperson – NCBCUP Secretariat for Enikki
- Member of the Committee : Mr. Keane Carlo A. Suicon  
Title : Board Member
- Member of the Committee : Ms. Violeta O. Taleon  
Title : Board Member
- Member of the Committee : Mr. Roland Keno F. Chua  
Title : Board Member
  
- ◎Luzon & NCR Head of the Secretariat : Mr. Ricky O. Aguilar  
Title : Luzon Chairperson – NCBCUP Secretariat for Enikki
- Member of the Committee : Director Noemi T. Cabaddu  
Title : Board Member
- Member of the Committee : Ms. Mardilyn B. Garcia  
Title : Board Member
- Member of the Committee : Mr. Dante T. Guittu, Jr.  
Title : Board Member
  
- ◎Visayas Head of the Secretariat : Mr. Stephen Lloyd P. Casono  
Title : Visayas Chairperson – NCBCUP Secretariat for Enikki
- Member of the Committee : Atty. Alex Nepomuceno  
Title : Board Member
- Member of the Committee : Mr. Harold L. Bembenuto  
Title : Board Member
  
- ◎Mindanao Head of the Secretariat : Ms. Danika Corias & Mr. Abdulkader M. Alsoufi  
Title : Mindanao Chairperson – NCBCUP Secretariat for Enikki
- Member of the Committee : Prof. Ronel M. Villanueva  
Title : Board Member
- Member of the Committee : Dr. Maria Theresa Pelones  
Title : Board Member

### **[2] International Screening Committee (Japan)**

Head of the Committee: Mr. Ichiro Sato

Oil Painter

Professor emeritus of Tokyo University of the Arts

President of the Tohoku Seikatsu Bunka University

Assistant Head of the Committee: Ms. Meo Saito

Painter

Assistant Professor of Tokyo University of the Arts

Members of the Committee: Ms. Yoshino Ohishi / Photojournalist

Mr. Akira Ikegami / Journalist, Professor for Meijo University

Ms. Machiko Satonaka / Manga Artist,

Professor of Osaka University of Arts,

**IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:**

Dr. Serafin A. Arviola Jr.

Chairman, National Coordinating Body of Clubs for UNESCO in the Philippines

Email: [ncbuep.enikki@gmail.com](mailto:ncbuep.enikki@gmail.com)

09178271880

**PLEASE DELIVER OR SEND ENTRIES TO:**

Mrs. Geraldine T. Remo

Secretary-General, National Coordinating Body of Clubs for UNESCO

St. Bridget School

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Email: [ncbuep.enikki@gmail.com](mailto:ncbuep.enikki@gmail.com)

09158438437 / 09285595779



PEOPLE IN ASIA WANT  
to know all about  
you.



2024-2025

# Mitsubishi Asian Children's Enikki Festa

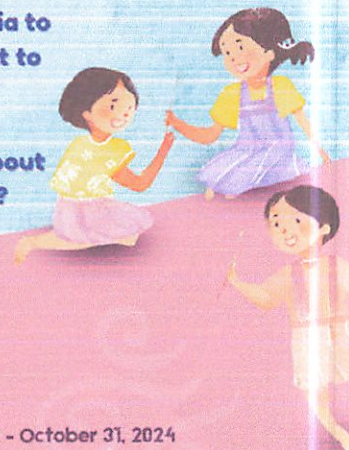
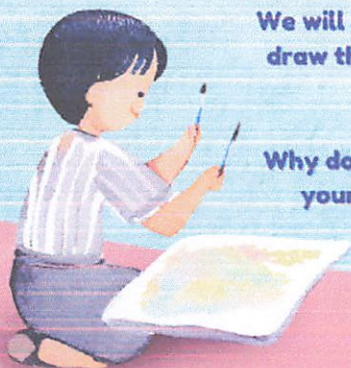
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### ELIGIBILITY

Children aged 6-12 at the time of entry

Picture  
Essay

### THEME

"My life that I want to share with everyone in Asia"  
Describe any aspect of your daily life, such as family, friends, school life, custom, festival, town, and people.

### ENTRY PERIOD

July 1 - October 31, 2024

### ANNOUNCEMENT OF WINNERS

The National Screening will take place on the 2nd Saturday of November, with the winners announced before Y4U 2024.

### AWARDS

Grand Prix Award: 1 winner  
As part of the prize package, the Grand Prix winner will be invited to the Award Ceremony and a cultural exchange program in Japan by August 2025.

Mitsubishi Public Affairs Committee Award: 1 winner  
Asian Pacific Federation of UNESCO Clubs and Associations Award: 1 winner  
National Federation of UNESCO Associations in Japan Award: 1 winner  
Excellence Award: 4 winners

Please send your entries to:  
Ms. Geraldine Remo  
St. Bridget School  
1047 Aurora Blvd., Quezon City

Globe: 09158438437  
Smart: 09285595779

Mitsubishi companies have been supporting  
"Mitsubishi Asian Children's Enikki Festa"



UNESCO Clubs Philippines



youth4unesco2020@gmail.com



unescoclubsph.org



# Mitsubishi Asian Children's Enikki Festa

Author's Name ( )  
Name in English ( )

1.

2.

3.

(Note on translation)

(Comments)



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2024-2025

EXAMPLE

Author's Name (山田 太郎 )  
 Name in English (Taro Yamada )

1. - Sunday, April 16, Sunny -

I saw the Big Buddha of Todaiji Temple.(1) His very big and gentle face impressed me.

2. - Friday, June 8, Sunny -

I went to the swimming pool.

The water was not as cold as I have expected. I swam butterfly for 250 meters. My eyes hurt but it was fun.

3. - Sunday, July 8, Rainy -

When I was at home, an incredible sound and light fell upon us. It looked like a thunder had struck the front of our house. My brother(3) was scared.

(Note on translation)

(1) Todaiji Temple, Horyuji Temple : Name of Buddhist temples in Nara.

(2) My brother : the younger brother of the author.

(Comments)

Childlike innocent essay and coloring is favorable. The author's living circumstances are expressed very well in the painting.



# Mitsubishi Asian Children's Enikki Festa

2024-2025

## ENTRY FORM

Email Address: \_\_\_\_\_

Name:

Sex:

Age:

Date of Birth:

Contact Number:

Address: (*street*)

(*city*)

(*province*)

(*zip code*)

(*country*)

Nationality:

Name of School:

Grade:

Address: (*street*)

(*city*)

(*province*)

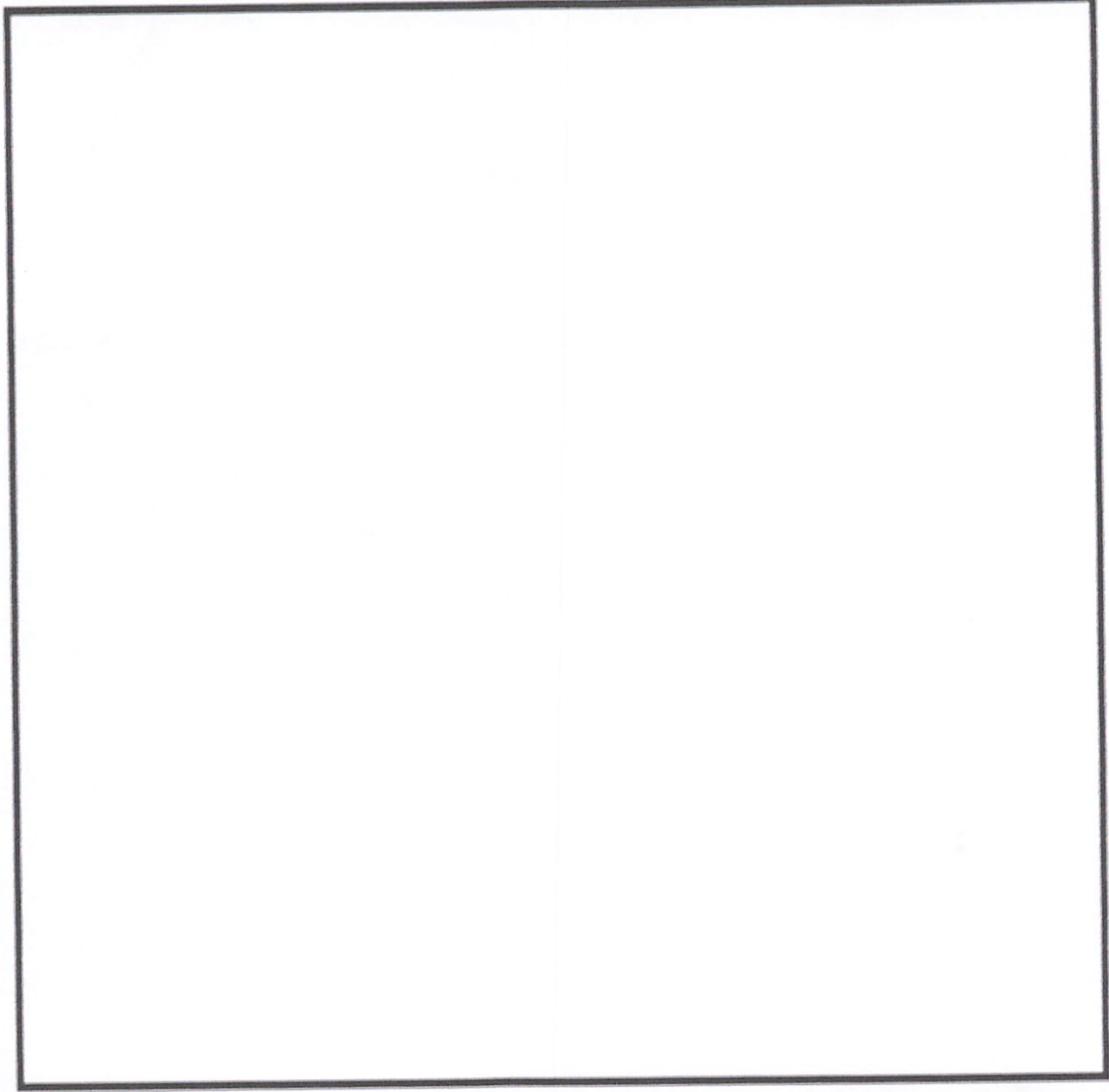
(*zip code*)

(*country*)

School contact person:

Contact Number:

Email:



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