Regional Memorandum

No.347 s.2024

ADDENDUM TO REGIONAL MEMORANDUM NO. 310 S. 2024 TITLED UMALOHOKAN: DEPED CALABARZON INFORMATION OFFICERS CONVERGENCE PHASE 1

To Schools Division Superintendents

1. Relative to Regional Memorandum No. 310, s. 2024 titled Umalohokan: Deped Calabarzon Information Officers Convergence Phase 1, DepEd CALABARZON through the Public Affairs Unit presents the Program Matrix (See Enclosure 1) for the said activity which is now scheduled on May 24, 2024, 9:00 a.m. to 4:00 p.m.

2. Recognition of Division personnel shall be scheduled on a different date.

3. Other information stated in RM No. 310, s. 2024 shall remain in effect.

4. For clarification or questions, please contact Sir Ariel Azuelo of the Public Affairs Unit through email at pau.calabarzon@deped.gov.ph or the Public Affairs Hotline at (02) 8682-2114 or 0960-609-4518.

5. Immediate dissemination of this memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

ORDPAU2
Enclosure 1

Umalohokan: Deped Calabarzon Information Officers Convergence Phase 1
Bulwagan ng Karangalan, DepEd CALABARZON Regional Office
May 24, 2024 | 9:00 a.m. to 4:00 p.m.

Pre-Activity
• Registration
• Breakfast

I. Preliminaries
   a. Lupang Hinirang
   b. Opening Prayer
   c. CALABARZON March
   d. DepEd Quality Policy
      Statement

II. Introduction of Participants
    ARIEL M. AZUELO
    AO-V/ Regional Information Officer

III. Welcome Address
    ATTY. MICHAEL WESLEY T. POA
    Undersecretary and Chief of Staff

    ATTY. ALBERTO T. ESCOBARTE, CESO II
    Regional Director

    JASON V. MERCENE
    OIC, Supervising Administrative Officer
    Public Affairs Service

    BEVERLY G. BERAME
    Administrative Officer V
    Public Assistance Action Center

IV. Purpose/Objectives of the Activity
    ARIEL M. AZUELO
    Admin Officer V
    Regional Information Officer

V. Topics
   (Morning session)

   Preparation of Incident Reports
   Ariel M. Azuelo
   Admin Officer V

   Social Media Management
   Ma. Joan Paula D. Dino
   Project Development Officer II

Lunch Break
VI. Topics (Afternoon session)

Social Media Security
Rey M. Valenzuela
Information Technology Officer I

Public Assistance Action Process
Atty. Marianne A. Dilag
Attorney III

VII. Open Forum

VIII. Challenge/Closing Message
Regional Memorandum

No.310 s.2024

UMALOHOKAN: DEPED CALABARZON INFORMATION OFFICERS CONVERGENCE PHASE 1

To Schools Division Superintendents

1. DepEd CALABARZON through the Public Affairs Unit (PAU) will conduct the Umalohokan: DepEd CALABARZON Information Officers Convergence Phase 1 on May 23, 2024 from 9:00 a.m. to 4:00 p.m. at the Bulwagan ng Karangalan, DepEd CALABARZON Regional Office, Cainta, Rizal Province.

2. The said activity aims to:
   a. discuss and disseminate relevant issuances to the Division Information Officers (DIOs) and Division Public Assistance Coordinators (DPACs);
   b. discuss and potentially resolve any issues or concerns that the DIOs and DPACs may have in the field;
   c. and recognize selected Division personnel who have greatly contributed in the implementation of the public affairs management processes.

3. Participants in this activity are the DIOs and DPACs. Selected Division personnel who will be recognized during the activity shall be notified through letter.

4. The participants must confirm their attendance through this link: https://bit.ly/4aUmalohokanPhase1.

5. Other pertinent details relative to the conduct of the said activity shall be announced through a separate issuance

6. Food and other incidental expenses relative to this activity shall be charged against Regional Office funds while travel expenses shall be charged against local funds of offices of the participants. All expenses shall be subject to usual accounting and auditing rules and regulations.
7. For clarification or questions, please contact Sir Ariel Azuelo of the Public Affairs Unit through email at pau.calarbarzon@deped.gov.ph or the Public Affairs Hotline at (02) 8682-2114 or 0960-609-4518.

8. For dissemination and guidance.

ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

01/ORDPAU2