

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



ESSD-RM-2024-165


06 March 2024

Regional Memorandum
No.165 s.2024

INVITATION TO THE 2024 MILO MARATHON

To: **Schools Division Superintendents**

1. In reference to the official communication from Nestle Philippines, Inc. dated February 23, 2024¹, this Office, through the Education Support Services Division, informs all Schools Division Offices on the nationwide conduct of the 2024 MILO Marathon from April 7, 2024 to December 1, 2024.
2. This initiative seeks to build a strong nation of champions through the line-up of sports programs in promoting a healthy and active lifestyle.
3. Schools Division Superintendents are advised to encourage our learners to participate in this kind of activity subject to the condition that in no case that collection of contributions be made by the proponent or sponsoring entity and that no class disruption shall occur.
4. Attached is the aforementioned communication for reference.
5. For more information or queries, please contact Mr. Carlo Sampan at 09175323626 or via email address at johncarlo.sampan@ph.nestle.com or Ms. Mags Sechong at 09674211488 or at magssechong@gmail.com or log on to www.milo.com.ph.
6. Immediate dissemination and compliance with this Memorandum are highly desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

¹ Request for Indorsement - NESTLE PHILIPPINES, INC.

03/ROE6



Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



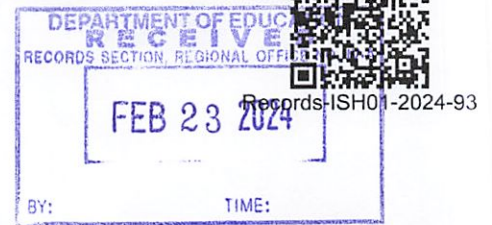
Certificate No. PHP QMS
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Nestlé Philippines, Inc.

31 Plaza Drive
Rockwell Center, Makati City 1200
Phone: (632) 756-30-01; (632) 898-00-01



February 23, 2024

ATT. ALBERTO T. ESCORBATE, CESO II
Regional Director
Department of Education
REGION 4-A (CALABARZON)

Thru:

MR. RAMIL G. GINETE
Project Development Officer IV -ESSD
Department of Education Region IV-A

Dear **ATTY. ESCOBARTE,**

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO® celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions through our line-up of sports programs. It is for this reason that we are requesting once again DepEd's endorsement for our sports programs in 2024 detailed below.

National MILO® Marathon

Starting nearly four decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country.

Now on its 45th edition, the 2024 MILO® Marathon will be running the qualifying races in fifteen (15) cities nationwide. There will be six (6) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, and 21K) for the regional races and seven (7) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, 21K, and 42K) for Manila. We are expecting



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a total of 171,000 runners where about seventy percent (70%) are students. The MILO® Marathon 2024 schedule, registration fees and inclusion is as follows:

NMM LEG	RACE DAY
Laoag, Batangas, Mandaue	April 7, 2024
Manila	April 28, 2024
Puerto Princesa	May 12, 2024
Legaspi	June 2, 2024
Cavite (Vermosa)	September 22, 2024
Bohol	September 29, 2024
Roxas	October 6, 2024
Iloilo	October 20, 2024
Bacolod	October 27, 2024
Gensan	November 10, 2024
Davao	November 17, 2024
CDO	November 24, 2024
Tarlac	December 1, 2024

For more details, please log-on to www.milo.com.ph or contact:

1. Mr. Carlo Sampan at 09175323626 or via e-mail address, johncarlo.sampan@ph.nestle.com.
2. Ms. Mags Sechong at 09674211488 or via e-mail address: magssechong@gmail.com.

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,

CARLO SAMPAN

AVP-Head of MILO Sports



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REG FEES AND INCLUSIONS

CATEGORY	METRO MANILA REG FEES	PROVINCIAL REG FEES
1K Champ Kids	P 299	P 99 for Lipa & Cavite students only
3K Run Kids/Adults	P 299	P 99 for Lipa & Cavite students only *Lipa City Qualifying Race - Free race kits for Student Athletes for Palarong Pambansa P 299 (adults)
5K Run Kids/Adults	P 499	P499
5K Champ Family (3-5 Members of the Family)	P 1,599	
10K	P 1,299	
21K	P 1,499	
42K (Manila Only)	P 1,699	

INCLUSIONS

CATEGORY	RACE KIT INCLUSION/ ENTITLEMENTS
1K MILO Active Kids	Singlet, Bib and free MILO packs
3K Run Kids/Adults	Singlet, Bib and free MILO packs
5K Run Kids/Adults	Singlet, Bib and free MILO packs
5K Champ Family (2 Kids/ 2 adults)	Singlet, Bib and free MILO packs
10K	Singlet, Bib with timing chip, free MILO packs Loot bag and Medal
21K	Singlet, Bib with timing chip, free MILO packs, Finisher's Shirt, Medal and Lootbag
42K (Manila Only)	Singlet, Bib with timing chip, free MILO packs, Finisher's Shirt, Medal and Lootbag



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FINISHER CERTIFICATES

