

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



06 February 2024

Regional Memorandum
No.85 s.2024

**REQUEST FOR THE PARTICIPATION IN THE LAUNCHING OF
SOCIAL BEHAVIORAL CHANGE MATERIALS**

To: **Schools Division Superintendents**

1. In reference to DepEd Memorandum¹, this Office through the Field Technical Assistance Division will conduct a launching of the Social Behavioral Change Materials on February 23, 2024 at 3:00 pm through Facebook Live (DepEd Tayo Calabarzon).
2. The launching of Social Behavioral Change Materials aims to influence and modify people's attitudes, beliefs, and behaviors in order to bring about positive response to learner rights and protection. These materials are designed to address specific issues or challenges in learner rights and protection, and create a shift towards safer, or more sustainable practices in learner rights and protection.
3. The participants in this activity are the Division Learner Rights and Protection Focal Person, Division Field Technical Assistance Composite Team, School Head, Guidance Counselor/Designate, teaching and non-teaching personnel, and learners.
4. Relative to this, schools are requested to assemble their respective learners and prepare audio-visual equipment for the live-airing activity. The participation of the learners in this activity shall be part of the homeroom guidance to maintain a positive outlook among them.
5. Moreover, each school is requested to submit a complete activity documentation report to their respective Schools Division Office on or before February 26, 2024 and the Schools Division Office must submit consolidated report to the Regional Office on or before February 29, 2024.

¹ Request for printing and dissemination of Social Behavioral Change Materials (SBC) in Schools




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6. For more information or queries, you may contact Chief Michael Girard R. Alba via email at michael.alba@deped.gov.ph or Ms. Rochelle May M. Nisola via email at rochellemay.nisola@deped.gov.ph
7. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director



