

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



PAU-RM-2023-707

23 November 2023

Regional Memorandum
No. 707, s. 2023

INFORMATION DISSEMINATION CAMPAIGN FOR PROJECT
“DEPED’S 236,000 TREES –
A CHRISTMAS GIFT FOR CHILDREN”

To **Schools Division Superintendents**
Public Elementary and Secondary School Heads

1. In line with DepEd Memorandum No. 69, s. 2023 titled Guidelines on the Implementation of the Project – “DepEd’s 236,000 Trees – A Christmas Gift for the Children,” DepEd CALABARZON through the Public Affairs Unit highly encourages all participating Schools Division Offices (SDOs) and schools to actively use their social media pages to disseminate the launching and conduct of the said project.
2. The SDOs through their designated Division Information Officers and schools through their designated School Information Coordinators are encouraged to conduct the following activities in support of the project:
 - a. Coordinating with necessary or appropriate offices or agencies for media coverage;
 - b. Livestreaming of the actual tree planting activity on the official Facebook pages of schools;
 - c. Sharing of preparation activities before the actual conduct of the project on the official social media accounts of SDOs and schools;
 - d. Sharing of photos and/or videos during the conduct of the actual activity on SDOs and schools’ official Facebook pages; and
 - e. Using the hashtag, **#depedxmastrees** on all social media posts related to the project.
3. Likewise, DepEd personnel and students are encouraged to post videos and photos of the activity on their personal social media platforms using the hashtag: **#depedxmastrees**.






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Certificate No. PHP QMS
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4. For concerns and inquiries regarding the information dissemination campaign of this project/activity, offices or personnel may contact the Public Affairs Unit at pau.calabarzon@deped.gov.ph.
5. For widest dissemination and compliance.


ATTY. ALBERTO T. ESCOBARTE, CESO II
 Regional Director 

ORDPAU2



Republic of the Philippines
Department of Education

DepEd MEMORANDUM

NOV 17 2023

No. **069**, s. 2023

GUIDELINES ON THE IMPLEMENTATION OF THE PROJECT - "DEPED'S 236,000 TREES - A CHRISTMAS GIFT FOR THE CHILDREN"

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) launches the Project entitled **DepEd's 236,000 Trees - A Christmas Gift for the Children**. This is an initiative that aims to promote environmental preservation and instill environmental responsibility among Filipino children. The project will simultaneously plant over 236,000 trees in different parts of the country, with the participation of DepEd 47,678 public schools. This project serves as a gift from the Department to ensure a clean and green environment for Filipino children and future generations.

2. The project provides a unique educational opportunity for students to actively participate in tree planting activities, fostering a deeper understanding of environmental issues and promoting conservation efforts. Through hands-on learning and practical application of environmental concepts, students will develop a strong sense of responsibility towards the environment.

3. In addition to the educational benefits, planting trees will contribute to the beautification of school grounds. Trees provide shade, improve air quality, and create a calming atmosphere, enhancing the overall ambience of the school and creating a more pleasant and conducive learning environment for students.


4. Furthermore, planting trees has numerous health benefits. Trees absorb harmful pollutants from the air and release oxygen, leading to improved air quality. This creates a healthier environment for students, teachers, and staff, reducing the risk of respiratory diseases and promoting overall well-being.

5. The enclosed guidelines have been established to ensure the successful implementation of **DepEd's 236,000 Trees- A Christmas Gift for the Children**.

6. For more information, please contact the **Office of the Secretary**, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at osec@deped.gov.ph.

7. Immediate dissemination of this Memorandum is desired.




SARA Z. DUTERTE
Vice President of the Republic of the Philippines
Secretary of the Department of Education

Encl.:

As stated

Reference:

None

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
ENVIRONMENTAL EDUCATION
OFFICIALS
PROGRAMS
PROJECTS
SCHOOLS
TEACHERS

JDMC/APA, DM DepEd 235K Christmas Trees for 2023 Project
0694 - November 16, 2023



GUIDELINES ON THE IMPLEMENTATION OF THE PROJECT - "DEPED'S 236,000 TREES - A CHRISTMAS GIFT FOR THE CHILDREN"

1. **Target Date of the Tree-Planting Activity.** The tree-planting activity by the different schools will take place simultaneously on **December 6, 2023**. All 47,678 DepEd public schools will participate, with each school planting a minimum of 5 trees, contributing to the goal of planting over 236,000 trees nationwide.

Classes in all DepEd public schools will be on **asynchronous mode** for this day.

2. **Acquisition of Seedlings.** Each DepEd Regional Office (RO) will coordinate with its counterparts at the Department of Environment and Natural Resources (DENR) to acquire seedlings for each school in the region. This coordination aligns with the Memorandum of Agreement among the Office of the Vice President, DENR, and DepEd for the program titled *Pagbabago: A Million Trees Campaign*. The **distribution of seedlings to each school should be completed by November 29, 2023**.

The seedlings for the trees must be fruit-bearing trees, Philippine native species trees, or mangroves if the school selects a coastal area as a venue for the tree planting activity. The RO shall coordinate with DENR to determine the ideal type of trees to be planted in consideration of the area of the venue.

If the DENR cannot provide the seedlings, schools with nurseries may use their own seedlings or they can request directly from their local City/Municipal Environment and Natural Resources Office.

3. **Composition of Participants for Each School.** Each participating school shall designate a team consisting of teachers, learners, and staff members responsible for planning, implementing, and reporting on the tree-planting efforts. The team should include at least one teacher-in-charge and student representatives.

There should be no more than 10 teachers and not more than 20 learners who will participate in the activity. Only a maximum number of 30 individuals should join the tree planting.

4. **Implementation of the Tree-Planting Activity and Care for Trees.** Schools should consider the necessary resources for the activity, such as tree-planting tools and materials for tree care. However, it should be emphasized that there is no need to buy the materials for the tree planting activity.

Ideally, the school grounds will serve as the venue for the activity. However, if space is limited, the School Head should find an alternative area such as barangay parks, local government unit parks, marine protected areas, or any other open space near the school that may be used for tree planting. In this case, the School Head shall coordinate with their barangay unit to determine an alternative area for the tree planting activity.

Schools within close proximity to each other may share a venue for the tree-planting activity.

Adequate supervision and guidance from the teacher-in-charge are essential to ensure proper planting and care for the trees.

To mark the area of the planting, a tree guard shall be built around each planted seedling afterwards. No standard design for the tree guard is required.

5. **Information Dissemination.** Simultaneous social media broadcasts through Facebook Live shall be conducted by the participants using their school's official Facebook accounts. The official hashtag for the post should be #depedxmastrees.

DepEd personnel and students are likewise encouraged to share photos and videos of the tree-planting activity through their personal social media platforms using the hashtag #depedxmastrees.

The Schools Division Offices, through the Schools Division Superintendents, should coordinate their own media coverage within their respective jurisdictions.

6. **Post-Activity Reporting.** After the tree planting activity, schools shall prepare a one-page report (attached hereto as Annex A) containing the details of the activity. Said report will indicate the name of the school which participated, the number of trees planted, the types or species of trees planted, and photos of the activity.

The report shall be sent by the **School** to its **Schools Division Office (SDO)** designated email address/addresses on **December 12, 2023**.

The **SDO shall compile the reports and submit them to the RO on December 18, 2023**.

The **ROs shall inform their regional counterparts at the DENR** by submitting the compiled reports no later than **January 5, 2024**.

The DENR Regional Offices shall be requested to issue certifications containing the total number of trees planted by the DepEd in each region. DepEd Regional Directors shall be responsible for following up on the release of certifications for each of their regions.

The **certifications and consolidated reports from each region shall be forwarded to the Office of the Secretary (OSEC), DepEd Central Office, for recording by January 15, 2024**. The OSEC will forward the same to the Office of the Vice President as DepEd's contribution and participation in the *Pagbabago: A Million Trees Campaign*.

7. **Post-Care for the Trees Planted.** The Principals of each school will be responsible for ensuring the proper care of the trees planted within their premises.

For trees planted outside the premises of the school, the school heads may coordinate with the barangay officials where the trees were planted so that regular monitoring of the trees' growth is done.

Regular inspections by the school officials shall be done in order to assess the condition of the trees, identifying any potential risks or diseases, and promptly addressing them. The growth of the seedlings should likewise be monitored to ensure the health, growth, and sustainability of the trees under the school's care.

ANNEX A

**“DEPED’S 236,000 TREES – A CHRISTMAS GIFT FOR
THE CHILDREN”**

OFFICIAL ACTIVITY REPORT

1) NAME OF SCHOOL, DISTRICT, REGION

2) TYPES / SPECIES OF TREES PLANTED:

3) NUMBER OF TREES PLANTED:

4) PHOTOS OF THE ACTIVITY: