



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



ESSD-RM-2023-640

17 October 2023

Regional Memorandum
No. 640 s. 2023

NESTLE NEEDS YOUTH PROGRAM

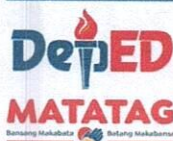
To **Schools Division Superintendents**

1. In relation to the partnership between the Department of Education and Nestle Phil. Inc. – through Greatfil Team Inc.¹, this Office, through the Education Support Services Division informs the Senior High School of the region on the program and activities of the Nestle Wellness Campus Programs and advocacy as stipulated in the attached communication.
2. The Nestle Philippines provides additional supplemental modules on employability and Entrepreneurship for Senior High School teachers in PowerPoint format which are accessible through <https://bit.ly/NestleNeedYouth>.
3. The Nestle Phil Inc. through the Greatfil Team Inc. will launch the “2023-2024 Nestle Needs Youth Program – Spoken Word Poetry Competition.” Refer to the attached communication for the program mechanics.
4. For further details, contact Jayson Polo Gulay, Regional Head of Greatfil Team Inc., and Rexcylene C. Eusebio, Nestle Needs Youth Ambassador through mobile numbers 0927 541 5689 and 0936 316 7365 respectively.
5. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

03/ROE2

¹ Nestle Wellness Campus Program



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Telephone No.: 02-8682-2114
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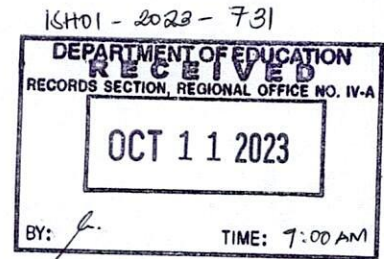
GREATFIL TEAM, INC.

Unit 503, One Madriñan Suites, Diliman Quezon City
Mobile: 0963-163-5138



10 October 2023

The **HON. ALBERTO T. ESCOBARTE, CESO II**
Regional Director
Department of Education
Region IVA - CALABARZON



Thru: Mr. Michael Girard R. Alba
Chief, Education Program Supervisor
Education Support Services Division
Department of Education- CALABARZON

Dear Director Escobarte:

Greetings from the Nestle Wellness Campus Program!

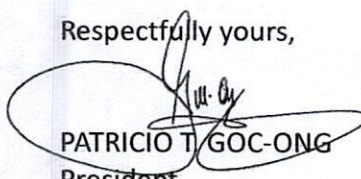
As mentioned during the regional cascade of the Nestle Wellness Campus Program here in CALABARZON, Nestlé Philippines, Inc. will provide additional supplemental modules on Employability and Entrepreneurship for our Senior High Schools in CALABARZON. These materials are in power point presentation and can be used by our Senior High School teachers. Also, as part of the learning application we will be launching the Spoken Word Poetry competition exclusive for senior high school students in Region IVA- CALABARZON only.

With this regard, we would like to request from your good Office for a memorandum to inform our Senior High School Teachers that these materials are now available and our Ambassador (Ms. Rexcylene C. Eusebio) email these materials to them or they can download these materials in our chat group, in Viber or messenger. Also, to encourage them to participate in our Spoken Word Poetry competition where students can apply and express what they learned from our modules.

We hope that this request will merit your approval as we continue to help equip our Senior High School students when they engage in the real world of employment and business. Attached herewith is the copy of the program and competition mechanics for your perusal. You may contact directly our regional head Mr. Jayson Polo Gulay through this number 0927 541 5689 and our Nestle Needs Youth Ambassador Ms. Rexcylene C. Eusebio Through this number 0936 316 7365 if you have questions or concerns.

Thank you so much.

Respectfully yours,


PATRICIO T. GOC-ONG
President

Sent to GARD
10-17-2023
7:26

SY 2023 – 2024 NESTLÉ NEEDS YOUTH PROGRAM
SPOKEN WORD POETRY COMPETITION
PROGRAM MECHANICS

Activity Title: NWC Spoken Word Poetry Competition

Duration: September 1, 2023 to December 31, 2023

Coverage: Region IVA - CALABARZON

Qualifications of Participants:

1. The competition is open to all Senior High School in Region IVA – CALABARZON only, represented by a team which must consist only of one (1) student in Grade 11 or 12, and one (1) coach-teacher from the school (the “Participants” / “Participating Team”). To qualify participating schools must have implemented the modules on Employability and Entrepreneurship provided by Nestlé Philippines, Inc.

Description of Procedures:

1. The Activity is an inter-school competition that encourages students to apply the knowledge they learned from the modules on Employability and Entrepreneurship provided by Nestlé Philippines, Inc. to all the Senior High Schools in Region IVA - CALABARZON
2. The Activity will have two stages:
 - i. Division Level competition
 - ii. Regional Level competition
3. To confirm participation in the Division Level competition, interested public Senior high schools in CALABARZON must submit a registration form and a duly signed parent consent and waiver form to the assigned Nestlé Needs Youth (NNY) school ambassador. The team that will represent the school must comply with the qualifications of Participants as stated in these mechanics. Only one team can represent the school.
4. In the division level competition qualified entries must have the following requirements:
 - a. The spoken poetry must be an original composition and should be in English only.
 - b. The piece must be related to the theme:

Competition Theme: “We need to start today if you want to be a successful entrepreneur tomorrow?”

Contestant will be given a maximum duration of 5 minutes to recite or deliver his/her piece through video recording. No deduction shall be made if the contestant finishes the delivery less than the maximum duration time.

- c. Sounds, instrumental or musical background are allowed to compliment the delivery. No deduction shall be made if the contestant opts not to have a musical background.
 - d. Contestants shall register on or before 15 November 2023 and submit their division entry on or before 5:00 PM on 30 November 2023 to the designated NNY School Ambassador. Entries submitted beyond this time and date will not be entertained.
5. There will be one winner per division who will represent the division to the regional competition. Winning video entry in the division level competition will automatically move up to the regional level competition.
 6. There will be three (3) regional winners (1 Champion, 1 First Runner-Up, and 1 Second Runner-Up). The Participating Teams in the Regional Level competition will be ranked based on their scores earned during the judges' deliberation.
 7. Video submissions for the competition must be in .mp4 format, and must not show or feature persons other than the student. By participating in this Activity, the parent agrees to the participation of their child (the student) in accordance with the terms and conditions of this Activity.
 8. A video submission for the division level of the Activity is considered one entry, Only one (1) entry per school is allowed.
 9. Video submissions for the Division Level competition must:
 - a. not infringe any third-party rights;
 - b. not contain any illicit, inappropriate, and/or offensive content;
 - c. not contain any feature marks, logos or brand names other than Nestlé Needs Youth Logo.
 - d. comply with the guidelines/requirements of the Activity mechanics and terms and conditions.
 10. By joining the Activity, a Participant / Participating Team represents and warrants that:
 - They are solely responsible for the video/s submitted and the consequences of submitting them as entries.
 - They video/s does/do not infringe any third-party rights.
 - The video/s is/are not offensive or obscene, nor does/do it/they promote racism, bigotry, hatred, harassment or physical harm of any kind against any group or individual, nor does/do it/they contain any inappropriate images which include but are not limited to nude, scantily clad photos and/or photos exposing private parts.
 - The video/s and the Participant's use thereof does/do not constitute an invasion of any person's right of privacy or publicity.

- The video/s does/do not violate or infringe any person's intellectual property rights, copyrights, trademarks, service marks, trade names, restricted material, trade secrets or other proprietary rights, or pose or create a security risk to any person.
- The video/s contain/s no malicious codes, including but not limited to, worms, trojan horses, viruses, cancelbots, time bombs, or other computer programs that might damage, intercept, interfere, or expropriate any program, system, data, or personal information.
- The video/s is/are not unlawful, nor does/do it/they facilitate the violation of any law or any applicable rule or regulation.

11. Participants / Participating Teams understand and agree that their personal information will be processed by NPI solely for the purpose of running the Activity and awarding the prizes, in accordance with NPI's privacy notice which can be found here: <https://www.nestle.com.ph/info/privacypolicy>

Description Of Winners:

1. The criteria for judging of Division Level Video Entries and Regional level face-to face competition will be as follows:
 - a. Content – 20%
 - i. The content of the spoken piece is relevant and related to the theme.
 - ii. The piece shall have a powerful and meaningful message to the audience
 - b. Delivery and Performance – 20%
 - i. The spoken piece was delivered from the heart
 - ii. Facial expression, hand and body gestures emphasized the different elements of the performance.
 - iii. Voice is modulated, compelling and phrasing is fluent.
 - iv. Spoke loudly and clearly enough for listeners to hear and understand
 - v. Voice project confidence and conviction.
 - c. Convincing Aura – 10%
 - i. Eye contact pulled the audience to the message of the spoken words.
 - ii. Audience attention and interest were captured and sustained throughout the delivery
 - iii. Enunciation is clear. Audience can understand what is being spoken.
 - iv. Words are pronounced distinctly and correctly. Does not shutter nor stummer.
 - v. Pronunciation and intonation sound natural.
 - d. Originality -30%
 - i. Must be originally composed or written by the participants
 - ii. The piece was effectively recited from memory
 - iii. Freestyle or improvising was spontaneous even if a word or line was forgotten.
 - e. Attire – 10%
 - i. Attire compliments contestant's spoken piece.

f. Audience-10%

- i. Connection to the audience was established from the heart.

TOTAL: 100%

2. The set of judges who will select the Division Level Winners and Regional Level Winners shall be determined by Nestlé Philippines, Inc. ("NPI") and/or its implementing agency. The judges will select the Division Level Winners and Regional Level Winners based on the above criteria and compliance with the Activity mechanics.
3. The qualification of the winners and their entries will be subject to verification by NPI in accordance with its procedures.
4. Regional Level Winners will be announced via a memorandum from the DepEd-CALABARZON regional office.
5. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without further compensation to them.

Prizes To Be Won:

1. Winners will receive the following prizes:
 - a. Division Level Winner (One winner per Division)
Champion - prize package worth P5,000 + Certificate of Recognition
 - b. Regional Level Winners (total of 3 winners)
 - Champion - prize package worth P15,000 + Certificate of Recognition
 - First Runner Up - prize package worth P10,000 + Certificate of Recognition
 - Second Runner Up - prize package worth P5,000 + Certificate of Recognition
2. The Prize will be delivered to the winning schools' address as provided in the registration form. NPI, through its implementing agency, will shoulder the delivery costs of the Prize. It will be delivered to the school on a date scheduled and agreed upon with the implementing agency, or within 60 days from the end of promo period.
3. By receiving the Prize, the Participant attests that they have read and understood the full Activity mechanics and agree to abide by the terms and conditions of the same.

Timelines

- | | |
|---|-------------------|
| 1. Deadline of registration for the division level of competition | 15 November 2023 |
| 2. Deadline of submission of division Entries | 30 November 2023 |
| 3. Judging of Division Entries | 1-5 December 2023 |

4. Regional Judging

6 December 2023

5. Awarding of Winners

10 - 15 Dec. 2023

Other Terms and Conditions

By joining and participating in the Activity, the Participant / Participating Team hereby confirms, agrees and acknowledges that:

1. They possess all the qualifications of Participants, and have read the full mechanics of the Activity and agree to abide by the terms and conditions of the same;
2. They agree that NPI (and third parties authorized by NPI) may, at NPI's sole discretion, make any and all video submissions/entries available on NPI websites, digital sites/channels, and social media pages and any other media, whether now known or invented in the future, which may include other internet sites, mobile, television and/or radio and that entries may be made available with advertising and/or sponsorship. They hereby grant NPI (and third parties authorized by NPI) the perpetual, non-exclusive, worldwide, irrevocable right to use, display, publish, transmit, copy, make derivative works or podcasts from, edit, alter, store, re-format, sell and sub-license their videos/entries, for such purposes.
3. NPI reserves the right to ensure that the Activity does not include or depict images or pictures of pregnant women, breastfeeding mothers, and/or individuals with children below three (3) years of age, in compliance with Executive Order No. 51 otherwise known as the Milk Code of the Philippines and/or its revised Implementing Rules and Regulations, as well as internal policies and regulations of NPI. NPI reserves the right to disqualify an entry (video) as it deems fit and just on this basis, and its decision on the matter is final.
4. They will share personal information, including their:
 - Complete name, correct & complete delivery address, contact number, and signature to NPI for purposes of implementing and managing the Activity, and
 - Complete name to NPI, for the announcement of the winner and for the marketing communications campaign of the Activity in any territory and any medium of release.

For these purposes, Participant knowingly and voluntarily allows NPI to provide their personal information to NPI's authorized third parties (which include, but are not limited to, NPI's chosen delivery/logistics provider), and allows NPI and its authorized third parties to collect, store, and process copies of their personal information which shall be processed in accordance with the Data Privacy Act of 2012 and the Nestlé Privacy Notice, which can be accessed on <https://www.nestle.com.ph/info/privacypolicy>. Except as otherwise stated, any personal information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the purposes provided above;

5. They shall hold NPI free and harmless from any and all claims, suits and actions for damages or liabilities that may be brought by other persons, natural or juridical, in connection with their participation in the Activity, as well as the statements and declarations made by the Participants / Participating Team in relation to the Activity;
6. NPI may, without further compensation to Participant / Participating Team: (a) reproduce, distribute, adapt, modify, make available and/or communicate to the public, exhibit, or broadcast any material or information regarding the Activity, including the Participant's / Participating Team's video/s, through any means or media without restriction of any kind as to quantity, purpose or time, whether commercial or otherwise, or to any country or territory in the world; and (b) authorize any of the above activities;
7. NPI shall not be liable for any unauthorized use, reproduction and/or adaptations by third parties of Participant's / Participating Team's video/s, as well as of any materials developed in the course of the Activity including but not limited to advertising materials;
8. NPI assumes no responsibility for:
 - Any incorrect, inaccurate or incomplete information on the website/s and app/s herein caused by any third party, *i.e.*, website users, hackers, among others, or caused by any of the equipment or programming associated with or utilized in the conduct of the Activity.
 - Any material, statement, comment or declaration posted by the Participant / Participating Team. Said materials, statements, comments or declarations are those of the participants and not of NPI.
 - Any technical, hardware or software failure of any kind, for lost network connections, garbled computer transmissions, and other problems or technical malfunctions in the conduct of this Activity.
 - Any incorrect, inaccurate or incomplete information resulting from or caused by any of the equipment or programming associated with or utilized in the conduct of the Activity.
 - Any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to or alteration of the Facebook and YouTube accounts used in relation to the Activity.
 - Any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to or alteration of video submissions of the Participants / Participating Teams for the Activity or other similar instances that may occur in connection with or in relation to the Activity;
9. NPI shall not be liable for any delays in the delivery of the prizes caused by or attributable to any of the following:

- Incorrect or incomplete address and contact details provided by the winners to NPI; and
- Events or circumstances beyond the control of NPI and/or its chosen delivery/logistics provider, including but not limited to: Acts of God, government act, mandate, or restriction, acts of public authorities acting with actual or apparent authority, acts or omission of customs or quarantine officials, perils of the air, public enemies, criminal acts of any person(s) or entities, including but not limited to, acts of terrorism, riots, strikes or anticipated strikes, or other local disputes, civil commotion, hazards incident to a state of war (whether or not declared) or insurrection, weather conditions, natural disasters (earthquakes, floods, hurricanes are examples of natural disasters), national or local disruptions in air transportation networks, disruption of communication and information systems of the delivery/logistics provider.

In such events or circumstances as mentioned above, NPI or its chosen delivery/logistics provider will make reasonable efforts to deliver the prizes to the correct address provided by the winner, as practicable under the circumstances.

10. The NWCP official Facebook page is provided on an "As Is" and "As Available" basis and NPI gives no warranties of any kind, whether express, implied, statutory or otherwise including warranties or representations that materials found on the links therein, including those provided by the Participants, will be complete, accurate, reliable, timely, non-infringing to third parties; that access to the links found therein, including those provided by the Participants will be uninterrupted or error-free; that the links found therein, including those provided by the Participants will be secure; that any advice or opinion obtained from links found therein, including those provided by the Participants, is accurate or to be relied upon and any representations or warranties thereto are expressly disclaimed.
11. NPI, its parents, affiliates, subsidiaries and related companies or its officers, directors, employees, shareholders, representatives or agents shall not be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential, special or punitive damages arising out of any access to and use of the digital properties of NPI;
12. NPI shall have the right to disqualify any Participant / Participating Team who, in NPI's sole discretion, is not entitled to win based on the mechanics of the Activity. The decision of NPI on this matter is final;
13. NPI shall be entitled to cancel, discontinue or suspend the Activity on the basis of the occurrence of force majeure events or any events beyond their control that will not make it possible for them to continue with the conduct of the Activity without affecting the fairness and integrity of the same; and
14. The decision of NPI to cancel, discontinue or suspend the Activity on the basis of the foregoing is final and will not be subject to any questions or dialogues.