



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



ESSD-RM-2023-568

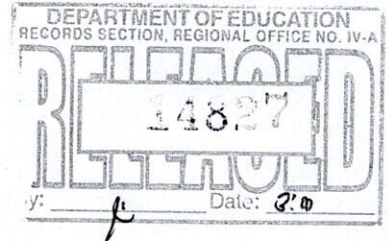
20 September 2023

**Regional Memorandum**

No. 568 s. 2023

**eACADEMY PROGRAM**

To **Schools Division Superintendents**



1. In reference to the communication from Town4Kids Pte. Ltd.<sup>1</sup>, this Office, through the Education Support Services Division announces the eAcademy Program for Public Elementary Schools.
2. This aims to provide free digital learning resources to help the schools to optimize the experience in both teaching and learning. Please see the attachment for reference.
3. Guidelines, materials, and mechanics are accessible through the following links:  
<https://www.youtube.com/watch?v=nNNMjTdHgyQ>  
<https://www.youtube.com/watch?v=fmo-cDQMzw>  
<https://play.google.com/store/apps/details?id=com.Town4kids.eAcademy>
4. The participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 titled, "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith," and the policy on off-campus activities stated in DepEd Order No. 66, s. 2017. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as "An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law)."
5. For further details, contact Angeli H. Ward, School E-Liaison Manager of Town4kids Pte. Ltd. via email at [angeli@town4kids.com](mailto:angeli@town4kids.com) or at mobile no. 0927 962 5102.

<sup>1</sup> Town4kids eAcademy Program for Public Elementary School



Address: Gate 2, Karangalan Village, Cainta, Rizal  
Telephone No.: 02-8682-2114  
Email Address: [region4a@deped.gov.ph](mailto:region4a@deped.gov.ph)  
Website: [depedcalabarzon.ph](http://depedcalabarzon.ph)



Certificate No. PHP QMS  
22 93 0085

6. Immediate dissemination of this Memorandum is desired.



**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director



03/ROE2





DepEd Region IV-A -Office of the Regional Director &lt;region4a@deped.gov.ph&gt;

**FW: Town4kids eAcademy Program for Public Elementary School**

Angeli H. Ward <Angeli@town4kids.com>  
To: region4a@deped.gov.ph

Mon, Sep 18, 2023 at 3:38 PM

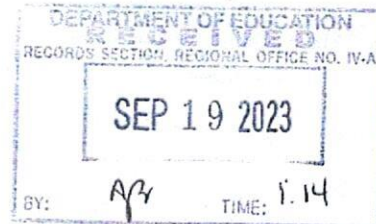
Greeting!!!

This is to resend email dated September 6, 2023 for your reference.

Thank you.

Sincerely,

**ANGELI H. WARD**  
School E-Liaison Manager

**Town4kids Pte. Ltd.**

Mobile No. 0927.962.5102

Email: [angeli@town4kids.com](mailto:angeli@town4kids.com)Facebook: <https://www.facebook.com/angelitownforkids>Website: <https://www.town4kids.com/courseware.php>

----- Original Message -----

From: Angeli H. Ward [mailto:Angeli@town4kids.com]

To: &lt;region4a@deped.gov.ph&gt;

Sent: Wed, 6 Sep 2023 16:44:16 +0800

Subject: Town4kids eAcademy Program for Public Elementary School

September 06, 2023

**ATTY. ALBERTO T. ESCOBARTE, CESO II**

Regional Director

**Department of Education- Region IV-A**

Gate 2, Karangalan Village,

Cainta, Rizal, Philippines

Dear Atty. Escobarte, CESO II,

*Using digital learning resources help schools to optimize the experiences in both teaching and learning.*

At ZERO COST, we are offering our eAcademy Blended Learning program for classroom developed in Singapore to the Public Elementary Schools in the Philippines.

The program comes with the followings:

Sincerely,



**ANGELI H. WARD**  
School E-Liaison Manager

**Town4kids Pte. Ltd.**

Mobile No. 0927.962.5102

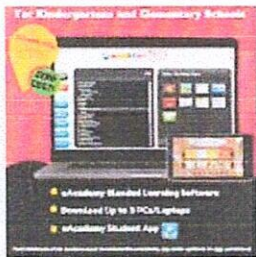
Email: [angeli@town4kids.com](mailto:angeli@town4kids.com)

Facebook: <https://www.facebook.com/angelitownforkids>

Website: <https://www.town4kids.com/courseware.php>

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**2 attachments**



**eAcademy Learning Software - Poster -.jpeg**  
291K

For more information, contact: [Angeli.H.Ward@town4kids.com](mailto:Angeli.H.Ward@town4kids.com)



**POSTER TO DOWNLOAD ECADEMY APP PREMIUM.jpeg**  
186K



**eAcademy Blended Learning Software for classroom (FREE for school use - for Windows PC/laptop),**

- Theme-based topics
- Songs, eBooks, Vocabulary, Activity Games
- Supports any school's English curriculum and enhances literacy program

About the program: <https://www.youtube.com/watch?v=nNNMjTdHgyQ>

**eAcademy App (FREE for students and teachers - mobile/tablet)**

- 30 Thematic Stories, 30 Character Development Stories , 64 Premium Stories
- There is also a lot more learning content in the in-app purchases (Optional)

About the eAcademy app: <https://www.youtube.com/watch?v=fmo-cDQMzw>

Where to download: <https://play.google.com/store/apps/details?id=com.Town4kids.eAcademy>

**Terms & Conditions Apply:**

- Minimum of 150 students is required to login to the eAcademy app.
- The classroom must have internet access and television to use the eAcademy software.

**The program will remain activated if the terms and conditions are met.**

**Guidelines for the school:**

- 1) School has the privilege to assign Teachers from the Elementary level to download the eAcademy Program and assign (1) Teacher as the schools Focal Person (Teacher Coordinator).
- 2) The Focal Person (Teacher Coordinator) must create a Facebook Group Chat Messenger for the school and Town4kids. This is the communication channel that will be used to coordinate any concerns about the eAcademy program.
- 3) The link to download will be sent to the schools Facebook GC and the teachers will be provided a virtual software and content training as well as Admin training for the Focal Person (Teacher Coordinator).

Once the eAcademy Blended Learning program is fully implemented, Town4kids Pte. Ltd - Singapore will award the **"Certificate of Program Knowledge"**. The certificate is given to the School, School Principal and the Teachers utilizing the eAcademy program.

With these, we would like to seek for your approval for a virtual meeting (via zoom) to present the eAcademy Program to DepEd Region IV-A Calabarzon. We will provide the zoom meeting link on your preferred and most convenient schedule.

Feel free to connect with us if you have further questions at 0927.962.5102 or leave a message and we will connect with you soon.

Thank you and hoping for a favorable response on the above matter.




# For Kindergartens and Elementary Schools

DOWNLOAD  
NOW

ZERO  
COST!



- eAcademy Blended Learning Software
- Download Up to 3 PCs/Laptops
- eAcademy Student App 

**T&C: Minimum of 20 students must download the eAcademy app (with optional in-app purchases)**

For more information contact : ANGELI H. WARDO  
| +63.927.962.5102 | [angeli@town4kids.com](mailto:angeli@town4kids.com) |



# Reading Assignment



Download

eAcademy Town4kids



**Step 1** Launch the app and login

**Step 2** Go to Storybooks

**Step 3** Read the storybook and do a quiz!

