





8 September 2023

Regional Memorandum No.533 s.2023

2023 LEARNERS TELESAFE CONTACT HELPER HELPLINE JINGLE-MAKING CONTEST

To: Schools Division Superintendents

- 1. In reference to the Unnumbered Memorandum from the Department of Education Office of the Undersecretary for Operations dated June 16, 2023¹, this Office through the Education Support Services Division facilitates the judging of the 2023 Jingle Making Contest in the Regional Level.
- 2. The Jingle Making Contest seeks to promote the contact center helpline as a reporting mechanism against violation of rights of the learners by composing a jingle that acknowledges learners' rights so they may be protected from all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.
- Attached herewith is the result of the 2023 Jingle Making Contest Regional competition. The division who got the first place will be the official entry of Region IV-A, Calabarzon, in the 2023 Jingle Making Contest National Level.
- 4. For clarifications, kindly contact the Education Support Services Division via email at essd.calabarzon@deped.gov.ph or the Learner Rights and Protection Focal person via email at rochellemay.nisola@deped.gov.ph.
- 5. Immediate dissemination of this Memorandum is desired.

ATTY. ALBERTO T. ESCOBARTE, CESO II

Regional Director

03/RMMN

¹ The 2023 Learners Telescape Contact Center Helpline Jingle Making Contest







Address: Gate 2, Karangalan Village, Cainta, Rizal

Telephone No.: 02-8682-2114

Email Address: region4a@deped.gov.ph

Website: depedcalabarzon.ph



OFFICIAL RESULT OF THE LEARNERS TELESAFE CONTACT HELPER HELPLINE JINGLE-MAKING CONTEST

DIVISION	OVERALL SCORE	RANK
San Pablo City	95.6	1
Santa Rosa City	89.3	2
Batangas City	88.6	3
Calamba City	85	4
Sto.Tomas City	84.6	5

ENCLOSURE 1

MECHANICS FOR THE 2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE JINGLE CONTEST

"Pagkilala sa Karapatan ng mga Mag-aaral Tungo sa Ligtas at MATATAG na Paaralan: Kilalanin, Iparating, Itaguyod"

1. COMPOSITION

- The Jingle must include and emphasize the Learners TeleSafe Contact Center Helpline number 8632-1372, email weprotectlearners@deped.gov.ph and cellphone number 0945-175-9777.
- The Jingle must promote learners' rights to be protected from all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.
- The Jingle must be lively easy to understand sung in Filipino and/or English Language that will emphasize the hotline number, email, cellphone number and the learners' rights. No use of foul, mean, offensive, and rude words.
- The time duration for the Jingle must not be more than two (2) minutes.
- It must be an original composition made by the learners and maybe through the guidance of a music teacher/coach. Music plagiarism is STRICTLY PROHIBITED.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary, secondary schools and community learning centers.
- Composers can be either an individual or a group of learners.
- 1 entry per division will qualify for the Regional Level competition.
- 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle Video entries shall be submitted on commonly known video file formats. i.e. mp4, avi, mkv.
- Entries must be in High-Quality Video.
- Jingle Video file name format should be as follows: LTCCHJINGLE_SDO_REGION (LTCCHJINGLE_MAKATI_NCR)
- Entries must be sent through an email or google forms or a physical copy in a USB flash drive with the following requirements:
 - i.Accomplished Entry Form (see Annex A)

ii. Narrative report on the concept of the jingle.

iii.Lyrics of the Jingle.

iv. Profile of composers and the music teacher/coach.

v. Consent form of the Learner Composers and Coach/es and if Learner Composer is below 18 years of age, the consent of Parent/s or Guardian.

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced during the celebration of the National Children's Month in November 2023 and through a DepEd issuance.
- The Regional Office of the winning entry shall be notified through a DepEd memorandum.
- The Prices shall be transferred to the Music Teacher or Coach which shall then submit the following, shall they be declared as winners:
 - i. Bank Account No (preferably landbank).
 - ii. Cellphone No.
 - iii. Address
 - iv. School
 - v. Division
 - vi. Region
 - vii. Latest Picture w/ signature

5. PRICES

Champion/s: 50,000 for the students and a Certificate of Recognition to the School and Regional Office.

1st Runner-up: 30,000 for the students and a Certificate of Recognition to the School and Regional Office.

2nd Runner-up: 20,000 for the students and a Certificate of Recognition to the School and Regional Office.

3rd Runner-up: 10,000 for the students and a Certificate of Recognition to the school and Regional Office.

Consolation price: 5,000 for every Regional Representative and a Certificate of Participation to the school and Regional Office.

6. TIMELINES FOR THE SUBMISSION OF ENTRIES AND COMPETITION PROPER

Competition	Submission of entries	Selection of entries
Division Level	On or before July 1, 2023 – July 23, 2023	On or before July 31, 2023
Regional Level	On or before August 18, 2023	On or before August 31, 2023
National Level	On or before September 29, 2023	

CRITERIA

CRITERIA FOR	Criteria	Percentage
JUDGING	Originality	30%
	Interpellation of the theme (relevance)	20%
	Visuality:	20%
	Visually Appealing	
	Aesthetically Appealing Feature LRP and	
	Musicality:	30%
	Melody	
	Arrangement Tone	
	Appropriateness	
	Catchy and Easy to Memorize (Singability)	
	wemone (Singability)	
	Total	100%

7. OTHER EVENT RULES AND MECHANICS

1. The winning piece will be used as the official jingle of DepEd Learners Telesafe Contact Center Helpline. The DepEd shall reserve the right of ownership of the jingle and may be used to produce an improved version for official use and distribution.

- all participants shall submit a consent form allowing the DepEd to use their personal information as included in the outputs that they will submit for purposes of publication if they shall be declared as winners, consistent with the provision of the Data Privacy Act.
- 3. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
- 4. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free against such claims.



2023 Learners Telesafe Contact Center Helpline Jingle Contest ENTRY FORM

Title of the Jingle:
Learner Composer/s Name:
Name of School:
Division: Region:
Composer/s Profile:
Name of Coach/Music Teacher:
Concept of the Learners Telesafe Contact Center Helpline Jingle Entry:
Submitted by:
Learner Composer/s and Music Teacher/Coach
Recommended by:
School Head/SDS/RD
Accepted by:
SDS/RD/CO



2023 Learners Telesafe Contact Center Helpline Jingle Contest CONSENT FORM

I/we, [Participant's Full Name], hereby acknowledge and agree to the terms and conditions outlined below for the participation in the 2023 Learners Telesafe Contact Center Jingle Contest ("the Contest") organized by the Department of Education (DepEd).

1. Ownership of Jingle:

I/We understand and acknowledge that by participating in this Contest, the Department of Education reserves the right of ownership of the jingle that I/we submit. I grant the Department the exclusive right to use, modify, reproduce, and distribute the jingle for official use and distribution, including the production of an improved version, without any further compensation.

2. Use of Personal Information:

I/We hereby authorize the Department of Education to use my personal information, as provided in the outputs that I/we submit for the Contest, for the purpose of publication if I/we am declared as a winner. The use of my personal information will be in compliance with the provisions of the Data Privacy Act.

3. Confidentiality:

I/We understand and agree that all information, materials, and content submitted by me for the Contest may be reviewed, evaluated, and potentially shared by the Department for judging and promotional purposes. While reasonable efforts will be made to maintain the confidentiality of my submission, I acknowledge that the Department cannot guarantee absolute confidentiality.

Original Work:

I/We certify that the jingle I submit for the Contest is my original work and does not infringe upon any third-party rights, including copyrights, trademarks, or intellectual property. I accept full responsibility for any legal consequences that may arise due to any unauthorized use or infringement of third party rights.



5. Indemnification:

I/We agree to indemnify and hold harmless the Department of Education, its officials, employees, and representatives from any claims, damages, liabilities, or expenses arising out of or in connection with my participation in the Contest, including but not limited to any claims of copyright infringement or violation of intellectual property rights.

6. Disqualification:

I/We understand that failure to comply with the rules and guidelines set forth by the Department may result in disqualification from the Contest, at the sole discretion of the Department.

7. Publicity:

I/We grant the Department of Education the right to use my name, likeness, photograph, and biographical information in connection with the promotion and publicity of the Contest, without any additional compensation.

I/We have read this Consent Form carefully and understand its contents. I/we voluntarily agree to be bound by the terms and conditions stated herein.

Participant's Full Name: [Participant's Full Name]

Date: [Date]

Signature: [Participant's Signature]

Recommended by:

School Head/SDS/RD

Approved by:

SDS/RD/CO



OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM OUOPS 2023 -___

TO

: REGIONAL DIRECTORS

SCHOOLS DIVISION SUPERINTENDENTS

PUBLIC ELEMENTARY AND SECONDARY SCHOOL HEADS

ALL OTHERS CONCERNED

FROM

: ATTY. REVSEE A. ESCOBEDO Undersecretary for Operations

SUBJECT

: THE 2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE

JINGLE MAKING CONTEST

DATE

: June 16, 2023

This has reference to the conduct of the 2023 Learners Telesafe Contact Center Helpline Jingle Contest of the Learner Rights and Protection Office (LRPO).

In line with the Department of Education's adherence to the State's mandate of promoting the over-all welfare of the learner and upholding their rights against discrimination, right to health, right to participation and right to protection against all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.

Aligned with the foregoing, the LRPO is mandated to campaign a nationwide information dissemination on the rights of the learners against child abuse, exploitation, violence, discrimination and bullying and to provide learners with channel to report violation of their rights. Hence, last November 24, 2022, the LRPO officially launched the Learner Telesafe Contact Center Helpline (LTCCH) in line with its mandate of establishing and maintaining monitoring and reporting mechanisms for all learner rights and protection concerns.

The Jingle Contest seeks to promote the contact center helpline a reporting mechanisms against violation of rights of the learners by composing a memorable jingle that acknowledges learners' rights to be protected from all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.

Specifically, at the end of the contest, the participants are expected to:

 To produce a jingle which promotes the Learners TeleSafe Contact Center Helpline (LTCCH);



OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

To promote awareness that this Department has a venue where learners, teachers, non-teaching personnel and stakeholders may report incidents of all forms of abuse, bullying and exploitation; and

C. To encourage schools to showcase the talents of their learners in coming up

with a jingle making.

In view of this, we would like to request the participants to read Enclosure 1 or the Mechanics for the 2023 Learners Telesafe Contact Center Helpline Jingle Contest. Further, we request the Regional Learner Rights and Protection focal individuals from the regions and divisions to lead in the Division and Regional Level of the jingle making contest.

All participants in the region are requested to accomplish the online entry form through this link: https://forms.gle/CwuyzDoScuLWATKUA.

expenses of the participants in the regions shall be charged against local funds, subject to the usual accounting and auditing rules and regulations.

For any clarification and concern, feel free to contact us through Atty. Suzette T. Gannaban-Medina call 8632-1372 or email at Irpo@deped.gov.ph.

Thank you very much.