

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



14 August 2023

Regional Memorandum
No. 480, s. 2023

**CONDUCT OF THE 2023 REGIONAL OPLAN BALIK ESKWELA
(OBE) LAUNCH AND PRESS CONFERENCE**

To **Schools Division Superintendents**

1. DepEd CALABARZON will **launch the Oplan Balik Eskwela (OBE)** to engage agencies, organizations, and other stakeholders in preparation for the opening of the school year. Likewise, it will **organize the OBE-Public Assistance Action Center (OBE-PAAC)** which is responsible for handling text hotlines, email, and social media inquiries in preparation for the opening of classes for SY 2023- 2024.
2. In line with this, the Regional Office, through the Public Affairs Unit (PAU) will conduct the **2023 OBE Launch and Press Conference on August 23, 2023 at 9:00 a.m** at **Bulwagan ng Karangalan, DepEd CALABARZON Regional Office, Gate 2, Karangalan Village, Cainta, Rizal Province.**
3. This will be streamed live on the Schools Division Offices' Official Facebook pages and also the Region's official FB pages: DepEd R-4A Calabarzon (<https://www.facebook.com/deped.calabarzon>) and DepEd Tayo Calabarzon (<https://www.facebook.com/DepEdTayoCalabarzon>).
4. The expected on-site participants in this activity are the following:
 - a. representatives from the Regional Office including the Regional Director, Assistant Regional Director, and Regional Functional Division Chiefs;
 - b. Schools Division Superintendents (if the SDS cannot join, an ASDS may attend);
 - c. either the Division Information Officer (DIO) or Division Public Assistance Coordinator (DPAC); and
 - d. representatives from different line agencies;





Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



Certificate No. PHP QMS
22 93 0085

5. Schools personnel, particularly the school head, School Information Coordinators (SICs), and School Public Assistance Coordinators (SPACs) are encouraged to attend the event via the mentioned Facebook pages.
6. Invited media will join the event through a Zoom link that will be provided once they confirmed their attendance.
7. **On-site participants and media personnel** are requested to **register** their participation to this activity through this link: **bit.ly/2023OBE4ALaunch**.
8. Only RO representatives from PPRD, QAD, and Legal Unit should be ready with a **2-to-3-minute presentation that includes necessary data and information relative to the opening of classes and their respective functional division/unit**.
9. Other provisions stated in Regional Memorandum No. 453, s. 2023 shall remain in effect.
10. For clarification, the Public Affairs Unit may be reached through email at pau.calabarzon@deped.gov.ph.
11. For immediate dissemination and compliance.


ATTY. ALBERTO T. ESCOBARTE, CESO II
 Regional Director *AMA*