





Department of Education REGION IV-A CALABARZON



10 July 2023

Regional Memorandum No.397 s.2023

CELEBRATION OF 2023 NUTRITION MONTH

To Schools Division Superintendents

- In reference to DepEd Memorandum No. 37, s. 2023 the School Nutrition Month Celebration, will be celebrated this month with the theme, "Healthy Diet Gawing Affordable for All!". This year's nutrition month campaign calls for unity and strengthened food and nutrition security policies and programs that will enable Filipinos to have greater access to healthy, safe, and affordable foods.
- 2. The celebration aims to: engage consumers to support improvements in the levels of diet quality towards sustainable healthy diets, generate stakeholder's participation at various levels in actions towards enabling access to affordable sustainable healthy diets, and call support for the Philippine Plan of Action for Nutrition (PPAN) 2023-2028 as the framework for Action to improve Nutrition Security.
- 3. To promote public awareness about this celebration, the Schools Division Offices and Schools are encouraged to support the 2023 NMC by undertaking related activities such as but not limited to utilizing online and other media platforms through active use, posting, and sharing of the 2023 NMC campaign and advocacy materials in all DepEd offices websites and social media accounts and conceptualizing own relevant activities for learners and their families such as seminars, webinars, lectures, and exhibits.
- 4. Materials related to the celebration may be accessed on the National Nutrition Councils' official websites: www.nnc.gov.ph and <a href="www



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- 5. For further information, kindly contact Dr. Annaliza T. Araojo through mobile at 09165417823 or through email at essd.calabarzon@deped.gov.ph.
- 6. Immediate dissemination of this Memorandum is earnestly desired.

ATTY. ALBERTO T. ESCOBARTE, CESO II

Regional Director



Republic of the Philippines Department of Education

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No. 037 , s. 2023

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2023 NUTRITION MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents

Public and Private Elementary and Secondary School Heads All Others Concerned

- 1. Pursuant to Presidential Decree No. 491, s. 1974, July was declared as Nutrition Month and shall be celebrated every year to raise public awareness about the value of good nutrition. Relative thereto, the National Nutrition Council (NNC), announced the 2023 Nutrition Month Celebration (NMC) with the theme, Healthy Diet Gawing Affordable for All! This year's nutrition month campaign calls for unity and strengthened food and nutrition security policies and programs that will enable Filipinos to have greater access to healthy, safe, and affordable food.
- The national celebration is in line with the Philippine Development Plan's targets of improving the access of Filipino consumers to affordable, safe, and nutritious food and attaining a sufficient and stable supply of food commodities.
- The celebration aims to
 - engage consumers to support improvements in levels of diet quality
 b. generate and another than the property of the
 - b. generate stakeholders' participation at various levels on actions towards enabling access to affordable sustainable healthy diets, and
 - c. call support for the Philippine Plan of Action for Nutrition (PPAN)
 2023–2028 as the framework for action to improve nutrition security.
- 4. To promote public awareness about this celebration, all Department of Education (DepEd) offices, including the Central, regional, schools division offices, and schools are encouraged to support the 2023 NMC by undertaking related activities, such as but not limited to:
 - a. utilizing online and other media platforms through active use, posting, and sharing of the 2023 NMC campaign and advocacy materials in all DepEd offices' websites and social media accounts; and
 - conceptualizing own relevant activities for learners and their families such as seminars, webinars, lectures, and exhibits.

»Ed Complex, Meralco Avenue, Pasig City 1600 8633-7208/8633-7228/8632-1361 8636-4876/8637-6209 www.deped.gov.ph

- Materials related to the celebration may be accessed at the National Nutrition Council's official websites: www.nnc.gov.ph and www.facebook.com/nncofficial.
- 6. Regional and division offices shall upload the narrative and pictorial report on the highlights of the 2023 NMC to https://bit.ly/DEPED2023NMC on or before August 30, 2023. Reports uploaded shall be incorporated in the Oplan Kalusugan sa DepEd (OK sa DepEd) progress and accomplishment reports for submission by the regional health and nutrition personnel to the Bureau of Learner Support Services-School Health Division (BLSS-SHD).
- Actions to achieve the 2023 NMC objectives are expected to be sustained throughout the year.
- 8. For more information, please contact the Bureau of Learner Support Services-School Health Division, 3rd Floor, Mabini Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at blss.shd@deped.gov.ph or at telephone number (02) 8632-9935.
- Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:

ATTY. REVSEE A. ESCOBEDO
Undersecretary

Reference:

DepEd Memorandum No. 035, s. 2021

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS AND FESTIVALS EMPLOYEES LEARNERS NUTRITION EDUCATION PROGRAMS SCHOOLS TEACHERS

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