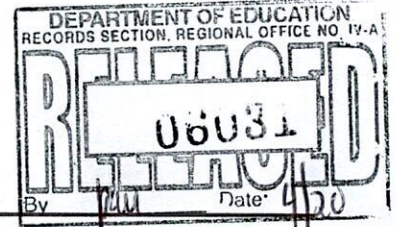




Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



14 April 2023

Regional Memorandum
No.210 s.2023

**PARTICIPATION IN THE
1st PHILIPPINE BOOK FESTIVAL**

To **Schools Division Superintendents**

1. Relative to Memorandum DM-CT-2023-060, the National Book Development Board (NBDB), an attached agency of the Department of Education, shall be conducting the 1st Philippine Book Festival (PBF), the largest traveling book festival in the Philippines, to offer a variety of programs related to education, entertainment, and tourism that will be available to the public.
2. The 1st PBF shall be held on the following dates:

Date	Venue
June 2 to 4, 2023	World Trade Center Metro Manila, Pasay City
August 18 to 20, 2023	SMX Convention Center Davao, Davao City

3. In view hereof, the Bureau of Learning Resources (BLR) is inviting DepEd personnel, learners, and their parents to participate in the 1st PBF. Likewise, the support and engagement in the said activity of all Schools Division Offices (SDOs) are also requested through the following:
 - a. Inviting, promoting, and encouraging the participation of all interested DepEd personnel as well as other interested stakeholders i.e. learners and their parents, to join this book experience on the weekend schedules;
 - b. Allowing learning resources public school personnel, i.e. those involved in the identification and selection of storybooks, big books, and other literary and supplementary learning resources (SLRs) for school libraries, to attend the book fair activities on dates that fall on a Friday and/or weekend, and Schools Division Office learning resource personnel to attend the book fair activities on dates that fall on Friday and/or weekend.
4. Being among the primarily interested stakeholder in the book publishing industry, the DepEd and its personnel will be treated with exclusive activities, namely:
 - a. Scan a huge collection of children's books, general references and educational books, trade books, and resources of various forms and functions, including special collections from the National Library of the Philippines;


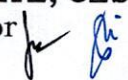


Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone Nos.: 02-8682-5773/8684-4914/8647-7487
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph

CLMD-RM-2023-210



- b. Meet authors, illustrators, and publishers, including a one-on-one matching activity for content collaborations;
 - c. Learn from the exhibits on the production process of books and other processes;
 - d. Attend plenary and concurrent sessions on the translation of literary works, establishment of appropriate grade levels of books, the inclusion of literacy strategies for teachers raising equity through children's books, curation of contextualized libraries, and other promising topics;
 - e. Access the exclusive PBF mobile application for the duration of the three-day activity.
5. In case the Schools Division Office (SDO), or schools decide to organize their respective delegation to attend the 1st PBF, expenses incurred relative to the participation including travel to the venue of identified DepEd personnel in this event may be charged against available local funds, subject to usual accounting and auditing rules and regulations.
 6. Please note that those who shall join the 1st PBF as part of the delegations of the ROs, SDOs, and schools must be different from the identified participants of the "National Market Scoping for Supplementary Learning Resources (SLRs) for School Libraries and Library Hubs" as provided by DM-CT-2023-058.
 7. For more information on the 1st PBF, please email Maria Carolina M. Tapia of NBDB at bookfest@books.gov.ph. On the other hand, for queries relative to DepEd-related concerns, kindly coordinate with the Learning Resources Production Division (attention: Mr. Jejomar Alda) through blr.lrpd@deped.gov.ph copy furnished jejomar.alda@deped.gov.ph) or at the telephone number (02) 8631-4985 and R4A-CLMD-LRMS at (02) 8681-7249 local 420.
 8. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director 

Cc: 02/Roc2