ADVISORY
December 29, 2022

1. This advisory pertains to the engagement proposal to public school teachers of DepEd Region IV-A of the SUN PERA-ARALAN PROGRAM, the financial management program of Sun Life Foundation, and AHA! Behavioral Design.

2. The program aims to help improve the daily money habits and help ease the indebtedness of teachers, projected to be a behavior-based financial management program for public school teachers which is non-disruptive through a simple and innovative budgeting system known as the Peso Sobre that is designed to help teachers stretch their salary until their next payday by instilling the habit of splitting their weekly budget instead of per category through the use of envelopes to be provided by their company.

3. This is a payback mission of Sun Life Foundation on their 125th Founding Anniversary. The Program was proven effective and has affected the lives of Public School Teachers in the National Capital Region (NCR), this time they would like to implement the Program with DepEd Region IV-A on January 2023 with no registration or money involved in the process of engagement with the Teacher-Clients.

4. Attached herewith are the preceding communications from this Office and the proponents of the program for your ready reference.

5. Should there be further concerns please inform this Office through ESSD email: essd.calabarzon@deped.gov.ph or Mr. BERNARDO C. PASCUAL, Project Development Officer IV at Telephone Nos.: 02-8682-5773/8684-4914 loc.430.

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