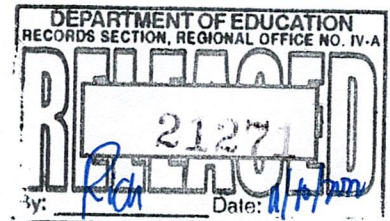




Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



3 November 2022

Regional Memorandum

No. 727 s. 2022

30TH NATIONAL CHILDREN'S MONTH CELEBRATION

To **Schools Division Superintendents**

1. Pursuant to OUGFO Memorandum, all Schools Division Offices are enjoined to participate in the celebration of the 30th National Children's Month with the theme **"Kalusugan, Kaisipan, at Kapakanan ng Bata Ating Tutukan"**
2. Attached to this Memorandum is the list of the suggested activities for the 30th National Children's Month for reference.
3. All Schools Division Offices and schools are highly encouraged to implement and conduct their own Anti-Bullying / Bullying Prevention activities and advocacy programs, strategies, and interventions, anchored on the theme and core aspects of the Anti-Bullying Campaign. Refer to the attached document.
4. Conduct of activities shall adhere to the DepEd's Time-on Task Policy.
5. The Schools Division CPU Focal persons are requested to consolidate and submit to the Regional CPU Focal the following:
 - Brief narrative report of the activities and programs from the school level
 - Photos/documentation of the activities and programs conducted in the school level
 - Photos of Pledges from learners, teachers, school personnel, and community representatives, which will be included in the CPU video presentation to be aired in the DepEd Philippines and CPU Facebook page as highlights of the 30th National Children's Month celebration.
6. For further information, kindly contact Neil B. Evangelista, Nutritionist-Dietitian II through phone at 8682-5773 or through email at essd.calabarzon@deped.gov.ph



Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone Nos.: 02-8682-5773/8684-4914/8647-7487
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Website: depedcalabarzon.ph



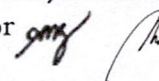
ESSD-RM-2022-727

7. Immediate dissemination of this Memorandum is desired.



ATTY. ALBERTO T. ESCOBARTE, CESO II

Regional Director



cc: essd/nbe

Enclosure A. SUGGESTED ACTIVITIES

1. Vaccination Drive, Dental and Medical Mission
2. Activities for Self-Care, Health and Wellness Practices in Schools
3. Poster Making Activity per School
4. Information Drive on Child Rights Advocacy entitled: "Ako ay Mag-aaral: Mga Karapatan sa Paaralan, Isulong at Panindigan"
 - IEC Material/s to be provided by CPU – poster on child rights
 - To be posted in transparency board/bulletin board – ROs, SDOs, Schools
5. Anti-Bullying Campaign in Schools
 - Anchored on the theme and core aspects of the CPU Anti-Bullying Advocacy Campaign
 - IEC materials, pub mats, and social media cards for information dissemination in schools and for use in the official social media platforms of the field offices
 - Conduct orientations in schools on Bullying and Bullying Prevention

**DEPED CHILD PROTECTION UNIT (CPU)
ANTI-BULLYING ADVOCACY CAMPAIGN**

In our shared goal of ensuring every student's right to feel safe - and be safe in school and in the community, the Child Protection Unit will launch their Anti-Bullying Campaign with the theme:

#KasamaKa: BaLiK-Aral
(Boses, Lakas ng Kabataan at Komunidad sa Balik-Aral)

Ligtas na Paaralan, Sama-samang Pangalagaan!
KasamaAko, KasamaKayo, Kasama Tayo

The campaign focuses on three core aspects:

KasamaAko (Adbokasiya Para sa Sarili)

Empowering our learners to know their rights, speaking up for oneself, express their ideas and needs, and act. When learners know that there are options for regaining control or changing a difficult situation, they gain the resilience to move through the obstacles these situations bring.

KasamaKayo (Adbokasiya Para sa Kapwa)

If you witness bullying, you have the power to make a difference. How? By advocating for others! The one thing anyone can do to help is show support for the person being bullied. Encourage others to come together against bullying and unite for kindness, acceptance, and inclusion.

Kasama Tayo (Adbokasiya Tungo sa Pagbabago)

We are often asked "what can we do to help?" Every contribution- -whether it's taking part in a school or community event, looking out for someone being bullied, or raising awareness through conversation - makes a difference and changes lives. Look for ways to get involved!

• Conduct of Orientations on Bullying and Bullying Prevention

- Defining the problem of Bullying
- Types of bullying
- Long-term effects of bullying
 - for the children who are victimized and the children who bully
- Localized school policies on Anti-Bullying and Bullying Prevention
- Raising awareness
 - Educate and engage the learners, parents, school personnel, and the community, on the issue of bullying and youth violence
 - Provide accurate knowledge and information with a balanced approach to issues so that learners and adults can shift the focus from fearing an issue to actively identifying problem-solving approaches to address it

• **Taking the PLEDGE**

For learners, parents, teachers, school personnel, and the community

What is the Anti-Bullying Pledge?

Your pledge:

-Says that you care and shows that you are against bullying and united for kindness, acceptance, and inclusion

- Strengthens our purpose and uniting those who want everyone to feel safe at school, in the community, and online

Samples:

I pledge to...

support others who have been hurt or harmed, treat others kindness, be more accepting of people's differences, and help include those who are left out.

I care because...

all people are equal. I want people to be treated how they want to be treated. because bullying is wrong.

Learners, parents, teachers, and school personnel are enjoined to write their own Pledges, in support of and to strengthen the school's Anti-Bullying Campaign. These Pledges are requested to be posted/put up in the classrooms, as a constant reminder to our school community why we care and to uphold the Pledges we made.

• **Anti-Bullying Advocacy and IEC Materials**

IEC materials, pub mats, and social media cards will be available for information dissemination in schools and for use in the official social media platforms of the field offices.

The IEC materials can be accessed through: bit.ly/CPUAdvocacyandIEC

• **Child Protection Advocacy and IEC Materials**

The CPU, in partnership with Stairway Foundation, Inc., developed IEC materials for dissemination in schools and other relevant offices. These include FAQs about the Child Protection Unit and information on Child Protection Core Aspects.

The IC materials can be accessed through bit.ly/CPUAdvocacyandIEC