

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



09 September 2022

Regional Memorandum

**CAPABILITY BUILDING WORKSHOP ON THE UTILIZATION
OF DIGITAL TECHNOLOGY ON THE DELIVERY
OF INSTRUCTION FOR SPECIAL PROGRAM
IN JOURNALISM (SPJ)**

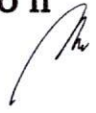
To **Schools Division Superintendents**
(Cavite Province, Bacoor City, Calamba City, Laguna, Imus City,
General Trias City and Quezon Province)

1. In reference to Unnumbered Memorandum re: Participation in the **Capability Building Workshop on the Utilization of Digital Technology on the Delivery of Instruction for Special Program in Journalism (SPJ)**, the Department of Education, through the Bureau of Learning Delivery-Student Inclusion Division (BLD-SID), will conduct said activity on September 26-30, 2022 at Subic bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City.
2. This activity aims to:
 - a. Recognize the current trends, issues and concerns on digital technology and media education;
 - b. Enhance their content, pedagogical, and technological knowledge and skills in SPJ using various digital applications;
 - c. Craft relevant and appropriate SPJ formative assessment tasks with the integration of digital applications; and
 - d. Take informed decisions and accountability on SPJ implementation.
3. The participants in the activity are indicated in Enclosure 1. They are advised to pre-register online not later than September 16, 2022, thru this link: https://bit.ly/OnlineRegistration_SPJ
4. Participants are expected to bring their laptop computer, extension cord, pocket Wi-Fi, travel authority and COVID-19 vaccination card.
5. Participants are advised to take the most economical means of transportation. They are expected to arrive at the venue on the first day of the activity. The first meal to be served will be afternoon snacks of Day 1 while the last mean will be lunch of Day 5.



Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone Nos.: 02-8682-5773/8684-4914/8647-7487
Email Address: region4a@depd.gov.ph
Website: depedcalabarzon.ph

6. Participants will receive a Certificate of Participation and Appearance upon completion of the duration of the activity and submission of the required outputs.
7. Enclosure 2 presents the indicative program of activities.
8. Accommodation, traveling and other incidental expenses of participants shall be charged to 2022 BEC Continuing Funds and Local Funds (in case that the downloaded funds are insufficient), subject to the usual government accounting and auditing rules and regulations.
9. For questions and clarifications, you may contact **DENN MARC P. ALAYON**, Supervising Education Program Specialist through email at denanmarc@deped.govph or **EUGENE RAY F. SANTOS**, Education Program Supervisor, In-Charge of SPJ at eugeneray.santos@deped.gov.ph.
10. Immediate dissemination of this Memorandum is desired.


ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director 

clmd/erfs

Enclosure 1 – List of Participants

**Capability Building Workshop on the Utilization of Digital Technology on the
Delivery of Instruction for Special Program in Journalism (SPJ)**

September 26-30, 2022

Subic bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

No.	Schools Division Office (SDO)	Participants
1	Cavite Province	Wenifreda S. Diquit
2		Maribeth C. Rieta
3	Bacoor City	Julieta R. De Jesus
4	Calamba City	Rowena B. Cambel
5	Laguna Province	Gisela I. Pingad
6	Imus City	Ricardo R. David III
7	General Trias City	Arnaldo O. Estareja
8	Quezon Province	Abner L. Pureza

Enclosure 2 – Indicative Program of Activities

Annex B

**CAPABILITY BUILDING WORKSHOP ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY
OF INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM (SPJ)**
September 26-30, 2022, Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

PROGRAM OF ACTIVITIES

GROUP B: FILIPINO

TIME	DAY 1 Sept. 26, 2022 (Monday)	DAY 2 Sept. 27, 2022 (Tuesday)	DAY 3 Sept. 28, 2022 (Wednesday)	DAY 4 Sept. 29, 2022 (Thursday)	DAY 5 Sept. 30, 2022 (Friday)	
6:00 - 7:45 7:45 - 8:00	Travel Period	Breakfast				
8:00 - 10:00		Session 1: Using Editing Apps In Producing News Reports for Mobile Journalism (MoJo)	Session 5: Styles and Techniques in Web Page Design/Online Publications with Adobe Spark and Canva	Session 9: Integrating the Wonder of Filmora X in Campus Journalism	Presentation of Outputs	
10:00 - 10:15		Morning Break				
10:00 - 12:00		Session 2: Integrating Media Literacy In Teaching SPJ	Session 6: Designing Learning Playlists for SPJ Classrooms	Session 10: Engaging Learners thru Podcasting	Closing Program	
12:00 - 1:00 1:00 - 1:10	- Registration (1:00 PM) - Check-in at the Hotel Venue (2:00 PM) - Opening Program (2:30 PM)	Lunch				
1:10 - 3:10		Session 3: SAMR Model for Technology Integration	Session 7: Incorporating Self-Understanding, Storytelling, Contextualization, and Tik Tok Application in Creating Video Lessons	Session 11: Strategies for Developing SPJ Lessons using Open Educational Resources	Home Sweet Home	
3:10 - 3:25		Afternoon Break				
3:10 - 5:10		Plenary Session: Digital Technologies and Media Education	Session 4: Triple E Framework and PIC-Rat Matrix for Using Digital Resources	Session 8: Media Presentation using Active Presenter		Workshop: Crafting of SPJ Formative Assessment Tasks with the Integration of Digital Applications
5:30 - 6:00 6:00 - 8:00	Open Forum / Clearing House					
Officer of the Day	Mr. Denn Marc P. Alayon	Ms. Marites P. Roman	Mr. Nicanor M. San Gabriel Jr.	Ms. Arni S. Victor	Mr. Pepito C. Ventura	

Annex B

CAPABILITY BUILDING WORKSHOP ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY OF INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM (SPJ)

September 26-30, 2022, Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

PROGRAM OF ACTIVITIES

GROUP A: ENGLISH

TIME	DAY 1 Sept. 26, 2022 (Monday)	DAY 2 Sept. 27, 2022 (Tuesday)	DAY 3 Sept. 28, 2022 (Wednesday)	DAY 4 Sept. 29, 2022 (Thursday)	DAY 5 Sept. 30, 2022 (Friday)
6:00 - 7:45 7:45 - 8:00	Travel Period	Breakfast			
		Management of Learning (MOL)			
8:00 - 10:00		Session 1: SAMR Model for Technology Integration	Session 5: Incorporating Self-Understanding, Storytelling, Contextualization, and TikTok Application in Creating Video Lessons	Session 9: Engaging Learners thru Podcasting	Presentation of Outputs
10:00 - 10:15		Morning Break			
10:00 - 12:00		Session 2: Triple E Framework and PIC-Rat Matrix for Using Digital Resources	Session 6: Media Presentation using Active Presenter	Session 10: Strategies for Developing SPJ Lessons using Open Educational Resources	Closing Program
12:00 - 1:00 1:00 - 1:10	• Registration (1:00 PM) • Check-in at the Hotel Venue (2:00 PM) • Opening Program (2:30 PM)	Lunch			Home Sweet Home
		Management of Learning (MOL)			
1:10 - 3:10		Session 3: Using Editing Apps in Producing News Reports for Mobile Journalism (MoJo)	Session 7: Styles and Techniques in Web Page Design/Online Publications with Adobe Spark and Canva	Session 11: Integrating the Wonder of Filmora X in Campus Journalism	
3:10 - 3:25	Afternoon Break				
3:10 - 5:10	Plenary Session: Digital Technologies and Media Education	Session 4: Integrating Media Literacy in Teaching SPJ	Session 8: Designing Learning Playlists for SPJ Classrooms	Workshop: Crafting of SPJ Formative Assessment Tasks with the Integration of Digital Applications	
5:30 - 6:00 6:00 - 8:00	Open Forum / Clearing House				
Officer of the Day	Dinner				
	Mr. Denn Marc P. Alayon	Ms. Marites P. Roman	Mr. Nicanor M. San Gabriel Jr.	Ms. Armi S. Victor	Mr. Pepito C. Ventura