

Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



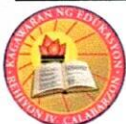
9 September 2022

**Regional Memorandum**

**BRIGHT SMILES, BRIGHT FUTURES (BSBF) SCHOOL  
CARAVAN ORAL HEALTH EDUCATION LAUNCHING**




To **Schools Division Superintendents**

1. The Regional Office through the Education Support Services Division (ESSD) in coordination and partnership with Colgate-Palmolive Philippines Incorporated (CPPI) will be conducting a **BRIGHT SMILES, BRIGHT FUTURES SCHOOL CARAVAN ORAL HEALTH EDUCATION LAUNCHING** at the Bulwagan ng Karangalan on September 26, 2022 at 10:00 AM.
2. This activity aims to:
  - a. create awareness on the importance of oral health in the promotion of total health development;
  - b. generate support and commitment among education leaders, school administrators, teachers, and health advocates; and
  - c. revitalize the education component of BSBF oral health education program in instilling the value of oral health among young learners.
3. Participants in this activity are the: Schools Division Superintendents/SGOD Chiefs, Medical Officer, Dentist-In-Charge (3 pax per SDO).
4. The program will start at 10:00 AM, simultaneous with audiovisual oral health lectures (proper tooth brushing and flossing and proper handwashing) to Kinder to Grades III and the distribution of health kits inside the classroom during break to selected learners of Karangalan Elementary School by the Colgate Palmolive Representatives and other selected dentists.
5. It is also requested that the participants from SDO Rizal and SDO Antipolo City to bring their adequate vehicles which can accommodate the number of health kits to be received from the partner.
6. Anent to this, a school caravan will be held in 5 clusters with the big divisions hosting the said activity. It will comprise mainly of briefings of digital materials from CPPI, distribution of dental products to the attendees and visit to the classrooms during break time. Refer to the activity flow for details.



**Address:** Gate 2, Karangalan Village, Cainta, Rizal  
**Telephone Nos.:** 02-8682-5773/8684-4914/8647-7487  
**Email Address:** region4a@deped.gov.ph  
**Website:** depedcalabarzon.ph

7. **It is strongly reminded that the abovementioned activities will not be in any way disrupt any classes as per D.O. no. 034 s 2022. No teachers will be required to leave their classrooms in attendance to the event.**
8. Attached is the list of selected schools, proposed program of activity for reference and guidance.
9. Expenses relative to this activity shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
10. For further information, kindly contact Dr. Annaliza T. Araojo through CP No. +6309165417823 or email at [annaliza.araojo@deped.gov.ph](mailto:annaliza.araojo@deped.gov.ph).
11. Immediate dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
Regional Director  

cc: essd/ata

## TENTATIVE PROGRAM OF ACTIVITY FOR THE LAUNCHING

### Part I

Lupang Hinirang-----	Audiovisual
CALABARZON MARCH-----	Audiovisual
Recognition of Participants-----	Annaliza T. Araojo
Welcome Remarks-----	Assistant Regional Director
Inspirational Message-----	Regional Director
Re-orientation/Showcasing of BSBF Program-----	Diomar Escat CPPI
Ceremonial Turn-over of Health Kits to the Region-----	Regional Director
	Assistant Regional Director
	Eduarda M. Zapanta & Regional BSBF TWG
Closing Remarks-----	Eduarda M. Zapanta Chief ESSD
Distribution of Gift Packs to participants and Guests	

### Part II

Simultaneous Oral Health Lectures of selected Grades I-III pupils **during break time**

Distribution of Oral Health Kits to selected Grades IV-VI pupils

Orientation of school heads on the digital oral health materials and other instructional materials.

### Part III

**1:00-3:00 pm Pick Up of Health Kits (Toothbrush, Toothpaste and Handsoap)**



**INDICATIVE PROGRAM OF ACTIVITY FOR THE LAUNCHING AT THE  
REGIONAL OFFICE September 26, 2022**

<b>Activity</b>	<b>Time</b>	<b>Where</b>	<b>Person Responsible</b>
<b>Program Launching</b>	<b>10:00am-11:00am</b>	<b>Bulwagan ng Karangalan</b>	<b>ESSD TWG and selected CPPI representatives</b>
<b>Selected School Heads Orientation on the Digital Materials</b>	<b>10-11am</b>	<b>Conference room Karangalan ES</b>	<b>Dentists from Rizal and CPPI representatives</b>
<b>Visual Showing of Proper Tooth brushing and Hand washing Technique</b>	<b>11:00-11:30 am</b>	<b>Selected rooms of learners during break time</b>	<b>Dentists form Rizal</b>
<b>Distribution of Health Kits</b>	<b>11:30-11:45am</b>	<b>Selected rooms of learners</b>	<b>Regional learning leaders Dentists and CPPI Representatives</b>

**INDICATIVE PROGRAM OF ACTIVITY FOR THE SDO CLUSTER LAUNCH**

<b>Activity</b>	<b>Time</b>	<b>Where</b>	<b>Person Responsible</b>
<b>Opening Program Launching and Orientation of Cluster School Heads</b>	<b>12:00nn-12:30pm</b>	<b>Conference Room of host division</b>	<b>Division Health Personnel/CPPI Representatives/ESSD TWG</b>
<b>Film showing on proper toothbrushing and handwashing</b>	<b>12:30-1:00pm</b>	<b>Selected classroom during break</b>	<b>Division Dentists/CPPI Representatives</b>
<b>PICK-UP TIME</b>	<b>1:00-3:00pm</b>	<b>Identified SDOs</b>	<b>SDO IN Charge Pick up of health kits</b>

**LIST OF SCHOOLS AS DROP-OFF POINTS FOR THE HEALTH KITS  
AND SCHEDULE OF SCHOOL CARAVAN**

<b>Cluster</b>	<b>Divisions</b>	<b>Drop-off Point</b>	<b>Address</b>	<b>CP # SDHCP Coordinator</b>	<b>Schedule (Every Tuesday of October 12nn-1:00pm Except for Rizal &amp; Antipolo)</b>
CAVITE	Cavite Province	SDO Cavite Prov. Division	Trece Martires City Cavite	Dr. Aileen Hazel Romen Tuvera 09175518450	Oct 4 Felipe Calderon ES Tanza Cavite
	Cavite City				
	Dasmariñas City				
	Imus City				
	Bacoor City				
	Gen Trias City				
LAGUNA	Laguna Province	SDO Laguna Province	P. Guevarra St., Capitol Bldg. Sta. Cruz, Laguna	Dr. Jeru Frisco Salem 09178635720	Oct 11 Los Banos Central School
	Sta Rosa City				
	Binan City				
	Cabuyao City				
	Calamba City				
	San Pablo City				
	San Pedro City				
BATANGAS	Batangas Prov	SDO Batangas Province	Batangas Sports Complex Bolbok Batangas City	Dr. Ma. Carina M. Guevarra 09186845889	Oct 18 Sto Tomas North Central School

	Batangas City				
	Lipa City				
	Tanauan City				
RIZAL	Rizal Province	SDO Rizal Province	Tikling Taytay, Rizal	Dr. Rizalina T. Caina 09985570623	September 26 Karangalan ES
	Antipolo City				September 26 Karangalan ES
QUEZON	Quezon Province	SDO Quezon Province	Talipan Pagbilao Quezon	Dr. Jose Macario EV Patino 09338534114	October 25 Dinahican ES Infanta Quezon
	Lucena City				
	Tayabas City				

#### **TECHNICAL WORKING GROUP FOR BSBF**

EDUARDA M. ZAPANTA----- Chairman

ANNALIZA T. ARAOJO----- Co-Chairman

#### **MEMBERS:**

PEARL OLIVETH S. INTIA

PAOLA MARI SJ. GAGALAC

BERNARDO PASCUAL

WILBERT ULPINDO

NEIL EVANGELISTA

JAMES MATTWILL ABALOS

MARIVIC PEDRIALVA

EDILBERTO DAMILES JR.

EMIL REAMBILLO