

Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



09 August 2022

Regional Memorandum

**2022 REGIONAL OPLAN BALIK ESKWELA (OBE) LAUNCH
AND PRESS CONFERENCE**


To **Schools Division Superintendents**

1. Pursuant to DepEd Memorandum No. 34, s. 2022, DepEd CALABARZON will **launch the Oplan Balik Eskwela (OBE)** to engage agencies, organizations, and other stakeholders in preparation for the opening of the school year. Likewise, it will **organize the OBE-Public Assistance Action Center (OBE-PAAC)** which is responsible for handling text hotlines, email, and social media inquiries in preparation for the opening of classes for SY 2022- 2023.
2. In line with this, the Regional Office, through the Public Affair Unit (PAU) will conduct the **2022 Virtual OBE-PAAC Launch and Press Conference** on **August 17, 2022 at 9:00 a.m** at **Bulwagan ng Karangalan, DepEd CALABARZON Regional Office, Gate 2, Karangalan Village, Cainta, Rizal Province.**
3. This will be streamed live on the Schools Division Offices' Official Facebook pages and also the Region's official FB pages: DepEd R-4A Calabarzon (<https://www.facebook.com/deped.calabarzon>) and DepEd Tayo Calabarzon (<https://www.facebook.com/DepEdTayoCalabarzon>).
4. The expected on-site participants in this activity are the following:
 - a. representatives from the Regional Office;
 - b. Schools Division Superintendents (if the SDS cannot join, an ASDS may attend);
 - c. either the Division Information Officer (DIO) or Division Public Assistance Coordinator (DPAC); and
 - d. representatives from different line agencies in order to address concerns and discuss solutions in ensuring the smooth opening of classes on August 22, 2022; and
5. Schools personnel, particularly the school head, School Information Coordinators (SICs), and School Public Assistance Coordinators (SPACs) are encouraged to attend the event via the mentioned Facebook pages.



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6. **On-site participants and media personnel** are requested to **register** their participation to this activity **on or before August 15, 2022** through this link: <https://bit.ly/2022OBELaunch>.
7. RO representatives from PPRD, QAD, FTAD, and Legal Unit should be ready with a **2-to-3-minute presentation that includes necessary data and information relative to the opening of classes and their respective functional division/unit**.
8. Expenses relative to the conduct of this activity shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
9. For clarification, the Public Affairs Unit may be reached through email at pau.calabarzon@deped.gov.ph.
10. For immediate dissemination and compliance.


ATTY. ALBERTO T. ESCOBARTE, CESO II
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Regional Director

pau/mjpd