



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON



31 March 2022

Regional Memorandum

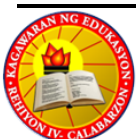
**ARTKIPELAGO.COM ONLINE COURSES ON CREATIVE
MUSIC INDUSTRY**

To **Schools Division Superintendents**

1. This has reference to the herewith DepEd Memorandum OULAPP No. Q-077, s. 2022 dated March 16, 2022 relative to DepEd's partnership with the National Commission for Culture and Arts (NCAA) which conducted the virtual 2021 Sining Pangkabuhayan para sa Kabataan last November 24 – 26, 2021.
2. With the partnership of DepEd and NCAA inviting the collaboration of Artkipelago, an institution in Music Business, the conceptualization regarding the music industry, its process and importance to the creative industry is now being offered as an educational platform to allow learners and interested individuals to explore their creativity.
3. The invitation is open to interested teachers and learners to enroll on their preferred courses through the website <https://www.artkipelago.com/>.
4. For further queries, please contact Dianara P.Joson, External Partnership Service thru dianara.joson@deped.gov.ph and Twinky Lagdameo thru twinky@artkipelago.com
5. Wide dissemination of this Memorandum is desired.


FRANCIS CESAR B. BRINGAS
Regional Director 

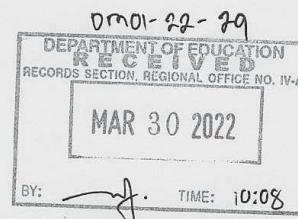
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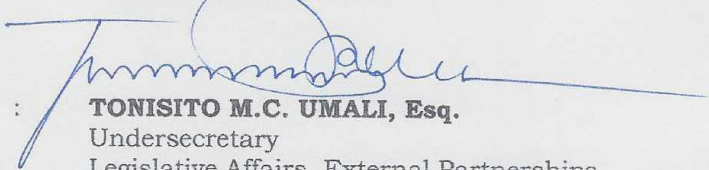
Republic of the Philippines
Department of Education
 OFFICE OF THE UNDERSECRETARY
Tanggapan ng Pangalawang Kalihim



OULAPP No. Q-077, s. 2022

MEMORANDUM

TO : **ALL REGIONAL DIRECTORS
 ALL SCHOOLS DIVISION SUPERINTENDENTS
 ALL SPECIAL PROGRAM IN THE ARTS (SPA) TEACHERS
 OTHERS CONCERNED**

FROM : 
TONISITO M.C. UMALI, Esq.
 Undersecretary
 Legislative Affairs, External Partnerships
 and Project Management Service

SUBJECT : **ARTKIPELAGO.COM ONLINE COURSES ON CREATIVE
 INDUSTRY**

DATE : March 16, 2022

The Department of Education (DepEd), in partnership with the National Commission for Culture and the Arts (NCCA), has virtually conducted the **2021 Sining Pangkabuhayan para sa Kabataan (SPK)** on **November 24-26, 2021**. The 2021 SPK showcased skills, talents, arts and crafts, and provided workshops to learners and teachers to strengthen arts and culture.

One of the workshops conducted during 2021 SPK was the **“Music Business 101”** which was discussed by Ms. Twinky Lagdameo, President and Founder of Artkiipelago. The workshop focused on the music industry, its process and importance to the creative industry.

Artkiipelago is an online educational platform which offers short creative courses including Music, Film, Content Creation, Design, and Performing Arts. The courses are taught by experts with a proven track record of success in the creative industry.

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Artkipelago was formed to allow learners and interested individuals to explore their creativity by learning from experts, movers and shakers, and pioneers across the different creative industries. It was launched in January 2022 which features practical classes where mentors will teach based on their real-life experiences while sharing invaluable tools and insights not found in books.

Artkipelago's vision is to bolster the Philippine creative economy, thus, opportunities must be made available to any aspiring artist/creative person regardless of their location or financial means. Artkipelago believes that in cooperation with DepEd, young people will be able to discover and hone their creative gifts and see them as paths to embark on a professional career.

Interested teachers and learners may enroll on their preferred courses through the website <https://www.artkipelago.com/>.

Attached is the copy of the list of online courses they are offering.

For any concern, you may contact:

Office of the Undersecretary for Legislative Affairs,
External Partnerships, and Project Management Service (OULAPP)

Attention: Ms. Dianara P. Joson
External Partnerships Service (EPS)
Email: dianara.joson@deped.gov.ph

Artkipelago.com

Attention: Ms. Twinky Lagdameo
Email: twinky@artkipelago.com

Thank you very much.