



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
1900 CAINTA, RIZAL



03 March 2022

Regional Memorandum

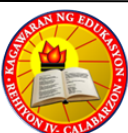
**SUBMISSION OF STORIES FOR SULONG: DEPED 2016-2022 E-BOOK,
INSPIRING DIVISION INFORMATION OFFICERS AND SCHOOL INFORMATION
COORDINATORS**

To **Schools Division Superintendents**

1. The Department of Education through the Public Affairs Service announces the call for submission of stories for the following features: **Sulong: DepEd 2016-2022 E-Book** and **Inspiring Division Information Officers (DIOs) and School Information Coordinators (SICs)**.
2. **Sulong: DepEd 2016-2022 E-Book** will be a memoir of the Department during the leadership of Secretary Leonor Magtolis-Briones. The E-Book will feature personal stories and essays detailing the achievements of the Department and containing testimonials written by stakeholders. Attached is PAS-OD-2022-12 titled Call for Submission – Stories and Testimonials for Sulong: DepEd 2016-2022 E-book, for reference.
3. **Inspiring DIOs and SICs** will feature inspiring stories of Information Officers, particularly DIOs and SICs who support the communication initiatives and promote the best practices of their respective field offices. Attached is PAS-OD-2022-14 titled Call for Stories - Inspiring DIOs and SICs, for reference.
4. Regional guidelines on the submission for these features are attached for the reference of all concerned. (See **Enclosure 1: Guidelines for Submission of Stories for Sulong: DepEd 2016-2022 E-Book** and **Enclosure 2: Guidelines for Submission of Stories for Inspiring DIOs and SICs**).
5. Wide dissemination is desired.


FRANCIS CESAR B. BRINGAS
Regional Director 

pau/mjpd



"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

Trunkline: 02-8682-5773/8684-4914/8647-7487

Website: depedcalabarzon.ph

Document Inquiry : <https://r4a-teadoc.com/inquire>

Facebook: DepEd R-4A Calabarzon

Enclosure 1 of Regional Memorandum No. 127, s. 2022:

**DepEd CALABARZON's Guidelines on Submission of Stories and Testimonials
for Sulong: DepEd 2016-2022 E-Book**

1. Submission of stories or testimonials for Sulong: DepEd 2016-2022 E-Book is open to all learners, parents, teachers, non-teaching personnel, and officials.
 - i. Learners and parents/guardians are advised to submit their stories through the schools they are under.
 - ii. Stakeholders, partners, and other organizations are advised to submit their stories through their DepEd field office partner.
2. The story or testimonial must **be written in English or Filipino, be strictly 1000-1300 words only (excluding the title)**, use the standard font: Bookman Old Style, size 11pt, and have accompanying photos (in .jpg or .png format).
3. Writers are reminded **to not insert or include objects, photos, shapes, or other items in the document or Word file**. Only the article, the title of the story or testimonial, the writer's name, designation or position, and name of school or office or organization should be in the document or Word file.
4. The story or testimonial must tackle initiatives that fall under Secretary Briones' 10-Point Agenda
 - i. Full implementation of K-12;
 - ii. Enrichment of curricula in three areas:
 - a. strengthening of drug education component
 - b. strengthening of gender and development component, especially in relation to teenaged pregnancy and HIV-AIDS
 - c. special emphasis on environmental awareness, disaster preparedness, and climate change adaptation and mitigation
 - iii. Expansion of Alternative Learning Systems
 - iv. More school feeding programs
 - v. Enriched Curricular and Non-Curricular Programs
 - vi. Fostering Critical Thinking. Enriching Appreciation of Culture and Arts
 - vii. Financial Management Reforms
 - viii. Expand the scope of Employee Welfare
 - ix. Active, Transparent, Consultative, Collaborative, and Corruption-free Leadership
 - x. Expanded Cooperation with the Private sector and communities
5. The story or testimonial must discuss one of the following programs, activities, or projects:
 - i. Sulong EduKalidad

- ii. NEAP Transformation
 - iii. Bawat Bata Bumabasa
 - iv. Brigada Eskwela
 - v. Oplan Balik Eskwela
 - vi. Teachers' welfare
 - vii. ALS
 - viii. IPEd
 - ix. Last Mile Schools
 - x. Basic Education-Learning Continuity Plan
 - a. Distance learning modalities
 - b. DepEd TV
 - c. DepEd Commons
 - d. Mental Health and Psychosocial Support Service
 - xi. OK sa DepEd
 - xii. School Building Program
 - xiii. Gabaldon Schools
 - xiv. Computerization Program
 - xv. Disaster response
 - xvi. Financial management reforms
 - xvii. NSPC, NFOT, NSTF, and other national activities
 - xviii. Vacc2School
 - xix. Information Leaders' Awards (ILAW)
6. All stories submitted shall be first screened for quality and ethical standards. Schools shall screen the stories submitted to them and submit their stories to their respective Division Offices. Division Offices through their Division Information Officers (DIOs) shall screen the articles submitted to Regional Office. Schools and Division Offices may also assign other personnel to screen the articles.
 7. Only the Regional Information Officer or other personnel from the Public Affairs Unit shall upload the Region's entries in the Google Drive or the link provided by Public Affairs Service in PAS-OD-2022-12.
 8. Division Information Officers and other Division Office personnel assigned to aid in the screening are tasked to upload their Division entries to this link: <http://bit.ly/4ASulongEbook>.
 9. The Google Drive is only open to DepEd accounts. Please use your DepEd email when uploading your Division's entries.
 - i. When submitting your stories, kindly choose your Schools Division Office folder.
 - ii. Create a new folder in your SDO folder; the name of the folder should be the title of the story or testimonial.
 - iii. Upload your article in .doc or .docx format. PDF format is not allowed.
 - iv. Upload the accompanying photos in .jpg or .png format in the story's folder. Do not place the photos in a word document.
 10. Submission of Division entries is until April 22, 2022.

DepEd CALABARZON's Guidelines on the Submission of Inspiring DIOs and SICs

1. Stories for Inspiring Division Information Officers (DIOs) and School Information Coordinators (SICs) will showcase the hardworking field information officers of the Department who support the communication initiatives and promote the best practices of their respective field offices.
2. DIOs will recommend the SICs' inspiring stories directly to the Public Affairs Service. While the Regional Information Office will be the one recommending the inspiring stories of DIOs.
3. DIOs that will be recommended by Regional Office shall be contacted by the Public Affairs Unit to schedule an interview.
4. Writers are reminded to take note of the following standards:
 - a. The story must be written in English or Filipino, at least 3 to 4 paragraphs, and must use the standard font: Bookman Old Style, size 11pt.
 - b. The file must be in .doc and .docx format.
 - c. The accompanying photos must be in .jpg or .png format
5. Stories of the recommended DIOs and SICs shall be emailed to Public Affairs Service through Ms. Sofia De Guzman at sofia.deguzman@deped.gov.ph or Ms. Maria Erika Camille Antonio at ma.antonio001@deped.gov.ph.
6. Deadline of submission is on April 28, 2022.



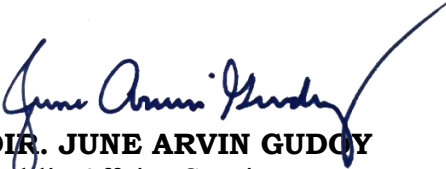
Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

Office of the Director

MEMORANDUM

FOR : **REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS**

ATTN : **REGIONAL AND DIVISION INFORMATION OFFICERS**

FROM : 
DIR. JUNE ARVIN GUDUY
Public Affairs Service

SUBJECT : **CALL FOR SUBMISSION – STORIES AND TESTIMONIALS
FOR SULONG: DEPED 2016-2022 E-BOOK**

DATE : **February 17, 2022**

The Public Affairs Service (PAS) has started compiling stories and testimonials on the achievements of the Department of Education (DepEd) in the last six years. This collection of personal stories and essays will be published as memoir of the Department during the leadership of Secretary Leonor Magtolis-Briones

In this line, we are requesting our Regional and Division Information Officers to compile and submit stories and testimonials (in Word format) written by our basic education stakeholders.

The story or testimonial must:

- be written in English or Filipino
- be strictly 1000-1300 words only (excluding the title)
- have accompanying photo/s (in .jpg/.png format)
- tackle initiatives that fall under Secretary Briones' 10-Point Agenda
 1. Full implementation of K-12;
 2. Enrichment of curricula in three areas:
 - a. strengthening of drug education component;
 - b. strengthening of gender and development component, especially in relation to teenaged pregnancy and HIV-AIDS.



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c. special emphasis on environmental awareness, disaster preparedness and climate change adaptation and mitigation.

3. Expansion of Alternative Learning Systems
4. More school feeding programs
5. Enriched Curricular and Non-curricular Programs
6. Fostering Critical Thinking. Enriching Appreciation of Culture and Arts
7. Financial Management Reforms
8. Expand the scope of Employee Welfare
9. Active, Transparent, Consultative, Collaborative, and Corruption-free Leadership
10. Expanded Cooperation with the Private sector and communities

- discuss one of the following programs, activities, or projects:
 - Sulong EduKalidad
 - NEAP Transformation
 - Bawat Bata Bumabasa
 - Brigada Eskwela
 - Oplan Balik Eskwela
 - Teachers' welfare
 - ALS
 - IPED
 - Last Mile Schools
 - Basic Education-Learning Continuity Plan
 - Distance learning modalities
 - DepEd TV
 - DepEd Commons
 - Mental Health and Psychosocial Support Service
 - OK sa DepEd
 - School Building Program
 - Gabaldon Schools
 - Computerization Program
 - Disaster response
 - Financial management reforms
 - NSPC, NFOT, NSTF and other national activities
 - Vacc2School
 - Information Leaders' Awards (ILAW)

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- Isang Pangarap production
- Or other regional/field office activity inspired by national policies and programs

The Regional Office, through the RIOs, shall screen the submissions of their respective regions. Write-ups must be subjected to quality and ethical standards of DepEd.

ROs are encouraged to submit a minimum of 20 best articles, which shall include write-ups from learners, parents, teachers, non-teaching personnel, and officials.

PAS will conduct the final screening and editing of the submissions. The authors of articles that will be included for publishing will receive tokens and certificates from PAS.

Regional entries shall be submitted to <https://bit.ly/SulongDepEdEbook>, and the deadline of submission is on April 28, 2022.

For inquiries, please contact Mr. Jason Mercene through jason.mercene@deped.gov.ph or 09088850664.

For your information and compliance.

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PUBLIC AFFAIRS SERVICE

Office of the Director

MEMORANDUM

FOR : **REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENT**

ATTN : **REGIONAL INFORMATION OFFICERS
DIVISION INFORMATION OFFICERS**

FROM : 
DIR. JUNE ARVIN GUIOY
Public Affairs Service

SUBJECT : **CALL FOR STORIES – INSPIRING DIOs and SICs**

DATE : March 01, 2022

The Public Affairs Service (PAS) has been featuring inspiring stories of our education stakeholders in our official DepEd social media pages. These stories have given our constituents engaging narratives on the efforts and feats of our teaching and non-teaching personnel, learners, officials, and partners in basic education.

We believe that your dedication and passion as field information officers, especially in supporting various DepEd communication activities, should be likewise highlighted in our official platforms.

In this line, PAS would like to request for inspiring stories of our Division Information Officers (DIOs) and School Information Coordinators (SICs). Write-ups must be at least 3-4 paragraphs with accompanying photos.

Nomination for field information officers' stories are as follows:

- For DIOs, Regional Information Officers (RIOs) shall recommend to PAS
- For SICs, DIOs shall recommend directly to PAS

Please send your stories to Sofia De Guzman <sofia.deguzman@deped.gov.ph> or Maria Erika Camille Antonio <ma.antonio001@deped.gov.ph>

For your reference and compliance.



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