



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
1900 CAINTA, RIZAL



17 November 2021

Regional Memorandum

**POEM WRITING, SPOKEN POETRY AND SLOGAN MAKING CONTESTS
FOR THE 2021 CELEBRATION OF INTERNATIONAL MEN'S DAY IN CALABARZON**

**To Schools Division Superintendents
Functional Division Chiefs**

1. Relative to Regional Memorandum 364, s., 2021, DepEd CALABARZON celebrates the 2021 International Men's Day, with the theme "**Better relations between men and women**".
2. Through the officers and members of Brigade in the Region Against Violence Everywhere (BRAVE) Men and guidance of the Human Resource Development Division, the following contests will be spearheaded:
 - a. Poem Writing (English / Filipino)
 - b. Spoken Poetry (English / Filipino)
 - c. Poster-Slogan (English / Filipino)
3. Pre-qualified entries shall be submitted thru **bit.ly/RMEN2021contests** not later than **November 24, 2021**. Following this filename convention, <<EVENT>>_<<CATEGORY>>_<<SDO>>_<<FULLNAME>>.i.e., POEMWRITING_ENGLISH_MARKANTHONYMALONZO.
4. Winning entries will be given prizes and certificates during the **Regional Celebration of International Men's Day** on the **26th of November 2021, 8:30 am to 4:00 pm** via DepEd CALABARZON YouTube Channel/ Facebook Live. Cash prizes are like below:

PLACE	CASH PRIZE
1 ST	Php. 1,500.00
2 nd	Php. 1,000.00
3 rd	Php. 500.00

5. Enclosed herewith are the Contest Mechanics, and Criteria.



"The Region where EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

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Facebook: DepEd R-4A Calabarzon

6. Should there be queries or other related concerns pertaining to this matter, feel free to e-mail us at hrd.calabarzon@deped.gov.ph and look for **Mr. Mark Anthony R. Malonzo, BRAVE Men Advocacy and Communications Officer** or **Mr. Aries Awatin, BRAVE Men President**.

7. For the guidance and attention of all concerned personnel.

hrdd/neap/marm


FRANCIS CESAR B. BRINGAS
Regional Director 

GENERAL CONTEST MECHANICS

1. Open to all teaching, teaching-related, and non-teaching personnel of DepEd CALABARZON.
2. Entries shall be pre-qualified in the SDO. Thus, there must be one (1) entry per event or category from each SDO.
3. There are two categories for each event, English and Filipino.

SPECIFIC CONTEST MECHANICS

a. POEM WRITING CONTEST

1. It must be original and relevant to the theme.
2. It must be written in English/ Filipino.
3. It must follow the prescribed format i.e., 5-line stanza, Century Gothic Font Style, 11pt. Font size, and 1.5 Spacing.
4. It must be an MS Word File.
5. It must have measure, rhyme and at least 3 to 5 stanzas.
6. It must consider the criteria.

b. SPOKEN POETRY

1. It must be original and relevant to the theme.
2. It must be written in English/ Filipino.
3. It must be at least 2 to 5-minute video of Spoken Poetry.
4. Preferably, it can have sub-title.
5. Video must consider the criteria.

c. SLOGAN-POSTER

1. It must be original and relevant to the theme.
2. Poster and slogan must go together to convey the ideas of the theme.
3. Colors must be appealing, and words used are powerful and effective.
4. Picture of the poster should be saved as JPEG with 1920 X 1080 and 1280 X 720 pixels, the aspect ratio is 16:9.

CONTEST CRITERIA

a. POEM WRITING CONTEST

CRITERIA	%
ORIGINALITY	30
RELEVANCE TO THE THEME	40
STRUCTURE -(HARMONY OF WORDS) -(COHERENCE)	30
	100%

b. SPOKEN POETRY

CRITERIA	%
ORIGINALITY	30
RELEVANCE TO THE THEME	40
PRESENTATION -(EXPRESSION) -(PRONUNCIATION) -(INTONATION)	30
	100%

c. SLOGAN-POSTER

CRITERIA	%
RELEVANCE TO THE THEME	30
ORIGINALITY	30
CREATIVITY -(COLOR HARMONY) -(VISUAL IMPACT) -(MESSAGE)	40
	100%