

Republic of the Philippines **Department of Education** REGION IV-A CALABARZON GATE 2, KARANGALAN VILLAGE 1900 CAINTA, RIZAL



October 18, 2021

Regional Memorandum

2021 REGIONAL CLIMATE CHANGE CARAVAN JINGLE MAKING CONTEST

To: Schools Division Superintendents

- In relation to DepEd OUA Memorandum 00-0621-0109 entitled REQUEST FOR SUPPORT FOR THE REGIONAL CLIMATE CHANGE CARAVAN (RCCC 2021), this office through the Education Support Services Division shall conduct a Jingle Making Contest with the theme "YOUTH AND THE BATTLE AGAINST CLIMATE CHANGE".
- 2. The contest aims to encourage schools to showcase the talents and knowledge of the learners relative to climate change and its capacity to adapt and mitigate its impact.
- 3. The contest is open to all learners either individual or group with a maximum of 6 members from public elementary and secondary schools of CALABARZON. One (1) entry from every division may advance for the regional level contest.
- 4. The mechanics and criteria attached to this can be used by Schools Division offices in the selection of winners for regional entry.
- 5. Jingle entries shall be submitted at the Regional Office thru the Education Support Services Division (<u>essd.calabarzon@deped.gov.ph</u>) on or before November 3, 2021, in an MP3 format, copy of the lyrics and 100 -200 words narrative using the naming format: SDO_SchoolName_SchoolID, See Annex A for the mechanics.
- 6. The winner of the Jingle-making contest shall be the banner of the 2021 Regional Climate Change Caravan which will be held on November 10, 2021.
- 7. For information and queries, you may contact **MR. WILBERT C. ULPINDO**, Regional DRRM Focal at <u>wilbert.ulpindo001@deped.gov.ph</u> and 0917 854 2321.

FRANCIS CESAR B. BRINGAS Regional Direc[®]

essd/wil



"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

Trunkline: 02-8682-5773/8684-4914/8647-7487 Website: depedcalabarzon.ph Document Inquiry : https://r4a-teadoc.com/inquire Facebook: DepEd R-4A Calabarzon Annex A:

MECHANICS FOR THE REGIONAL CLIMATE CHANGE CARAVAN JINGLE MAKING CONTEST

Theme: "YOUTH AND THE BATTLE AGAINST CLIMATE CHANGE"

1. Composition

- The jingle can be in the Filipino or English language.
- It must be relevant to the theme.
- The time duration for the jingle including instrumental must not be more than three (3) minutes.
- It must be an original composition made by the learners through the guidance of a teacher/coach.
- Any musical instrument can be used as an accompaniment

2. Participants

- The contest is open to all learners either individual or group from public elementary and secondary schools of CALABARZON
- A composer can be either an individual or a group of learners
- One (1) entry per division will advance to the regional level

3. Entry format and requirement

- Jingle entries shall be submitted in an MP3 format with the title as the file name
- Entries must be sent or shared thru email: <u>essd.calabarzon@deped.gov.ph</u> with the following requirements
 - i. Accomplish entry form
 - ii. 100-200 words narrative report on the concept of the jingle
 - iii. MP3 format Jingle

4. Announcement of winners

- The decision of the judges will be final and irrevocable.
- Winners will be announced through the **2021 REGIONAL CLIMATE CHANGE CARAVAN** on November 10, 2021, live at DepEd TAYO CALABARZON Official FB page

5. Prizes

- Prizes for the winner at the Division Level shall be at the discretion of the SDOs.
- Regional level First place: Php 10,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group
- Regional level Second place: Php 5,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group
- Regional level Third place: Php 3,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group

• Regional level non-winners: certificate of recognition for the learners, coaches, and school.

6. Timelines for the submission of entries

Regional Level: November 3. 2021

7. Criteria

Originality:

50% (catchy, lively, rhythm and recall)
Musicality:

10% (Melody, arrangement, tone, appropriateness)

Relevance to the theme:

20% (Clarity of message, language, and phrasing)

Creativity:

10% (Structure instruments vocal)

10% (Structure, instruments, vocal)

Impact / Appeal:

10%

Total: 100%

The winning piece will be used as the official 2021 **REGIONAL CLIMATE CHANGE CARAVAN.** DepEd IV-A shall have the right ownership of the winning jingle and may be used for the 2021 Regional Climate Change Caravan.



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2021 RCCC Jingle Making Contest ENTRY FORM

Title of the Jingle: ______ Composer/s name and profile: ______ ______ Name of School: ______ School ID: ______ Division: ______ Teacher / Coach: ______ Use another sheet for the concept of the 2021 RCCC Jingle.

Submitted by: Composer/s and Coach

Recommended by: School Head / PSPD / SDS