Regional Memorandum

2021 REGIONAL CLIMATE CHANGE CARAVAN
JINGLE MAKING CONTEST

To: Schools Division Superintendents

1. In relation to DepEd OUA Memorandum 00-0621-0109 entitled REQUEST FOR SUPPORT FOR THE REGIONAL CLIMATE CHANGE CARAVAN (RCCC 2021), this office through the Education Support Services Division shall conduct a Jingle Making Contest with the theme “YOUTH AND THE BATTLE AGAINST CLIMATE CHANGE”.

2. The contest aims to encourage schools to showcase the talents and knowledge of the learners relative to climate change and its capacity to adapt and mitigate its impact.

3. The contest is open to all learners either individual or group with a maximum of 6 members from public elementary and secondary schools of CALABARZON. One (1) entry from every division may advance for the regional level contest.

4. The mechanics and criteria attached to this can be used by Schools Division offices in the selection of winners for regional entry.

5. Jingle entries shall be submitted at the Regional Office thru the Education Support Services Division (essd.calabarzon@deped.gov.ph) on or before November 3, 2021, in an MP3 format, copy of the lyrics and 100 -200 words narrative using the naming format: SDO_SchoolName_SchoolID, See Annex A for the mechanics.

6. The winner of the Jingle-making contest shall be the banner of the 2021 Regional Climate Change Caravan which will be held on November 10, 2021.

7. For information and queries, you may contact MR. WILBERT C. ULPINDO, Regional DRRM Focal at wilbert.ulpindo001@deped.gov.ph and 0917 854 2321.

FRANCIS CESAR B. BRINGAS
Regional Director

“EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT”

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Annex A:

MECHANICS FOR THE REGIONAL CLIMATE CHANGE CARAVAN
JINGLE MAKING CONTEST

Theme: “YOUTH AND THE BATTLE AGAINST CLIMATE CHANGE”

1. Composition
   ● The jingle can be in the Filipino or English language.
   ● It must be relevant to the theme.
   ● The time duration for the jingle including instrumental must not be more than three (3) minutes.
   ● It must be an original composition made by the learners through the guidance of a teacher/coach.
   ● Any musical instrument can be used as an accompaniment

2. Participants
   ● The contest is open to all learners either individual or group from public elementary and secondary schools of CALABARZON
   ● A composer can be either an individual or a group of learners
   ● One (1) entry per division will advance to the regional level

3. Entry format and requirement
   ● Jingle entries shall be submitted in an MP3 format with the title as the file name
   ● Entries must be sent or shared thru email: essd.calabarzon@deped.gov.ph with the following requirements
     i. Accomplish entry form
     ii. 100-200 words narrative report on the concept of the jingle
     iii. MP3 format Jingle

4. Announcement of winners
   ● The decision of the judges will be final and irrevocable.
   ● Winners will be announced through the 2021 REGIONAL CLIMATE CHANGE CARAVAN on November 10, 2021, live at DepEd TAYO CALABARZON Official FB page

5. Prizes
   ● Prizes for the winner at the Division Level shall be at the discretion of the SDOs.
   ● Regional level – First place: Php 10,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group
   ● Regional level – Second place: Php 5,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group
   ● Regional level – Third place: Php 3,000.00 for the learner/group, a certificate of recognition for the learners, coaches, and school, and a gift pack for the learner/group
6. **Timelines for the submission of entries**
   Regional Level: November 3, 2021

7. **Criteria**
   
   **Originality:**
   - 50% (catchy, lively, rhythm and recall)
   
   **Musicality:**
   - 10% (Melody, arrangement, tone, appropriateness)
   
   **Relevance to the theme:**
   - 20% (Clarity of message, language, and phrasing)
   
   **Creativity:**
   - 10% (Structure, instruments, vocal)
   
   **Impact / Appeal:**
   - 10%

**Total:** 100%

The winning piece will be used as the official 2021 **REGIONAL CLIMATE CHANGE CARAVAN**. DepEd IV-A shall have the right ownership of the winning jingle and may be used for the 2021 Regional Climate Change Caravan.
2021 RCCC Jingle Making Contest
ENTRY FORM

Title of the Jingle: ______________________________________________

Composer/s name and profile: ___________________________________________

Name of School: ____________________________
School ID: _______________________________
Division: _________________________________
Teacher / Coach: _________________________________________________

Use another sheet for the concept of the 2021 RCCC Jingle.

Submitted by: Composer/s and Coach

Recommended by: School Head / PSPD / SDS