



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
GATE 2, KARANGALAN VILLAGE  
1900 CAINTA, RIZAL



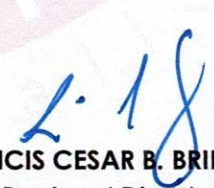
April 13, 2021

**Regional Memorandum**

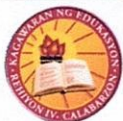
**ADDENDUM TO NESTLE WELLNESS CAMPUS ADVOCACY PROGRAM MECHANICS**

To **Schools Division Superintendents**  
**Chiefs of School Governance and Operations Division**  
**Chiefs of Curriculum and Instruction Division**  
**Concerned Division Coordinators and Focal Persons**

1. This is an Addendum to Regional Memorandum No. 21-96 dated March 1, 2021 for the implementation of Nestle Wellness Campus Advocacy Program focused on advocacy on nutrition, health and wellness to establish healthy lifestyle in eating and drinking habits of Grades 1 to 10 in public schools of DepEd Region IV-A thru the Alphabet Soup, Incorporated of Nestle Philippines.
2. In order to facilitate the selection of the **TOP 20 Regional Entries** (10 for Elementary and 10 for Secondary), all concerned are advised to evaluate their entries using the criteria set for this Program and submit their Division's number One (1) entry for Elementary and Secondary Levels to the Regional Office on **April 22, 2021**, together with the Entry Portfolios for Schools and Best Guro Search.
3. Should there be further concerns, please contact Mr. Bernardo C. Pascual, Project Development Officer IV at CP# 09273074746 or email at [essd.calabarzon@deped.gov.ph](mailto:essd.calabarzon@deped.gov.ph) and [bernardo.pascual@deped.gov.ph](mailto:bernardo.pascual@deped.gov.ph)
4. Immediate dissemination of this Memorandum is desired.

  
**FRANCIS CESAR B. BRINGAS**  
Regional Director

essd/bcp



**"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"**

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## Nestlé Wellness Campus of the Year Awards

### I. Contest Description

The Nestlé Wellness Campus of the Year aims to showcase the schools' excellence and outstanding implementation of the Nestlé Wellness Campus Program for SY 2020-2021.

### II. Contest Timetable

Activity	Persons-In-Charge	Duration
Submission of registration form for the contest ( <b>Intent to join</b> )	<ul style="list-style-type: none"> <li>DepEd schools email to Division</li> <li>then Division email <a href="mailto:essd.calabarzon@deped.gov.ph">essd.calabarzon@deped.gov.ph</a> to Regional</li> </ul>	March 3 to March 26, 2021
Submission of registration form for the contest ( <b>Approved by the Regional</b> )	<ul style="list-style-type: none"> <li>Regional to email <a href="mailto:nestlewellnesscampus@alphabetsoup.ph">nestlewellnesscampus@alphabetsoup.ph</a></li> </ul>	March 29, 2021
Submission of <b>One (1) entry for ELEMENTARY &amp; One (1) entry for SECONDARY</b> levels for the contest together with the entry Portfolios for schools and Best Guro Search. ( <b>Approved by the Division</b> )	Division email <a href="mailto:essd.calabarzon@deped.gov.ph">essd.calabarzon@deped.gov.ph</a> to Regional	March 30 – April 22, 2021
Monitoring and Validation of program implementation ( <b>Selection of Top 10 ELEMENTARY &amp; Top 10 SECONDARY levels</b> )	<ul style="list-style-type: none"> <li>Regional Office</li> </ul>	April 23 - 25, 2021
Submission of TOP 10 Elementary & Top 10 Secondary ( <b>re-submission of registration form, Waiver , Portfolio with Youtube link to Dancercise</b> )	<ul style="list-style-type: none"> <li>Regional to email <a href="mailto:nestlewellnesscampus@alphabetsoup.ph">nestlewellnesscampus@alphabetsoup.ph</a></li> </ul>	April 26 - 30, 2021
Screening of entries	<ul style="list-style-type: none"> <li>Implementing Agency</li> </ul>	May 3 to May 7, 2021
Shortlisting of entries	<ul style="list-style-type: none"> <li>Implementing Agency</li> </ul>	May 7 to May 14, 2021
Selection of Top 3 Winners per category	<ul style="list-style-type: none"> <li>NPI</li> </ul>	May 17 to May 19, 2021
Awards Show Preparation	<ul style="list-style-type: none"> <li>NPI, Implementing Agency</li> </ul>	May 20 to May 28, 2021
Awards Show Proper	<ul style="list-style-type: none"> <li>NPI, Implementing Agency</li> </ul>	May 29, 2021

### III. General Mechanics:

Each region participating in the Nestlé Wellness Campus program will pick and send their **top 10 Grade School Entries** and **top 10 Junior High School Entries**. The divisions / regions will be the ones to screen and filter their schools and select their representatives.



The registration form will be uploaded in the Google Drive and to be provided by the Wellness Campus Teachers' Aides. Only 1 representative may submit an entry per school via email to [nestlewellnesscampus@alphabetsoup.ph](mailto:nestlewellnesscampus@alphabetsoup.ph).

Participants must have entries in all the following categories to qualify for the contest:

- a. Pinaka-Best in Dancercise
- b. Pinaka-Best in School Healthtivities
- c. Pinaka-Best in Integrating Modules
- d. Pinaka-Best Wellness Guro of the Year Award (Special Award)

#### IV. Requirements to Qualify

The participating schools must submit the following:

Portfolio Segment	Requirement
Pinaka-Best in Dancercise	<p>110-second <b>Dancercise Demo Video</b> Uploaded on Youtube, with link written on 2nd submission of registration form</p> <ul style="list-style-type: none"> <li>• Must follow social distancing protocols</li> <li>• Must use official Wellness Is Life song</li> <li>• Official Wellness Is Life Choreography must be danced in song chorus</li> <li>• YouTube Video Title: "NWC of the Year Awards 2020: &lt;Region&gt; &lt;School Name&gt;"</li> </ul>
Pinaka-Best in Healthtivities	<p>10-50 slide portfolio (in .PDF format). The english writeup must answer the ff. questions:</p> <ul style="list-style-type: none"> <li>• What 3 relevant Healthtivities were you able to conduct this school year to promote the practice of the seven healthy habits?</li> <li>• How are you going to adapt and sustain the 3 Healthtivities that your school have implemented in the new normal?</li> </ul> <p>The .PDF file name must be: "&lt;Region&gt; &lt;School Name&gt; - Pinaka-Best in School Healthtivities 2020"</p>
Pinaka-Best in Integrating Modules	<p>10-50 slide portfolio (in .PDF format). The english writeup must answer the ff. questions:</p> <ul style="list-style-type: none"> <li>• How did you integrate the modules in your school's learning delivery mode (i.e. SLMs, online class, etc) or in other learning areas?</li> <li>• What is your school's best practice (1) in utilizing the modules?</li> <li>• How did the implementation of Nutrition, Health, and Wellness Initiatives in the school promote behavior change?</li> </ul> <p>The .PDF file name must be: "&lt;Region&gt; &lt;School Name&gt; - Pinaka-Best in Integrating Modules 2020"</p>



<p>Additional requirement if your school has an official representative for the <b>PINAKA-BEST WELLNESS GURO OF THE YEAR AWARD</b></p>	<p>10-15 slide portfolio (in. PDF format). The english writeup must answer the ff. questions:</p> <ul style="list-style-type: none"><li>• How do you focus on closing the achievement gap/meeting the needs of all students with regards to nutrition, health, and wellness? Please provide an example of how you do this and evidence of the impact.</li><li>• How do you encourage the parents to intentionally involve themselves in the learning and the school-life of your students?</li><li>• Describe how you have integrated the healthy habits in your teachings.</li></ul> <p>The .PDF file name must be: "&lt;Region&gt; &lt;School Name&gt; &lt;Teacher's Name&gt; - Pinaka-Best Wellness Guro 2020"</p>
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In summary, the final .ZIP file to be emailed to the [nestlewellnesscampus@alphabetsoup.ph](mailto:nestlewellnesscampus@alphabetsoup.ph) from April 24 to 30 are as follows:

- 1. Registration form with Dancercise demo video YouTube Link
- 2. Pinaka-Best in Healthtivities .pdf portfolio
- 3. Pinaka-Best in Integrating Modules .pdf portfolio
- 4. Pinaka-Best Wellness Guro of the Year .pdf portfolio

V. Criteria for Judging

a. Nestlé Wellness Campus of the Year Award

To win the Nestlé Wellness Campus of Year Award, the participant must have garnered the highest aggregate score (total of category scores multiplied by their respective weights). The weights will only be used in obtaining the aggregate score of each participant.

Criteria	Weight
Pinaka-Best in Dancercise	30%
Pinaka-Best in School Healthtivities	50%
Pinaka-Best in Integrating Modules	20%

b. Pinaka-Best in Dancercise

Criteria	Weight
<b>Energy and Performance Impression</b> <i>Projection and expression, and strong body movements.</i>	40%
<b>Choreography and Technique</b> <i>Creativity, artistry and style of movement, execution technique, timing and coordination</i>	35%
<b>Usage of costume / props</b> <i>Participants used props and/or costumes in their submission</i>	25%

c. Pinaka-Best in School Healthtivities

Criteria	Weight
<b>Portfolio Format and Organization</b> <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	10%
<b>Creativity and Relevance</b> <i>The activity is innovative, fresh, and engaging. The activity is relevant to the current events.</i>	40%



<b>Sustainability and Adoptability</b> <i>The implementation practices are sustainable and can be replicated by others as best practices.</i>	<b>30%</b>
<b>Effectiveness</b> <i>Percentage of the number of students who participated vs. total identified students. Testimonials from parents on the effectiveness of the activity is a plus.</i>	<b>20%</b>

**d. Pinaka-Best in Integrating Modules**

Criteria	Weight
<b>Portfolio Format and Organization</b> <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	<b>15%</b>
<b>Application of the Healthy Habits</b> <i>The method of implementation is resourceful and madiskarte. The school was able to include the healthy habits in their lectures, worksheets, and selected teaching modality.</i>	<b>45%</b>
<b>Consistency</b> <i>There is evidence that the school consistently integrates the NWC modules and healthy habits in their activities.</i>	<b>10%</b>
<b>Sustainability and Adoptability</b> <i>The implementation practices are sustainable and can be replicated by others as best practices.</i>	<b>30%</b>

**e. Pinaka-Best Wellness Guro of the Year Award**

Criteria	Weight
<b>Portfolio Format and Organization</b> <i>The PowerPoint deck has adequate and high-quality visuals, has a comprehensive and straightforward writeup, and uses a clean, neat and visually appealing layout.</i>	<b>10%</b>
<b>Application of the Healthy Habits</b> <i>The method of implementation is resourceful and madiskarte. The teacher was able to include the healthy habits in their lectures, worksheets, and selected teaching modality.</i>	<b>40%</b>
<b>Eagerness to Improve School &amp; Profession</b> <i>Has the initiative to provide professional development, mentoring or coaching to new teachers and/or colleagues, is active in professional associations, has been recognized with awards or honors.</i>	<b>20%</b>
<b>Creates a positive climate for learning</b> <i>The nominee is skilled in building rapport with students, parents and colleagues. He/ she is also well-liked by the community and has several positive testimonials or character references.</i>	<b>30%</b>



## VI. Number of Expected Winners per Category and Prizes

### a. Major Award Prizes: Nestlé Wellness Campus of the Year Award

	School Prize	Contributing Division Incentive	Contributing Region Incentive
<b>Gold Winner</b> <i>1 Elementary School winner, and 1 Junior High School Winner</i>	PHP 70,000 worth of Campus Package, plus plaque of recognition	PHP 15,000 worth of E-GCs, plus plaque of recognition	PHP 15,000 worth of E-GCs, plus plaque of recognition
<b>Silver Winner</b> <i>1 Elementary School winner, and 1 Junior High School Winner</i>	PHP 50,000 worth of Campus Package, plus plaque of recognition	PHP 10,000 worth of E-GCs, plus plaque of recognition	PHP 10,000 worth of E-GCs, plus plaque of recognition
<b>Bronze Winner</b> <i>1 Elementary School winner, and 1 Junior High School Winner</i>	PHP 35,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of E-GCs, plus plaque of recognition	PHP 7,500 worth of E-GCs, plus plaque of recognition

### b. Minor Award Prizes:

- i. **Pinaka-Best in Dancercise**
- ii. **Pinaka-Best in School Healthtivities**
- iii. **Pinaka-Best in Integrating Modules**

Each minor prize award winner will receive the following:

	School Prize	Contributing Division Incentive	Contributing Region Incentive
<b>Gold Winner</b> <i>1 Elementary School winner, and 1 Junior High School Winner</i>	PHP 25,000 worth of Campus Package, plus plaque of recognition	PHP 7,500 worth of E-GCs, plus plaque of recognition	PHP 7,500 worth of E-GCs, plus plaque of recognition
<b>Silver Winner</b> <i>1 Elementary School winner, and 1 Junior High School Winner</i>	PHP 15,000 worth of Campus Package, plus plaque of recognition	PHP 5,000 worth of E-GCs, plus plaque of recognition	PHP 5,000 worth of E-GCs, plus plaque of recognition
<b>Bronze Winner</b> <i>1 Elementary School winner, and 1 Junior High School Winner</i>	PHP 10,000 worth of Campus Package, plus plaque of recognition	PHP 2,500 worth of E-GCs, plus plaque of recognition	PHP 2,500 worth of E-GCs, plus plaque of recognition

### c. Special Award Prizes: Pinaka-Best Wellness Guro of the Year

	School Prize	Contributing Division Incentive	Contributing Region Incentive
<i>1 Elementary School winner, and 1 Junior High School Winner</i>	PHP 25,000 worth of E-GCs, plus plaque of recognition	PHP 5,000 worth of E-GCs, plus plaque of recognition	PHP 5,000 worth of E-GCs, plus plaque of recognition

– Thank you –